

# Global In-Mold Labelling (IML) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global In-Mold Labelling (IML) market size was valued at USD 418.8 million in 2023 and is forecast to a readjusted size of USD 896.3 million by 2030 with a CAGR of 11.5% during review period.

An in-mold label is a type of label that is fused to the container as it is being molded, eliminating direct printing or a separate label application process in your production line. In-mold labels are used in in-mold labeling production process, in-mold labeling is a container decoration method where a label is placed in the mold before a plastic container is formed.

Global In-Mold Labels key players include Constantia Flexibles Group, Multi-Color , Innovia, CCL Industries , Avery Dennison, etc. Global top five players hold a share about 45%.

Europe is the largest market, with a share about 55%, followed by North America and Japan, having a total share about 30 percent.

In terms of product, Injection Molding In-Mold Labels is the largest segment, with a share about 72%. And in terms of application, the largest application is Daily Chemicals, followed by Food and Beverage, Petrochemical Products, etc.

The Global Info Research report includes an overview of the development of the In-Mold Labelling (IML) industry chain, the market status of Food (Injection Molding, Blow Molding), Beverage (Injection Molding, Blow Molding), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot

applications and market trends of In-Mold Labelling (IML).

Regionally, the report analyzes the In-Mold Labelling (IML) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global In-Mold Labelling (IML) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:**

The report presents comprehensive understanding of the In-Mold Labelling (IML) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the In-Mold Labelling (IML) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., Injection Molding, Blow Molding).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the In-Mold Labelling (IML) market.

**Regional Analysis:** The report involves examining the In-Mold Labelling (IML) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the In-Mold Labelling (IML) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to In-Mold Labelling (IML):

**Company Analysis:** Report covers individual In-Mold Labelling (IML) manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards In-Mold Labelling (IML) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food, Beverage).

**Technology Analysis:** Report covers specific technologies relevant to In-Mold Labelling (IML). It assesses the current state, advancements, and potential future developments in In-Mold Labelling (IML) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the In-Mold Labelling (IML) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

In-Mold Labelling (IML) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Injection Molding

Blow Molding

Others

### Market segment by Application

Food

Beverage

Daily Chemicals

Petrochemical Products

Others

#### Major players covered

Multi-Color

CCL Industries

Coveris

Korsini

Yupo

Smyth

Inland Label

Huhtamaki

WS Packaging

Fuji Seal International

Shenzhen Kunbei

Xiang In

Henrienne

Zhejiang Zhongyu Tech

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe In-Mold Labelling (IML) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of In-Mold Labelling (IML), with price, sales, revenue and global market share of In-Mold Labelling (IML) from 2019 to 2024.

Chapter 3, the In-Mold Labelling (IML) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the In-Mold Labelling (IML) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and In-Mold Labelling (IML) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of In-Mold Labelling (IML).

Chapter 14 and 15, to describe In-Mold Labelling (IML) sales channel, distributors, customers, research findings and conclusion.

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