

Global In Mold Decoration (IMD) Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD1E59F3E37FEN.html>

Date: May 2026

Pages: 142

Price: US\$ 4,480.00 (Single User License)

ID: GD1E59F3E37FEN

Abstracts

The global In Mold Decoration (IMD) market size is expected to reach \$ 7371 million by 2032, rising at a market growth of 9.5% CAGR during the forecast period (2026-2032).

In-Mold Decoration (IMD) is a process used in manufacturing to apply graphics, designs, or labels onto plastic parts during the injection molding process. This technique involves placing a pre-printed film or foil with the desired design into the mold cavity before injecting the molten plastic material. As the plastic material fills the mold and solidifies, it bonds with the film, effectively transferring the design onto the surface of the plastic part.

The In Mold Decoration (IMD) market is witnessing significant trends shaping its trajectory. Major sales regions for IMD products include North America, Europe, and Asia-Pacific, with each region experiencing steady growth driven by increasing demand from industries like automotive, consumer electronics, and appliances. Market concentration remains high, with key players dominating the landscape through technological advancements and strategic partnerships. However, opportunities abound for new entrants, especially in emerging economies where demand for IMD solutions is rising alongside rapid industrialization. Challenges persist, including the need for continuous innovation to meet evolving consumer preferences, as well as addressing sustainability concerns in manufacturing processes. Overall, the IMD market presents a dynamic landscape with opportunities for growth amidst competitive pressures and technological advancements.

This report studies the global In Mold Decoration (IMD) demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for In Mold Decoration (IMD), and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of In Mold Decoration (IMD) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global In Mold Decoration (IMD) total market, 2021-2032, (USD Million)

Global In Mold Decoration (IMD) total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: In Mold Decoration (IMD) total market, key domestic companies, and share, (USD Million)

Global In Mold Decoration (IMD) revenue by player, revenue and market share 2021-2026, (USD Million)

Global In Mold Decoration (IMD) total market by Type, CAGR, 2021-2032, (USD Million)

Global In Mold Decoration (IMD) total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global In Mold Decoration (IMD) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Rosti Group, DuraTech, Rjcmold, General Label, Arion Technology, Yomura Technologies, Sussex IM, Yoshida, Michel, KURZ, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world In Mold Decoration (IMD) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global In Mold Decoration (IMD) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global In Mold Decoration (IMD) Market, Segmentation by Type:

Insert Molding

Thermoforming IMD

Foil In-mold Decorating

Global In Mold Decoration (IMD) Market, Segmentation by Process Form:

In-Mold Labeling (IML)

In-Mold Transfer (IMT)

In-Mold Roller (IMR)

In-Mold Forming (IMF)

Global In Mold Decoration (IMD) Market, Segmentation by Film Structure:

Single-Layer Film IMD

Multi-Layer Composite Film IMD

Global In Mold Decoration (IMD) Market, Segmentation by Application:

Consumer Electronics

Automotive

Medical Devices

Appliances

Packaging

Others

Companies Profiled:

Rosti Group

DuraTech

Rjcmold

General Label

Arion Technology

Yomura Technologies

Sussex IM

Yoshida

Michel

KURZ

Hytech

Hoffmann + Krippner

Nissha

Sanwa Screen USA

Weiss Precision

YHT

Nelson Miller

Lomont

Key Questions Answered

1. How big is the global In Mold Decoration (IMD) market?
2. What is the demand of the global In Mold Decoration (IMD) market?
3. What is the year over year growth of the global In Mold Decoration (IMD) market?
4. What is the total value of the global In Mold Decoration (IMD) market?
5. Who are the Major Players in the global In Mold Decoration (IMD) market?
6. What are the growth factors driving the market demand?

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