

Global Immunity Support Ingredients Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Immunity Support Ingredients market size is expected to reach \$ 27090 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

Immune-supporting ingredients are functional nutritional raw materials used in dietary supplements, functional foods and beverages, gummies, tablets, capsules, powders, and products for infant, geriatric, sports, and specialized nutrition. They serve to support normal immune system function, replenish key micronutrients, improve gut microbiota, provide bioactive plant compounds, and enhance daily health management. Key examples include Vitamin C, Vitamin D, zinc, selenium, probiotics, postbiotics, prebiotics, dietary fiber, yeast beta-glucan, lactoferrin, colostrum powder, elderberry extract, echinacea extract, curcumin, and nutritional premixes. In 2025, the global immune-supporting ingredient industry is projected to have an average capacity utilization rate of approximately 76.8% and a gross profit margin of about 31.5%. Upstream enterprises primarily engage in vitamin synthesis, mineral salt production, dairy processing, probiotic and yeast fermentation, plant cultivation and extraction, enzyme production, encapsulation and packaging materials, and testing services. Downstream sectors mainly include dietary supplements, functional foods and beverages, dairy products, nutrition for infants and the elderly, sports nutrition, gummies, dual-use medicinal and food products, and contract manufacturing. The product cost structure is approximately as follows: vitamin and mineral raw materials (24%); probiotic strains and fermentation costs (15%); plant extracts and dairy-derived bioactive ingredients (18%); yeast beta-glucan, prebiotics, and dietary fiber (13%); labor and manufacturing overhead (8%); testing, certification, and regulatory compliance (6%); energy and environmental protection (5%); packaging, warehousing, and logistics (5%); and R&D, application support, and administrative expenses (6%). The list of

required ingredients includes Vitamin C, Vitamin D, zinc, selenium, vitamin-mineral premixes, probiotic powder, postbiotics, inulin, fructooligosaccharides (FOS), yeast beta-glucan, lactoferrin, colostrum powder, elderberry extract, echinacea extract, and raw materials for immune-support gummy formulations. Downstream clients include brands of dietary supplements, functional beverages, functional foods, nutritional gummies, infant and child nutrition products, senior nutrition products, sports nutrition, and health foods, as well as contract manufacturers and premix formulators. Business opportunities are driven by policies promoting healthy aging, child nutrition, the standardization of health foods, sugar reduction, and the growing demand for daily health management. Technological innovation is driven by advancements in strain screening, postbiotic stabilization, lactoferrin isolation and purification, standardization of plant extracts, microencapsulation, synergistic ingredient combinations, and dosage form optimization. Meanwhile, shifting consumer demands are driving product upgrades?moving from simple vitamin supplementation toward scientifically formulated, multi-ingredient products targeting gut health and immunity (for children and seniors) and formats such as ready-to-eat gummies and ready-to-drink beverages.

The immune support ingredient sector is a growth-oriented functional nutrition market built upon a mature foundation; overall demand has shifted from the short-term, emergency-driven consumption seen during the pandemic toward consumption patterns characterized by daily use, specific usage scenarios, and evidence-based efficacy. Vitamins C and D, zinc, and selenium remain the staples of basic demand, featuring transparent pricing, mature supply chains, and competition driven primarily by cost and scale. Conversely, ingredients such as probiotics, postbiotics, lactoferrin, yeast beta-glucan, elderberry, echinacea, inulin, and complex premixes represent higher value-added segments, where customers prioritize scientific evidence, active ingredient stability, taste, dosage form suitability, and regulatory compliance. Over the next six to eight years, the immune health concept will move beyond simple 'immune-boosting' claims to drive growth; instead, it will integrate with areas such as gut health, pediatric growth, elderly nutrition, sports recovery, sleep and stress management, and low-sugar functional foods to meet multifaceted, scenario-based demands. While North American and European markets place greater emphasis on clinical evidence, branded ingredients, and compliant health claims, China and India hold distinct advantages in the supply of vitamins, botanical extracts, yeast-based ingredients, and cost-competitive raw materials; meanwhile, Japan, South Korea, and Taiwan excel in probiotics and fermented nutritional products. Future industry growth is expected to remain steady, with leading enterprises enhancing their bargaining power through diversified product portfolios, global customer certifications, ingredient traceability, formulation services, and regulatory support. Small and medium-sized enterprises, meanwhile, will need to

seek differentiation opportunities in specialized botanical extracts, patented strains, customized premixes, and regional supply chain capabilities.

This report studies the global Immunity Support Ingredients demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Immunity Support Ingredients, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Immunity Support Ingredients that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Immunity Support Ingredients total market, 2021-2032, (USD Million)

Global Immunity Support Ingredients total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Immunity Support Ingredients total market, key domestic companies, and share, (USD Million)

Global Immunity Support Ingredients revenue by player, revenue and market share 2021-2026, (USD Million)

Global Immunity Support Ingredients total market by Type, CAGR, 2021-2032, (USD Million)

Global Immunity Support Ingredients total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Immunity Support Ingredients market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DSM (NL), BASF SE (DE), Archer Daniels Midland Company (US), International Flavors & Fragrances Inc. (US), Kerry Group plc (IE), Novonesis (DK), FrieslandCampina Ingredients (NL), Fonterra Co-operative Group Limited (NZ), Arla Foods Ingredients Group P/S (DK), BENEIO GmbH (DE), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Immunity Support Ingredients market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Immunity Support Ingredients Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Immunity Support Ingredients Market, Segmentation by Type:

Vitamin C

Vitamin E

Other Vitamins

Beta Glucans

Carotenoids

Phytosterols

Omega-3 Fatty Acids

Global Immunity Support Ingredients Market, Segmentation by Dosage Form:

Liquid

Powder

Capsule/Tablet

Global Immunity Support Ingredients Market, Segmentation by Purity:

?95%

?98%

?99%

Other

Global Immunity Support Ingredients Market, Segmentation by Application:

Nutrition Supplements

Foods & Beverages

Pharmaceuticals

Feeds

Pet Foods

Personal Care Products

Other

Companies Profiled:

DSM (NL)

BASF SE (DE)

Archer Daniels Midland Company (US)

International Flavors & Fragrances Inc. (US)

Kerry Group plc (IE)

Novonesis (DK)

FrieslandCampina Ingredients (NL)

Fonterra Co-operative Group Limited (NZ)

Arla Foods Ingredients Group P/S (DK)

BENEO GmbH (DE)

Angel Yeast Co., Ltd. (CN)

Lesaffre (FR)

Balchem Corporation (US)

Glanbia plc (IE)

MartinBauer Group (US)

Indena S.p.A. (IT)

Sabinsa Corporation (US)

Euromed S.A. (ES)

Probi AB (SE)

BioGaia AB (SE)

Morinaga Milk Industry Co., Ltd. (JP)

Lallemand Inc. (CA)

Zhejiang NHU Co., Ltd. (CN)

CSPC Pharmaceutical Group Limited (CN)

Northeast Pharmaceutical Group Co., Ltd. (CN)

Zhejiang Medicine Co., Ltd. (CN)

Roquette Frères (FR)

Tate & Lyle PLC (GB)

Hunan Green-Spring Biotechnology Co., Ltd. (CN)

Croda International Plc (GB)

EPAX AS (NO)

Bluestar Adisseo Company (CN)

Raisio plc (FI)

Key Questions Answered

1. How big is the global Immunity Support Ingredients market?
2. What is the demand of the global Immunity Support Ingredients market?
3. What is the year over year growth of the global Immunity Support Ingredients market?
4. What is the total value of the global Immunity Support Ingredients market?
5. Who are the Major Players in the global Immunity Support Ingredients market?

6. What are the growth factors driving the market demand?

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Figure 37. Omega-3 Fatty Acids

Figure 38. Omega-3 Fatty Acids

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Figure 49. ?98%

Figure 50. ?99%

Figure 51. Other

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