

# Global IMD Phone Case Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G7DF66CE4390EN.html>

Date: February 2024

Pages: 94

Price: US\$ 3,480.00 (Single User License)

ID: G7DF66CE4390EN

## Abstracts

According to our (Global Info Research) latest study, the global IMD Phone Case market size was valued at USD 68 million in 2023 and is forecast to a readjusted size of USD 119.8 million by 2030 with a CAGR of 8.5% during review period.

IMD phone case refer to mobile phone cases made using in-membrane decoration technology. The material is usually made of plastic such as polycarbonate.

Smartphone is a key driver of this industry. According to IDC, global smartphone shipments in 2022 reached 1.21 billion units, down 11.3% year on year, and the combined market share of the top five companies by shipment was 69.9%. Samsung, Apple, Xiaomi, OPPO and vivo ranked the top five in terms of market share, shipping 260.9 million units (21.6%), 226.4 million units (18.8%), 153.1 million units (12.7%), 103.3 million units (8.6%) and 99 million units (8.2%), respectively. In 2022, the top 10 countries for global smartphone sales will include China, India, the United States, Brazil, Indonesia, Russia, Japan, Germany, Mexico and the United Kingdom. Asia-pacific is the world's largest consumer region, accounting for 51% of global shipments, followed by North America (11%), Europe (16%), Latin America (11%) and the Middle East and Africa (11%). In terms of production, more than 90% of the world's smartphone production comes to China. Other major production areas include India, Vietnam and so on.

The Global Info Research report includes an overview of the development of the IMD Phone Case industry chain, the market status of Online Sales (Polycarbonates, Polymethylmethacrylate), Offline Sales (Polycarbonates, Polymethylmethacrylate), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of IMD Phone Case.

Regionally, the report analyzes the IMD Phone Case markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global IMD Phone Case market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the IMD Phone Case market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the IMD Phone Case industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Polycarbonates, Polymethylmethacrylate).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the IMD Phone Case market.

**Regional Analysis:** The report involves examining the IMD Phone Case market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the IMD Phone Case market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to IMD Phone Case:

**Company Analysis:** Report covers individual IMD Phone Case manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards IMD Phone Case. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different Sales Channels (Online Sales, Offline Sales).

**Technology Analysis:** Report covers specific technologies relevant to IMD Phone Case. It assesses the current state, advancements, and potential future developments in IMD Phone Case areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the IMD Phone Case market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

IMD Phone Case market is split by Type and Sales Channels. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and Sales Channels in terms of volume and value.

### Market segment by Type

Polycarbonates

Polymethylmethacrylate

Thermoplastic polyurethanes

Others

### Market segment Sales Channels

Online Sales

Offline Sales

Major players covered

HK HuaRui Plastic Hardware Limited

Shenzhen tenchen technology Co.,Ltd

Guangzhou Kymeng Electronic Technology Co. Ltd

Shenzhen TopA Technology Co., Ltd

TVCMALL

Inmost Innovation Limited

Guangdong Qiandu Technology Co., Ltd.

Scutum Technology Co.,Ltd

Guangzhou JQX Industrial Co., Limited

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe IMD Phone Case product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of IMD Phone Case, with price, sales, revenue and global market share of IMD Phone Case from 2019 to 2024.

Chapter 3, the IMD Phone Case competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the IMD Phone Case breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and es channels, with sales market share and growth rate by type, es channels, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and IMD Phone Case market forecast, by regions, type and es channels, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of IMD Phone Case.

Chapter 14 and 15, to describe IMD Phone Case sales channel, distributors, customers, research findings and conclusion.

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