

Global Image and Video Capture Card Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Image and Video Capture Card market size was valued at USD 330.8 million in 2023 and is forecast to a readjusted size of USD 487.8 million by 2030 with a CAGR of 5.7% during review period.

The Image and Video Capture Card industry can be broken down into several segments, PCI/PCIe Capture Card, USB Capture Card, etc. Across the world, the major players cover AVerMedia, Epiphan, etc. The Image and Video Capture Card provides a fast transfer of color and monochrome Image and Video data to the host PC memory.

Global key manufacturers of image and video capture cards include AVerMedia Technologies, Epiphan, Blackmagic, Elgato and others. The top three manufacturers together account for over 20% of the market share, with the largest manufacturer being AVerMedia Technologies at 10%. Global origins are mainly located in North America, Europe and China, with China being the largest production region, holding 44% of the market share. In terms of product categories, it is divided into PCI/PCIe capture cards and USB capture cards, with the former occupying a major market share of 54%. In terms of its applications, computers are its top application area with a 45% market share, followed by scanners and cameras.

The Global Info Research report includes an overview of the development of the Image and Video Capture Card industry chain, the market status of PC (PCI/PCIe Video Capture Card, USB Video Capture Card), Scanners & Cameras (PCI/PCIe Video Capture Card, USB Video Capture Card), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications

and market trends of Image and Video Capture Card.

Regionally, the report analyzes the Image and Video Capture Card markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Image and Video Capture Card market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Image and Video Capture Card market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Image and Video Capture Card industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., PCI/PCIe Video Capture Card, USB Video Capture Card).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Image and Video Capture Card market.

Regional Analysis: The report involves examining the Image and Video Capture Card market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Image and Video Capture Card market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Image and Video Capture Card:

Company Analysis: Report covers individual Image and Video Capture Card

manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Image and Video Capture Card. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (PC, Scanners & Cameras).

Technology Analysis: Report covers specific technologies relevant to Image and Video Capture Card. It assesses the current state, advancements, and potential future developments in Image and Video Capture Card areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Image and Video Capture Card market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Image and Video Capture Card market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PCI/PCIe Video Capture Card

USB Video Capture Card

Market segment by Application

PC

Scanners & Cameras

Other

Major players covered

AVerMedia Technologies

Epiphan

Blackmagic

Elgato

Euresys

Advantech

Magewell Electronics

Razer

J5Create

Joyusing Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Image and Video Capture Card product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Image and Video Capture Card, with price, sales, revenue and global market share of Image and Video Capture Card from 2019 to 2024.

Chapter 3, the Image and Video Capture Card competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Image and Video Capture Card breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Image and Video Capture Card market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Image and Video Capture Card.

Chapter 14 and 15, to describe Image and Video Capture Card sales channel, distributors, customers, research findings and conclusion.

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