

# Global Image Editing Software Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Image editing encompasses the processes of altering images, whether they are digital photographs, traditional photochemical photographs, or illustrations. Traditional analog image editing is known as photo retouching, using tools such as an airbrush to modify photographs, or editing illustrations with any traditional art medium. Image editing software, which can be broadly grouped into vector graphics editors, raster graphics editors, and 3D modelers, are the primary tools with which a user may manipulate, enhance, and transform images. Many image editing programs are also used to render or create computer art from scratch.

### Scope of the Report:

This report studies the Image Editing Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Image Editing Software market by product type and applications/end industries.

Image Editing Software is mainly used for the following applications: Individual, School and Commercial. On the basis of end user, the Image Editing Software market is primarily split into Entry, Enthusiast and Professional. Commercial is the most widely used type which takes up about 52.50% of the global total in 2016.

USA is one of the largest consumption countries of Image Editing Software in the world in the past few years and it will keep increasing in the next few years. USA market took up about 39.36% the global market in 2016, while Europe was 26.38%, and Japan is followed with the share about 7.93%.

Adobe, Serif, PhaseOne, Cyberlink, MacPhun, ON1, Corel, DxO Optics, ACDSee Ultimate, Zoner, Magix are the key suppliers in the global Image Editing Software

market. Top 10 took up about 56.89% of the global market in 2016. Adobe, Serif, PhaseOne, Cyberlink, MacPhun, ON1, Corel, DxO Optics, which have leading technology and market position, are well-known suppliers around the world

The global Image Editing Software market is valued at 740 million USD in 2017 and is expected to reach 1030 million USD by the end of 2023, growing at a CAGR of 6.8% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Image Editing Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Adobe

Serif

PhaseOne

Cyberlink

MacPhun

ON1

Corel

DxO Optics

ACDSee Ultimate

Zoner

Magix

Market Segment by Regions, regional analysis covers  
North America (United States, Canada and Mexico)  
Europe (Germany, France, UK, Russia and Italy)  
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)  
South America (Brazil, Argentina, Colombia)  
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

RAW Editing Software

Non-RAW Editing Software

Market Segment by Applications, can be divided into

Entry

Enthusiast

Professional

Individual

School

Commercial

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