

# Global Image Based Barcode Reader Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Image Based Barcode Reader market size was valued at USD 1864.5 million in 2023 and is forecast to a readjusted size of USD 2704.1 million by 2030 with a CAGR of 5.5% during review period.

Image-based barcode readers use an area array sensor similar to those found in digital cameras to acquire a picture of 1D and 2D barcodes. Then a microprocessor, running special image-processing software, locates and decodes the code before distributing the resulting data across a network.

The global well-known brands in Image Based Barcode Reader include Datalogic(22.57%), Zebra(23.29%), Honeywell(16.75%), Cognex(5.23%), SICK(5.04%), Newland(3.76%), NCR(2.87%), Denso Wave(1.74%), Code(2.14%), Omron(Microscan)(2.30%), Keyence(1.28%), Opticon Sensors(1.25%), Zebex(0.91%), Socket Mobile(0.83%), CipherLAB(0.53%), Argox (SATO)(0.42%), MINDEO(0.29%) and Others(8.80%).

The application area of Image Based Barcode Reader includes Retail and Wholesale, Logistics and Warehousing, Industrial Manufacturing, Healthcare and Others.

In terms of types, Image Based Barcode Reader can be divided into Handheld Barcode Reader and Stationary Barcode Reader.

On basis of geography, Image Based Barcode Reader is manufactured in North America, Europe, China, Taiwan(China) and Japan.

The Global Info Research report includes an overview of the development of the Image Based Barcode Reader industry chain, the market status of Retail and Wholesale (Handheld Barcode Reader, Stationary Barcode Reader), Logistics and Warehousing (Handheld Barcode Reader, Stationary Barcode Reader), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Image Based Barcode Reader.

Regionally, the report analyzes the Image Based Barcode Reader markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Image Based Barcode Reader market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Image Based Barcode Reader market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Image Based Barcode Reader industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Handheld Barcode Reader, Stationary Barcode Reader).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Image Based Barcode Reader market.

**Regional Analysis:** The report involves examining the Image Based Barcode Reader market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Image Based Barcode Reader market. This may

include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Image Based Barcode Reader:

**Company Analysis:** Report covers individual Image Based Barcode Reader manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Image Based Barcode Reader. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail and Wholesale, Logistics and Warehousing).

**Technology Analysis:** Report covers specific technologies relevant to Image Based Barcode Reader. It assesses the current state, advancements, and potential future developments in Image Based Barcode Reader areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Image Based Barcode Reader market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Image Based Barcode Reader market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Handheld Barcode Reader

Stationary Barcode Reader

## Market segment by Application

Retail and Wholesale

Logistics and Warehousing

Industrial Manufacturing

Healthcare

Others

## Major players covered

Datalogic

Zebra

Honeywell

Cognex

SICK

Newland

NCR

Denso Wave

Code

Omron(Microscan)

Keyence

Opticon Sensors

Zebex

Socket Mobile

CipherLAB

Argox (SATO)

MINDEO

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Image Based Barcode Reader product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Image Based Barcode Reader, with price, sales, revenue and global market share of Image Based Barcode Reader from 2019 to 2024.

Chapter 3, the Image Based Barcode Reader competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Image Based Barcode Reader breakdown data are shown at the regional

level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Image Based Barcode Reader market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Image Based Barcode Reader.

Chapter 14 and 15, to describe Image Based Barcode Reader sales channel, distributors, customers, research findings and conclusion.

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