

# Global Identity Theft Protection Services Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Identity Theft Protection Services market size was valued at US\$ 7642 million in 2024 and is forecast to a readjusted size of USD 12220 million by 2031 with a CAGR of 7.0% during review period.

Identity theft is a crime, a type of fraud in which an imposter steals individual information of another person (or a company) and uses it by pretending to be someone else in order to gain some benefit (e.g. money or goods). An identity theft can cause a victim both a financial and emotional damage and also a waste of time and energy needed to avoid consequences of the fraud.

The identity theft can also affect companies, causing not only economic but also reputational damages (e.g. the imposter offers lower quality services compared to the ones offered by the original company). Moreover, the companies are supposed to protect beyond themselves, also their employees, clients and suppliers, and so they are responsible to damages caused to the third parties in a case of bad handling of their sensible data. Depending on a different country the fine for not proper handling such data could be very high. Therefore, in order to prevent that risk, the most important practices are the training of the employees about the risks and manners in which identity theft can be performed, and the countermeasures to adopt. Also it is advisable to have a good information system provided with adequate security and constantly updated.

Identities are more valuable than ever. Identity theft protection helps protect potential victims of identity theft. Companies typically offer four different services: credit monitoring, expert support, insurance, and information surveillance via internet and public sources. Through these, companies can detect identity theft, and mitigate the

damage thereof.

Global key players of Identity Theft Protection Services include NortonLifeLock, Experian, Equifax, TransUnion, FICO, etc. Global top five manufacturers hold a share over 53%. North America and Europe is the two largest market of identity theft & fraud protection. In terms of product, credit monitoring is the largest segment, with a share over 53%, followed by physical card. And in terms of application, the largest users is consumer, with a share over 89%.

This report is a detailed and comprehensive analysis for global Identity Theft Protection Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Identity Theft Protection Services market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Identity Theft Protection Services market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Identity Theft Protection Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Identity Theft Protection Services market shares of main players, in revenue (\$ Million), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Identity Theft Protection Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Identity Theft Protection Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NortonLifeLock, Experian, Equifax, TransUnion, FICO, cxLoyalty, LexisNexis (RELX), Aura, Allstate, McAfee, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

## **Market segmentation**

Identity Theft Protection Services market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

- Credit Monitoring
- ID Monitoring
- Other Services

### **Market segment by Application**

- Consumer
- Enterprise

### **Market segment by players, this report covers**

- NortonLifeLock
- Experian
- Equifax
- TransUnion
- FICO
- cxLoyalty
- LexisNexis (RELX)
- Aura
- Allstate
- McAfee

## **Market segment by regions, regional analysis covers**

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Identity Theft Protection Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Identity Theft Protection Services, with revenue, gross margin, and global market share of Identity Theft Protection Services from 2020 to 2025.

Chapter 3, the Identity Theft Protection Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Identity Theft Protection Services market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Identity Theft Protection Services.

Chapter 13, to describe Identity Theft Protection Services research findings and conclusion.

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