

# Global Identity and Access Management (IAM) Software Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G0B80738A977EN.html>

Date: June 2026

Pages: 205

Price: US\$ 4,480.00 (Single User License)

ID: G0B80738A977EN

## Abstracts

The global Identity and Access Management (IAM) Software market size is expected to reach \$ 55439 million by 2032, rising at a market growth of 14.0% CAGR during the forecast period (2026-2032).

Identity and Access Management (IAM) Software is enterprise security software used to manage digital identities, authenticate users, control access privileges, and audit access activities across IT environments. Its core purpose is to establish trusted identity relationships among employees, customers, partners, devices, applications, APIs, cloud resources, and machine identities, ensuring that the right person or entity can access the right resource at the right time with the appropriate level of permission. IAM software typically includes identity lifecycle management, single sign-on (SSO), multi-factor authentication (MFA), access control, identity governance, privileged access management, customer identity management, and cloud resource permission management. With the growth of cloud computing, remote work, zero-trust architectures, and AI or machine identities, IAM has evolved from traditional account administration into a core infrastructure layer for enterprise cybersecurity, compliance governance, and business continuity.

Identity and Access Management (IAM) Software is an enterprise cybersecurity software category and a core layer of identity security infrastructure. It is characterized by subscription-based delivery, modular expansion, and platform economics, and its gross margin is generally higher than that of security hardware or project-based integration services. Based on industry structure, standardized IAM software and cloud-based IDaaS modules typically generate gross margins of around 65%–85%, while on-premises deployment, private-cloud delivery, customization, and system integration

projects usually range from 35%–60%; the blended margin for IAM software vendors is commonly around 55%–75%. The upstream chain includes cloud infrastructure, databases, middleware, encryption algorithms, identity directories, authentication protocols, endpoint security data, device fingerprints, and threat intelligence. The midstream consists of IAM platform and solution providers offering identity lifecycle management, unified authentication, SSO, MFA, access governance, privileged access management, customer identity management, cloud entitlement management, and machine identity management. Downstream users include finance, government, manufacturing, healthcare, education, internet, energy, retail, and multinational enterprises. IAM's value is not limited to 'login'; it unifies identity data, reduces excessive permissions, supports compliance audits, improves user experience, and provides continuous authentication and dynamic authorization for zero-trust security architectures.

### Market Development Opportunities & Main Driving Factors

The market opportunity for IAM Software is driven by the continued expansion of enterprise digital boundaries. Cloud computing, SaaS applications, remote work, mobile endpoints, API-based business models, outsourcing, and AI agents are reshaping traditional security perimeters. Identity is expanding from 'employee accounts' to a unified governance object covering employees, customers, partners, devices, service accounts, workloads, and machine identities. As the number of business systems grows, enterprises increasingly need unified authentication, least-privilege access, traceable access records, closed-loop account lifecycle management, and cross-cloud entitlement governance. Government cybersecurity frameworks reinforce this trend: NIST highlights the need for IAM to support security, privacy, usability, and interoperability throughout the system lifecycle, while zero trust architecture requires authentication and authorization to be dynamically enforced before access and trust to be continuously evaluated during communication. As a result, IAM is evolving from a back-office account administration system into a foundational platform for security operations, compliance governance, and digital business growth.

### Market Challenges, Risks, & Restraints

The main challenges for IAM Software lie in complex enterprise identity environments, high replacement costs, and long implementation cycles. Large organizations often operate local directories, cloud accounts, business systems, development platforms, SaaS applications, third-party portals, and legacy systems at the same time. Fragmented identity sources, inconsistent permission models, and accumulated legacy

accounts increase the workload of data governance, process redesign, and application integration. IAM also directly affects login, authorization, approval workflows, privileged operations, and customer access experience; deployment errors may cause service interruption or excessive permissions, so customers tend to be cautious during selection, pilot, and rollout. In the mid- and low-end market, SSO, MFA, and basic account management are becoming increasingly standardized, creating pricing pressure and lower margins in project-based delivery. In the high-end market, customers require deeper identity governance, risk-aware access, automation orchestration, cloud entitlement management, and machine identity management, raising the bar for product depth, integration capability, and long-term service quality.

### Downstream Demand Trends

Downstream demand is shifting from 'unified accounts and login' toward 'identity-driven security governance.' Financial institutions, government agencies, and large enterprise groups focus on strong authentication, approval workflows, audit trails, separation of duties, and compliance reporting. Manufacturing, energy, and transportation sectors place greater emphasis on identity control for users, devices, systems, and operations in IT/OT convergence environments. Internet, retail, and consumer-service companies prioritize customer identity management, registration and login experience, privacy consent, high-concurrency access, and fraud-risk linkage. Cloud-native enterprises focus more on multi-cloud permissions, API access, service accounts, workload identities, and automated authorization. CISA's Zero Trust Maturity Model places Identity alongside devices, networks, applications, and data as one of the five zero-trust pillars, indicating that identity has become the foundation of cross-system access control. Future IAM purchasing will shift from single-function procurement to platform-capability procurement, with enterprises placing greater value on identity data integration, unified policy, risk visualization, automated governance, and integration with security operations systems.

This report studies the global Identity and Access Management (IAM) Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Identity and Access Management (IAM) Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Identity and Access Management (IAM) Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Identity and Access Management (IAM) Software total market, 2021-2032, (USD Million)

Global Identity and Access Management (IAM) Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Identity and Access Management (IAM) Software total market, key domestic companies, and share, (USD Million)

Global Identity and Access Management (IAM) Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Identity and Access Management (IAM) Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Identity and Access Management (IAM) Software total market by End Use, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Identity and Access Management (IAM) Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HID Global, IBM, CyberArk (Palo Alto Networks), Microsoft, OpenText, Okta, RSA, Oracle, AWS, Broadcom, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Identity and Access Management (IAM) Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by End Use. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Identity and Access Management (IAM) Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Identity and Access Management (IAM) Software Market, Segmentation by Type:

Cloud-Based

On-Premise

Global Identity and Access Management (IAM) Software Market, Segmentation by Core Functional Modules:

Identity Governance and Administration

Access Management

Privileged Access Management

Global Identity and Access Management (IAM) Software Market, Segmentation by Identity Subject:

Employee IAM

Customer IAM

## Non-Human Identity

Global Identity and Access Management (IAM) Software Market, Segmentation by Ecosystem Integration:

Ecosystem-Native

Best-of-Breed

Global Identity and Access Management (IAM) Software Market, Segmentation by End Use:

Large-Scale Enterprise

SMEs

Companies Profiled:

HID Global

IBM

CyberArk (Palo Alto Networks)

Microsoft

OpenText

Okta

RSA

Oracle

AWS

Broadcom

Ping Identity

SailPoint

Saviynt

One Identity

Delinea

Cisco Duo

Google Cloud

AsialInfo Security

Beijing i-Sprint Technology

BambooCloud

Shanghai Paraview Software

Beijing Xindun Times Technology

Aliyun Computing

Tencent

Neusoft

Baidu

Midea Cloud

Authing

Oneauth

Huawei Cloud

NINGTON

Eetrust

Enlink Cloud

Qi An Xin Technology Group

Chengdu Yunshan Wuyin Technology

Anji Technology

NSFOCUS

#### Key Questions Answered

1. How big is the global Identity and Access Management (IAM) Software market?
2. What is the demand of the global Identity and Access Management (IAM) Software market?
3. What is the year over year growth of the global Identity and Access Management (IAM) Software market?
4. What is the total value of the global Identity and Access Management (IAM) Software market?
5. Who are the Major Players in the global Identity and Access Management (IAM) Software market?
6. What are the growth factors driving the market demand?

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