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Global Identity as a Service (IDaaS) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Identity as a Service (IDaaS) market size was valued at USD 5047 million in 2023 and is forecast to a readjusted size of USD 16470 million by 2030 with a CAGR of 18.4% during review period.

Global key players of identity as a service (IDaaS) include Okta, Microsoft, Ping Identity, ForgeRock, etc. Global top five manufacturers hold a share over 54%. In terms of product, public cloud is the largest segment, with a share over 53%. And in terms of application, the largest application is BFSI, with a share over 23%.

The Global Info Research report includes an overview of the development of the Identity as a Service (IDaaS) industry chain, the market status of BFSI (Public Cloud, Private Cloud), IT and Telecom (Public Cloud, Private Cloud), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Identity as a Service (IDaaS).

Regionally, the report analyzes the Identity as a Service (IDaaS) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Identity as a Service (IDaaS) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Identity as a Service (IDaaS)

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market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Identity as a Service (IDaaS) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Public Cloud, Private Cloud).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Identity as a Service (IDaaS) market.

Regional Analysis: The report involves examining the Identity as a Service (IDaaS) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Identity as a Service (IDaaS) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Identity as a Service (IDaaS):

Company Analysis: Report covers individual Identity as a Service (IDaaS) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Identity as a Service (IDaaS) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, IT and Telecom).

Technology Analysis: Report covers specific technologies relevant to Identity as a Service (IDaaS). It assesses the current state, advancements, and potential future

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developments in Identity as a Service (IDaaS) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Identity as a Service (IDaaS) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Identity as a Service (IDaaS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Public Cloud

Private Cloud

Hybird Cloud

Market segment by Application

BFSI

IT and Telecom

Public Service

Manufacturing

Healthcare

Education

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Others

Market segment by players, this report covers

Okta

Microsoft

Ping Identity

ForgeRock

OneLogin

IBM

Oracle

CyberArk

SailPoint Technologies

JumpCloud

SecureAuth

OpenText

LoginRadius

Thales

Ubisecure

Micro Focus

Evidian (Atos)

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Simeio Solutions

Optimal IdM

HCL Technologies

Authing

Bamboocloud Co.,Ltd.

Shanghai Paraview Software

Beijing JiuZhouYunTeng Technology (Alibaba Cloud)

YUFU Identity (Tencent)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Identity as a Service (IDaaS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Identity as a Service (IDaaS), with revenue, gross margin and global market share of Identity as a Service (IDaaS) from 2019 to 2024.

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Chapter 3, the Identity as a Service (IDaaS) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Identity as a Service (IDaaS) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Identity as a Service (IDaaS).

Chapter 13, to describe Identity as a Service (IDaaS) research findings and conclusion.

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