

# Global Idea and Innovation Management Software Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G5071061671EEN.html>

Date: January 2026

Pages: 136

Price: US\$ 4,480.00 (Single User License)

ID: G5071061671EEN

## Abstracts

The global Idea and Innovation Management Software market size is expected to reach \$ 2161 million by 2032, rising at a market growth of 12.1% CAGR during the forecast period (2026-2032).

Idea and Innovation Management Software is a type of digital platform for enterprises, designed to systematically manage the entire process of ideas, concepts, and innovation opportunities, from collection and screening to execution and implementation. Its main functions include idea solicitation, review and prioritization, innovation project initiation, resource allocation, project management, and value measurement and review of innovation outcomes. This type of software helps organizations transform fragmented creative activities into actionable innovation pipelines, supports cross-departmental collaboration, and improves the efficiency and transparency of innovation project execution. Idea and innovation management software typically integrates idea pools, review workflows, innovation portfolio management tools, stage gate management, and risk control mechanisms to ensure the visibility and compliance of the innovation process. Furthermore, this type of software often combines data analytics and artificial intelligence to help enterprises screen potential projects from a vast pool of ideas and continuously optimize the innovation process through real-time data tracking and feedback mechanisms. Compared to traditional idea management tools, idea and innovation management software places greater emphasis on strategic management of innovation and end-to-end execution tracking. The gross profit margin for idea and innovation management software is projected to be approximately 54%-68% by 2025.

Idea and Innovation Management Software is evolving from a standalone idea-gathering tool into a core platform encompassing innovation governance. Against the backdrop of macroeconomic uncertainty and growth pressures, companies are increasingly shifting innovation from fragmented activities to quantifiable portfolio

management: on the one hand, this allows them to justify innovation investment even when budgets are tight; on the other hand, it enables them to quickly adjust project priorities and resource allocation when shifting strategies. Simultaneously, the digitalization of R&D and products, along with the widespread adoption of collaborative office tools, has lowered the barriers to cross-departmental collaboration, promoting the online and standardized development of innovation processes; this trend is even more pronounced in industries with higher compliance and traceability requirements, such as manufacturing, pharmaceuticals, finance, and the public sector. Future growth will be primarily driven by three types of changes: First, increased governance demands require companies to unify and consolidate ideas, needs, technological trends, and external ecosystem clues, forming an auditable decision-making chain. Second, the integration of data and AI capabilities is deepening, with platforms creating reusable models and templates for review prioritization, portfolio optimization, risk warning, and value tracking, thereby shortening the cycle from idea to project initiation. Third, deeper integration with existing systems is occurring, with innovation platforms connecting with project management, R&D processes, collaboration suites, and data platforms, making innovation operations more like an end-to-end production line rather than a series of workshops and spreadsheet compilations. Simultaneously, the market faces challenges in implementation and value proof: the difficulty in innovation management often lies not in feature stacking, but in the reconstruction of organizational mechanisms and indicator systems. Without high-level guidance, clear review standards, and resource pool rules, platforms can easily become mere idea repositories. On the vendor side, it is necessary to balance the cost structure of product standardization with industry-differentiated delivery, avoiding diluting software gross margins due to excessive customization and consulting. Downstream demand will lean more towards SaaS solutions that can be quickly deployed and configurable workflows, and will place more specific demands on security, data residency, and access control.

This report studies the global Idea and Innovation Management Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Idea and Innovation Management Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Idea and Innovation Management Software that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Idea and Innovation Management Software total market, 2021-2032, (USD Million)

Global Idea and Innovation Management Software total market by region & country,

CAGR, 2021-2032, (USD Million)

U.S. VS China: Idea and Innovation Management Software total market, key domestic companies, and share, (USD Million)

Global Idea and Innovation Management Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Idea and Innovation Management Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Idea and Innovation Management Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Idea and Innovation Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Planview IdeaPlace (formerly Spigit), Brightidea, IdeaScale, Wellspring (formerly Sopheon), HYPE Innovation(Planbox & Viima), IdeaConnection, SAP, Qmarkets, Exago, iEnabler, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Idea and Innovation Management Software market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Idea and Innovation Management Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Idea and Innovation Management Software Market, Segmentation by Type:

Cloud-Based

On-Premises

Global Idea and Innovation Management Software Market, Segmentation by Delivery Positioning:

Standalone Innovation Platform

Suite Module Inside

Global Idea and Innovation Management Software Market, Segmentation by Commercial Model:

Per-Enterprise Subscription

Per-User Subscription

Usage-Based Pricing

Others

Global Idea and Innovation Management Software Market, Segmentation by Application:

Large Enterprises

SMEs

## **Companies Profiled:**

Planview IdeaPlace (formerly Spigit)

Brightidea

IdeaScale

Wellspring (formerly Sopheon)

HYPE Innovation(Planbox & Viima)

IdeaConnection

SAP

Qmarkets

Exago

iEnabler

Rever

innosabi

Itonics

Innovation Cloud

Wazoku

Crowdicity(Medallia)

Skipso

ServiceNow

### Key Questions Answered

1. How big is the global Idea and Innovation Management Software market?
2. What is the demand of the global Idea and Innovation Management Software market?
3. What is the year over year growth of the global Idea and Innovation Management Software market?
4. What is the total value of the global Idea and Innovation Management Software market?
5. Who are the Major Players in the global Idea and Innovation Management Software market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Idea and Innovation Management Software Introduction
- 1.2 World Idea and Innovation Management Software Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Idea and Innovation Management Software Total Market by Region (by Headquarter Location)
  - 1.3.1 World Idea and Innovation Management Software Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Idea and Innovation Management Software Revenue (2021-2032)
  - 1.3.3 China Based Company Idea and Innovation Management Software Revenue (2021-2032)
  - 1.3.4 Europe Based Company Idea and Innovation Management Software Revenue (2021-2032)
  - 1.3.5 Japan Based Company Idea and Innovation Management Software Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Idea and Innovation Management Software Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Idea and Innovation Management Software Revenue (2021-2032)
  - 1.3.8 India Based Company Idea and Innovation Management Software Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Idea and Innovation Management Software Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Idea and Innovation Management Software Consumption Value (2021-2032)
- 2.2 World Idea and Innovation Management Software Consumption Value by Region
  - 2.2.1 World Idea and Innovation Management Software Consumption Value by Region (2021-2026)
  - 2.2.2 World Idea and Innovation Management Software Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Idea and Innovation Management Software Consumption Value

(2021-2032)

2.4 China Idea and Innovation Management Software Consumption Value (2021-2032)

2.5 Europe Idea and Innovation Management Software Consumption Value  
(2021-2032)

2.6 Japan Idea and Innovation Management Software Consumption Value (2021-2032)

2.7 South Korea Idea and Innovation Management Software Consumption Value  
(2021-2032)

2.8 ASEAN Idea and Innovation Management Software Consumption Value  
(2021-2032)

2.9 India Idea and Innovation Management Software Consumption Value (2021-2032)

### **3 WORLD IDEA AND INNOVATION MANAGEMENT SOFTWARE COMPANIES COMPETITIVE ANALYSIS**

3.1 World Idea and Innovation Management Software Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Idea and Innovation Management Software Industry Rank of Major  
Players

3.2.2 Global Concentration Ratios (CR4) for Idea and Innovation Management  
Software in 2025

3.2.3 Global Concentration Ratios (CR8) for Idea and Innovation Management  
Software in 2025

3.3 Idea and Innovation Management Software Company Evaluation Quadrant

3.4 Idea and Innovation Management Software Market: Overall Company Footprint  
Analysis

3.4.1 Idea and Innovation Management Software Market: Region Footprint

3.4.2 Idea and Innovation Management Software Market: Company Product Type  
Footprint

3.4.3 Idea and Innovation Management Software Market: Company Product  
Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

#### 4.1 United States VS China: Idea and Innovation Management Software Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Idea and Innovation Management Software Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Idea and Innovation Management Software Revenue Market Share Comparison (2021 & 2025 & 2032)

#### 4.2 United States Based Companies VS China Based Companies: Idea and Innovation Management Software Consumption Value Comparison

4.2.1 United States VS China: Idea and Innovation Management Software Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Idea and Innovation Management Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)

#### 4.3 United States Based Idea and Innovation Management Software Companies and Market Share, 2021-2026

4.3.1 United States Based Idea and Innovation Management Software Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Idea and Innovation Management Software Revenue, (2021-2026)

#### 4.4 China Based Companies Idea and Innovation Management Software Revenue and Market Share, 2021-2026

4.4.1 China Based Idea and Innovation Management Software Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Idea and Innovation Management Software Revenue, (2021-2026)

#### 4.5 Rest of World Based Idea and Innovation Management Software Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Idea and Innovation Management Software Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Idea and Innovation Management Software Revenue (2021-2026)

## 5 MARKET ANALYSIS BY TYPE

### 5.1 World Idea and Innovation Management Software Market Size Overview by Type: 2021 VS 2025 VS 2032

### 5.2 Segment Introduction by Type

5.2.1 Cloud-Based

5.2.2 On-Premises

### 5.3 Market Segment by Type

5.3.1 World Idea and Innovation Management Software Market Size by Type (2021-2026)

5.3.2 World Idea and Innovation Management Software Market Size by Type (2027-2032)

5.3.3 World Idea and Innovation Management Software Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY DELIVERY POSITIONING**

6.1 World Idea and Innovation Management Software Market Size Overview by Delivery Positioning: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Delivery Positioning

6.2.1 Standalone Innovation Platform

6.2.2 Suite Module Inside

6.3 Market Segment by Delivery Positioning

6.3.1 World Idea and Innovation Management Software Market Size by Delivery Positioning (2021-2026)

6.3.2 World Idea and Innovation Management Software Market Size by Delivery Positioning (2027-2032)

6.3.3 World Idea and Innovation Management Software Market Size Market Share by Delivery Positioning (2027-2032)

## **7 MARKET ANALYSIS BY COMMERCIAL MODEL**

7.1 World Idea and Innovation Management Software Market Size Overview by Commercial Model: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Commercial Model

7.2.1 Per-Enterprise Subscription

7.2.2 Per-User Subscription

7.2.3 Usage-Based Pricing

7.2.4 Others

7.3 Market Segment by Commercial Model

7.3.1 World Idea and Innovation Management Software Market Size by Commercial Model (2021-2026)

7.3.2 World Idea and Innovation Management Software Market Size by Commercial Model (2027-2032)

7.3.3 World Idea and Innovation Management Software Market Size Market Share by Commercial Model (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Idea and Innovation Management Software Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Large Enterprises

8.2.2 SMEs

8.3 Market Segment by Application

8.3.1 World Idea and Innovation Management Software Market Size by Application (2021-2026)

8.3.2 World Idea and Innovation Management Software Market Size by Application (2027-2032)

8.3.3 World Idea and Innovation Management Software Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Planview IdeaPlace (formerly Spigit)

9.1.1 Planview IdeaPlace (formerly Spigit) Details

9.1.2 Planview IdeaPlace (formerly Spigit) Major Business

9.1.3 Planview IdeaPlace (formerly Spigit) Idea and Innovation Management Software Product and Services

9.1.4 Planview IdeaPlace (formerly Spigit) Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Planview IdeaPlace (formerly Spigit) Recent Developments/Updates

9.1.6 Planview IdeaPlace (formerly Spigit) Competitive Strengths & Weaknesses

9.2 Brightidea

9.2.1 Brightidea Details

9.2.2 Brightidea Major Business

9.2.3 Brightidea Idea and Innovation Management Software Product and Services

9.2.4 Brightidea Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Brightidea Recent Developments/Updates

9.2.6 Brightidea Competitive Strengths & Weaknesses

9.3 IdeaScale

9.3.1 IdeaScale Details

9.3.2 IdeaScale Major Business

9.3.3 IdeaScale Idea and Innovation Management Software Product and Services

9.3.4 IdeaScale Idea and Innovation Management Software Revenue, Gross Margin

and Market Share (2021-2026)

9.3.5 IdeaScale Recent Developments/Updates

9.3.6 IdeaScale Competitive Strengths & Weaknesses

9.4 Wellspring (formerly Sopheon)

9.4.1 Wellspring (formerly Sopheon) Details

9.4.2 Wellspring (formerly Sopheon) Major Business

9.4.3 Wellspring (formerly Sopheon) Idea and Innovation Management Software Product and Services

9.4.4 Wellspring (formerly Sopheon) Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 Wellspring (formerly Sopheon) Recent Developments/Updates

9.4.6 Wellspring (formerly Sopheon) Competitive Strengths & Weaknesses

9.5 HYPE Innovation(Planbox & Viima)

9.5.1 HYPE Innovation(Planbox & Viima) Details

9.5.2 HYPE Innovation(Planbox & Viima) Major Business

9.5.3 HYPE Innovation(Planbox & Viima) Idea and Innovation Management Software Product and Services

9.5.4 HYPE Innovation(Planbox & Viima) Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 HYPE Innovation(Planbox & Viima) Recent Developments/Updates

9.5.6 HYPE Innovation(Planbox & Viima) Competitive Strengths & Weaknesses

9.6 IdeaConnection

9.6.1 IdeaConnection Details

9.6.2 IdeaConnection Major Business

9.6.3 IdeaConnection Idea and Innovation Management Software Product and Services

9.6.4 IdeaConnection Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 IdeaConnection Recent Developments/Updates

9.6.6 IdeaConnection Competitive Strengths & Weaknesses

9.7 SAP

9.7.1 SAP Details

9.7.2 SAP Major Business

9.7.3 SAP Idea and Innovation Management Software Product and Services

9.7.4 SAP Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 SAP Recent Developments/Updates

9.7.6 SAP Competitive Strengths & Weaknesses

9.8 Qmarkets

- 9.8.1 Qmarkets Details
- 9.8.2 Qmarkets Major Business
- 9.8.3 Qmarkets Idea and Innovation Management Software Product and Services
- 9.8.4 Qmarkets Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.8.5 Qmarkets Recent Developments/Updates
- 9.8.6 Qmarkets Competitive Strengths & Weaknesses
- 9.9 Exago
  - 9.9.1 Exago Details
  - 9.9.2 Exago Major Business
  - 9.9.3 Exago Idea and Innovation Management Software Product and Services
  - 9.9.4 Exago Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.9.5 Exago Recent Developments/Updates
  - 9.9.6 Exago Competitive Strengths & Weaknesses
- 9.10 iEnabler
  - 9.10.1 iEnabler Details
  - 9.10.2 iEnabler Major Business
  - 9.10.3 iEnabler Idea and Innovation Management Software Product and Services
  - 9.10.4 iEnabler Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.10.5 iEnabler Recent Developments/Updates
  - 9.10.6 iEnabler Competitive Strengths & Weaknesses
- 9.11 Rever
  - 9.11.1 Rever Details
  - 9.11.2 Rever Major Business
  - 9.11.3 Rever Idea and Innovation Management Software Product and Services
  - 9.11.4 Rever Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.11.5 Rever Recent Developments/Updates
  - 9.11.6 Rever Competitive Strengths & Weaknesses
- 9.12 innosabi
  - 9.12.1 innosabi Details
  - 9.12.2 innosabi Major Business
  - 9.12.3 innosabi Idea and Innovation Management Software Product and Services
  - 9.12.4 innosabi Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)
  - 9.12.5 innosabi Recent Developments/Updates
  - 9.12.6 innosabi Competitive Strengths & Weaknesses

## 9.13 Itonics

### 9.13.1 Itonics Details

### 9.13.2 Itonics Major Business

### 9.13.3 Itonics Idea and Innovation Management Software Product and Services

### 9.13.4 Itonics Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)

### 9.13.5 Itonics Recent Developments/Updates

### 9.13.6 Itonics Competitive Strengths & Weaknesses

## 9.14 Innovation Cloud

### 9.14.1 Innovation Cloud Details

### 9.14.2 Innovation Cloud Major Business

### 9.14.3 Innovation Cloud Idea and Innovation Management Software Product and Services

### 9.14.4 Innovation Cloud Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)

### 9.14.5 Innovation Cloud Recent Developments/Updates

### 9.14.6 Innovation Cloud Competitive Strengths & Weaknesses

## 9.15 Wazoku

### 9.15.1 Wazoku Details

### 9.15.2 Wazoku Major Business

### 9.15.3 Wazoku Idea and Innovation Management Software Product and Services

### 9.15.4 Wazoku Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)

### 9.15.5 Wazoku Recent Developments/Updates

### 9.15.6 Wazoku Competitive Strengths & Weaknesses

## 9.16 Crowdicity(Medallia)

### 9.16.1 Crowdicity(Medallia) Details

### 9.16.2 Crowdicity(Medallia) Major Business

### 9.16.3 Crowdicity(Medallia) Idea and Innovation Management Software Product and Services

### 9.16.4 Crowdicity(Medallia) Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026)

### 9.16.5 Crowdicity(Medallia) Recent Developments/Updates

### 9.16.6 Crowdicity(Medallia) Competitive Strengths & Weaknesses

## 9.17 Skipso

### 9.17.1 Skipso Details

### 9.17.2 Skipso Major Business

### 9.17.3 Skipso Idea and Innovation Management Software Product and Services

### 9.17.4 Skipso Idea and Innovation Management Software Revenue, Gross Margin and

## Market Share (2021-2026)

9.17.5 Skipso Recent Developments/Updates

9.17.6 Skipso Competitive Strengths & Weaknesses

## 9.18 ServiceNow

9.18.1 ServiceNow Details

9.18.2 ServiceNow Major Business

9.18.3 ServiceNow Idea and Innovation Management Software Product and Services

9.18.4 ServiceNow Idea and Innovation Management Software Revenue, Gross

## Margin and Market Share (2021-2026)

9.18.5 ServiceNow Recent Developments/Updates

9.18.6 ServiceNow Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 Idea and Innovation Management Software Industry Chain

10.2 Idea and Innovation Management Software Upstream Analysis

10.3 Idea and Innovation Management Software Midstream Analysis

10.4 Idea and Innovation Management Software Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Idea and Innovation Management Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World Idea and Innovation Management Software Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World Idea and Innovation Management Software Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World Idea and Innovation Management Software Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World Idea and Innovation Management Software Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Idea and Innovation Management Software Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World Idea and Innovation Management Software Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World Idea and Innovation Management Software Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World Idea and Innovation Management Software Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key Idea and Innovation Management Software Players in 2025
- Table 12. World Idea and Innovation Management Software Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global Idea and Innovation Management Software Company Evaluation Quadrant
- Table 14. Head Office of Key Idea and Innovation Management Software Players
- Table 15. Idea and Innovation Management Software Market: Company Product Type Footprint
- Table 16. Idea and Innovation Management Software Market: Company Product Application Footprint
- Table 17. Idea and Innovation Management Software Mergers & Acquisitions Activity
- Table 18. United States VS China Idea and Innovation Management Software Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China Idea and Innovation Management Software Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

- Table 20. United States Based Idea and Innovation Management Software Companies, Headquarters (States, Country)
- Table 21. United States Based Companies Idea and Innovation Management Software Revenue, (2021-2026) & (USD Million)
- Table 22. United States Based Companies Idea and Innovation Management Software Revenue Market Share (2021-2026)
- Table 23. China Based Idea and Innovation Management Software Companies, Headquarters (Province, Country)
- Table 24. China Based Companies Idea and Innovation Management Software Revenue, (2021-2026) & (USD Million)
- Table 25. China Based Companies Idea and Innovation Management Software Revenue Market Share (2021-2026)
- Table 26. Rest of World Based Idea and Innovation Management Software Companies, Headquarters (Province, Country)
- Table 27. Rest of World Based Companies Idea and Innovation Management Software Revenue (2021-2026) & (USD Million)
- Table 28. Rest of World Based Companies Idea and Innovation Management Software Revenue Market Share (2021-2026)
- Table 29. World Idea and Innovation Management Software Market Size by Type, (USD Million), 2021 & 2025 & 2032
- Table 30. World Idea and Innovation Management Software Market Size Value by Type (2021-2026) & (USD Million)
- Table 31. World Idea and Innovation Management Software Market Size by Type (2027-2032) & (USD Million)
- Table 32. World Idea and Innovation Management Software Market Size by Delivery Positioning, (USD Million), 2021 & 2025 & 2032
- Table 33. World Idea and Innovation Management Software Market Size Value by Delivery Positioning (2021-2026) & (USD Million)
- Table 34. World Idea and Innovation Management Software Market Size by Delivery Positioning (2027-2032) & (USD Million)
- Table 35. World Idea and Innovation Management Software Market Size by Commercial Model, (USD Million), 2021 & 2025 & 2032
- Table 36. World Idea and Innovation Management Software Market Size Value by Commercial Model (2021-2026) & (USD Million)
- Table 37. World Idea and Innovation Management Software Market Size by Commercial Model (2027-2032) & (USD Million)
- Table 38. World Idea and Innovation Management Software Market Size by Application, (USD Million), 2021 & 2025 & 2032
- Table 39. World Idea and Innovation Management Software Market Size by Application

(2021-2026) & (USD Million)

Table 40. World Idea and Innovation Management Software Market Size by Application (2027-2032) & (USD Million)

Table 41. Planview IdeaPlace (formerly Spigit) Basic Information, Manufacturing Base and Competitors

Table 42. Planview IdeaPlace (formerly Spigit) Major Business

Table 43. Planview IdeaPlace (formerly Spigit) Idea and Innovation Management Software Product and Services

Table 44. Planview IdeaPlace (formerly Spigit) Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Planview IdeaPlace (formerly Spigit) Recent Developments/Updates

Table 46. Planview IdeaPlace (formerly Spigit) Competitive Strengths & Weaknesses

Table 47. Brightidea Basic Information, Manufacturing Base and Competitors

Table 48. Brightidea Major Business

Table 49. Brightidea Idea and Innovation Management Software Product and Services

Table 50. Brightidea Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Brightidea Recent Developments/Updates

Table 52. Brightidea Competitive Strengths & Weaknesses

Table 53. IdeaScale Basic Information, Manufacturing Base and Competitors

Table 54. IdeaScale Major Business

Table 55. IdeaScale Idea and Innovation Management Software Product and Services

Table 56. IdeaScale Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. IdeaScale Recent Developments/Updates

Table 58. IdeaScale Competitive Strengths & Weaknesses

Table 59. Wellspring (formerly Sopheon) Basic Information, Manufacturing Base and Competitors

Table 60. Wellspring (formerly Sopheon) Major Business

Table 61. Wellspring (formerly Sopheon) Idea and Innovation Management Software Product and Services

Table 62. Wellspring (formerly Sopheon) Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Wellspring (formerly Sopheon) Recent Developments/Updates

Table 64. Wellspring (formerly Sopheon) Competitive Strengths & Weaknesses

Table 65. HYPE Innovation(Planbox & Viima) Basic Information, Manufacturing Base and Competitors

Table 66. HYPE Innovation(Planbox & Viima) Major Business

Table 67. HYPE Innovation(Planbox & Viima) Idea and Innovation Management

## Software Product and Services

Table 68. HYPE Innovation(Planbox & Viima) Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. HYPE Innovation(Planbox & Viima) Recent Developments/Updates

Table 70. HYPE Innovation(Planbox & Viima) Competitive Strengths & Weaknesses

Table 71. IdeaConnection Basic Information, Manufacturing Base and Competitors

Table 72. IdeaConnection Major Business

Table 73. IdeaConnection Idea and Innovation Management Software Product and Services

Table 74. IdeaConnection Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. IdeaConnection Recent Developments/Updates

Table 76. IdeaConnection Competitive Strengths & Weaknesses

Table 77. SAP Basic Information, Manufacturing Base and Competitors

Table 78. SAP Major Business

Table 79. SAP Idea and Innovation Management Software Product and Services

Table 80. SAP Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. SAP Recent Developments/Updates

Table 82. SAP Competitive Strengths & Weaknesses

Table 83. Qmarkets Basic Information, Manufacturing Base and Competitors

Table 84. Qmarkets Major Business

Table 85. Qmarkets Idea and Innovation Management Software Product and Services

Table 86. Qmarkets Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Qmarkets Recent Developments/Updates

Table 88. Qmarkets Competitive Strengths & Weaknesses

Table 89. Exago Basic Information, Manufacturing Base and Competitors

Table 90. Exago Major Business

Table 91. Exago Idea and Innovation Management Software Product and Services

Table 92. Exago Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Exago Recent Developments/Updates

Table 94. Exago Competitive Strengths & Weaknesses

Table 95. iEnabler Basic Information, Manufacturing Base and Competitors

Table 96. iEnabler Major Business

Table 97. iEnabler Idea and Innovation Management Software Product and Services

Table 98. iEnabler Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 99. iEnabler Recent Developments/Updates
- Table 100. iEnabler Competitive Strengths & Weaknesses
- Table 101. Rever Basic Information, Manufacturing Base and Competitors
- Table 102. Rever Major Business
- Table 103. Rever Idea and Innovation Management Software Product and Services
- Table 104. Rever Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Rever Recent Developments/Updates
- Table 106. Rever Competitive Strengths & Weaknesses
- Table 107. innosabi Basic Information, Manufacturing Base and Competitors
- Table 108. innosabi Major Business
- Table 109. innosabi Idea and Innovation Management Software Product and Services
- Table 110. innosabi Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. innosabi Recent Developments/Updates
- Table 112. innosabi Competitive Strengths & Weaknesses
- Table 113. Itonics Basic Information, Manufacturing Base and Competitors
- Table 114. Itonics Major Business
- Table 115. Itonics Idea and Innovation Management Software Product and Services
- Table 116. Itonics Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Itonics Recent Developments/Updates
- Table 118. Itonics Competitive Strengths & Weaknesses
- Table 119. Innovation Cloud Basic Information, Manufacturing Base and Competitors
- Table 120. Innovation Cloud Major Business
- Table 121. Innovation Cloud Idea and Innovation Management Software Product and Services
- Table 122. Innovation Cloud Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Innovation Cloud Recent Developments/Updates
- Table 124. Innovation Cloud Competitive Strengths & Weaknesses
- Table 125. Wazoku Basic Information, Manufacturing Base and Competitors
- Table 126. Wazoku Major Business
- Table 127. Wazoku Idea and Innovation Management Software Product and Services
- Table 128. Wazoku Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Wazoku Recent Developments/Updates
- Table 130. Wazoku Competitive Strengths & Weaknesses
- Table 131. Crowdicity(Medallia) Basic Information, Manufacturing Base and

## Competitors

Table 132. Crowdicity(Medallia) Major Business

Table 133. Crowdicity(Medallia) Idea and Innovation Management Software Product and Services

Table 134. Crowdicity(Medallia) Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. Crowdicity(Medallia) Recent Developments/Updates

Table 136. Crowdicity(Medallia) Competitive Strengths & Weaknesses

Table 137. Skipso Basic Information, Manufacturing Base and Competitors

Table 138. Skipso Major Business

Table 139. Skipso Idea and Innovation Management Software Product and Services

Table 140. Skipso Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Skipso Recent Developments/Updates

Table 142. Skipso Competitive Strengths & Weaknesses

Table 143. ServiceNow Basic Information, Manufacturing Base and Competitors

Table 144. ServiceNow Major Business

Table 145. ServiceNow Idea and Innovation Management Software Product and Services

Table 146. ServiceNow Idea and Innovation Management Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. ServiceNow Recent Developments/Updates

Table 148. ServiceNow Competitive Strengths & Weaknesses

Table 149. Global Key Players of Idea and Innovation Management Software Upstream (Raw Materials)

Table 150. Global Idea and Innovation Management Software Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Idea and Innovation Management Software Picture

Figure 2. World Idea and Innovation Management Software Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Idea and Innovation Management Software Total Revenue (2021-2032) & (USD Million)

Figure 4. World Idea and Innovation Management Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Idea and Innovation Management Software Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Idea and Innovation Management Software Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Idea and Innovation Management Software Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Idea and Innovation Management Software Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Idea and Innovation Management Software Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Idea and Innovation Management Software Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Idea and Innovation Management Software Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Idea and Innovation Management Software Revenue (2021-2032) & (USD Million)

Figure 13. Idea and Innovation Management Software Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Idea and Innovation Management Software Consumption Value (2021-2032) & (USD Million)

Figure 16. World Idea and Innovation Management Software Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Idea and Innovation Management Software Consumption Value (2021-2032) & (USD Million)

Figure 18. China Idea and Innovation Management Software Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Idea and Innovation Management Software Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Idea and Innovation Management Software Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Idea and Innovation Management Software Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Idea and Innovation Management Software Consumption Value (2021-2032) & (USD Million)

Figure 23. India Idea and Innovation Management Software Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Idea and Innovation Management Software by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Idea and Innovation Management Software Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Idea and Innovation Management Software Markets in 2025

Figure 27. United States VS China: Idea and Innovation Management Software Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Idea and Innovation Management Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Idea and Innovation Management Software Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Idea and Innovation Management Software Market Size Market Share by Type in 2025

Figure 31. Cloud-Based

Figure 32. On-Premises

Figure 33. World Idea and Innovation Management Software Market Size Market Share by Type (2021-2032)

Figure 34. World Idea and Innovation Management Software Market Size by Delivery Positioning, (USD Million), 2021 & 2025 & 2032

Figure 35. World Idea and Innovation Management Software Market Size Market Share by Delivery Positioning in 2025

Figure 36. Standalone Innovation Platform

Figure 37. Suite Module Inside

Figure 38. World Idea and Innovation Management Software Market Size Market Share by Delivery Positioning (2021-2032)

Figure 39. World Idea and Innovation Management Software Market Size by Commercial Model, (USD Million), 2021 & 2025 & 2032

Figure 40. World Idea and Innovation Management Software Market Size Market Share by Commercial Model in 2025

Figure 41. Per-Enterprise Subscription

Figure 42. Per-User Subscription

Figure 43. Usage-Based Pricing

Figure 44. Others

Figure 45. World Idea and Innovation Management Software Market Size Market Share by Commercial Model (2021-2032)

Figure 46. World Idea and Innovation Management Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 47. World Idea and Innovation Management Software Market Size Market Share by Application in 2025

Figure 48. Large Enterprises

Figure 49. SMEs

Figure 50. World Idea and Innovation Management Software Market Size Market Share by Application (2021-2032)

Figure 51. Idea and Innovation Management Software Industrial Chain

Figure 52. Methodology

Figure 53. Research Process and Data Source

## I would like to order

Product name: Global Idea and Innovation Management Software Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G5071061671EEN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5071061671EEN.html>