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Global ID Card Printers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global ID Card Printers market size was valued at US$ 675 million in 2024 and is forecast to a readjusted size of USD 904 million by 2031 with a CAGR of 4.2% during review period.

ID Card Printers produce plastic cards used for a variety of applications including photo IDs, membership/loyalty cards, financial cards, badges and so on.

The ID Card Printers market refers to the segment of the printing industry dedicated to the production of various types of plastic or card-based prints, such as identification cards, loyalty cards, access control cards, payment cards, and more. These printers use different printing technologies like dye-sublimation, thermal transfer, and laser printing to produce high-quality and durable card prints. The growing demand for personalization and secure identification cards in multiple industries is driving the growth of this market. Personalized card printing has become essential for several applications like employee IDs, membership cards, loyalty cards, and gift cards. The ability to customize cards with names, logos, and other personalized features is a significant driver for the card printer market. The increasing shift towards contactless payments, smart cards, and EMV chip cards (for secure financial transactions) has led to a surge in demand for ID Card Printers in the banking and financial sectors. Secure, durable, and customizable payment cards require specialized printing solutions, contributing to market growth. Continuous innovations in card printing technologies, such as dual-sided printing, UV printing, and high-resolution printing, have enhanced the quality and capabilities of ID Card Printers. These advancements make ID Card Printers more versatile and cost-effective, further expanding their applications. With the rise in security concerns, identity management systems, particularly in the government, education, and corporate sectors, are increasingly adopting ID Card Printers for

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producing secure IDs, access cards, and membership cards. This trend is also amplified by biometric systems and other advanced security technologies. The healthcare sector is increasingly using ID Card Printers to produce patient identification cards, health insurance cards, medical records on cards, and healthcare loyalty programs. The demand for highly secure, durable, and tamper-resistant cards in healthcare has driven the growth of the card printer market.

This report is a detailed and comprehensive analysis for global ID Card Printers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global ID Card Printers market size and forecasts, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2020-2031

Global ID Card Printers market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2020-2031

Global ID Card Printers market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2020-2031

Global ID Card Printers market shares of main players, shipments in revenue ($ Million), sales quantity (Units), and ASP (US$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for ID Card Printers

To forecast future growth in each product and end-use market

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To assess competitive factors affecting the marketplace

This report profiles key players in the global ID Card Printers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra, Entrust Datacard, HID Global, Evolis, Nisca, DASCOM, NBS Technologies, Pointman, Magicard, Swiftcolor, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

ID Card Printers market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Direct-to-Card Printers

Retransfer Card Printers

Market segment by Application

Commercial

Education

Government

Enterprise

Major players covered

Zebra

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Entrust Datacard

HID Global

Evolis

Nisca

DASCOM

NBS Technologies

Pointman

Magicard

Swiftcolor

IDP

Matica Technologies

HiTi Digital

CIM USA

Seaory

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

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Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe ID Card Printers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of ID Card Printers, with price, sales quantity, revenue, and global market share of ID Card Printers from 2020 to 2025.

Chapter 3, the ID Card Printers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the ID Card Printers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and ID Card Printers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of ID Card Printers.

Chapter 14 and 15, to describe ID Card Printers sales channel, distributors, customers, research findings and conclusion.

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