

# Global ICT Investment Trends in Telco/Service Market 2019 by Manufacturers, Countries, Type and Application, Forecast to 2024

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## Abstracts

ICT is information and communication technology. ICT (Information and Communication Technology) is the infrastructure and components for modern computing. It is a new concept and a new technical field formed by the integration of information technology and communication technology.

### SCOPE OF THE REPORT:

Information and communication technology (ICT) is one of the most dynamic market sectors in China's economic boom. China is the world's second largest ICT market. China's ICT Investment market will reach USD \$191 billion by 2023 according to QYR. Competition is strong not only from Chinese firms but also from international companies, as the quality of hardware, software, and services has continued to improve in recent years. The main players in Chinese ICT Investment market are as follows: China Mobile, Huawei, China Telecom, China Unicom, Cisco, IBM, Dell, HP, Oracle, Microsoft and Google, etc.

In the next few years, the transformation of traditional industries through Internet technology and Chinese enterprises' participation in 'Belt and Road' initiatives to enter foreign markets will become the main driving forces for the development of China's domestic ICT market. The transformation of traditional industries by integrating ICT technologies will push forward the application and development of industry sectors such as mobile Internet, cloud computing, Big Data, Internet of Things (IoT), and other emerging technologies, and lead to the rapid development of intelligent terminals along with communication services.

The global ICT Investment Trends in Telco/Service market is valued at xx million USD in 2018 and is expected to reach xx million USD by the end of 2024, growing at a CAGR

of xx% between 2019 and 2024.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of ICT Investment Trends in Telco/Service.

Europe also play important roles in global market, with market size of xx million USD in 2019 and will be xx million USD in 2024, with a CAGR of xx%.

This report studies the ICT Investment Trends in Telco/Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the ICT Investment Trends in Telco/Service market by product type and applications/end industries.

Market Segment by Companies, this report covers

China Mobile

Huawei

China Telecom

China Unicom

Cisco

IBM

Dell

HP

Oracle

Microsoft

Google

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

IT services

Hardware

Software

Market Segment by Applications, can be divided into

Large Enterprises

Small and Medium-sized Enterprise Customers

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