

Global Icing Sugar Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Icing Sugar market size is expected to reach \$ 4016 million by 2032, rising at a market growth of 5.8% CAGR during the forecast period (2026-2032).

Icing sugar, also known as powdered sugar or confectioner's sugar, is a finely ground sugar with a powdery texture. It's commonly used in baking and confectionery to sweeten and decorate various desserts like cakes, cookies, and pastries. Icing sugar is made by milling granulated sugar into a powdered form and often includes a small amount of cornstarch to prevent clumping. It's versatile in culinary applications, as its fine texture allows it to dissolve quickly and blend smoothly into icings, glazes, and whipped creams.

The global icing sugar market Growth is underpinned by the continued expansion of the bakery and confectionery industries, the proliferation of caf? and quick-service restaurant (QSR) chains, and rising consumer interest in visually appealing desserts.

The development of the market is also influenced by macro factors such as urbanization, rising disposable incomes, shifting dietary patterns, and increasing access to retail and online food distribution channels. While icing sugar is primarily a B2B commodity for industrial food processors and bakeries, the B2C segment is growing rapidly, driven by rising home baking enthusiasm, which was notably accelerated by the COVID-19 pandemic. Additionally, the product is now available in a variety of packaging formats (pouches, sachets, bulk packs) and qualities (organic, fair trade, low-calorie alternatives), catering to diverse consumer needs.

North America remains a significant market for icing sugar, especially in the U.S. and Canada. The region benefits from a mature bakery and desserts industry, high per

capita consumption of sugar-based products, and a well-established supply chain. Europe is another major consumer and producer of icing sugar, with key markets including Germany, France, the UK, and Italy. Asia-Pacific is the fastest-growing regional market for icing sugar, driven by a burgeoning middle class, rapid urbanization, and the rising popularity of Western-style baked goods and cafes. Countries like China, India, Japan, South Korea, and the Philippines are witnessing an uptick in cake and bakery product consumption.

Market Opportunities:

Expansion of Bakery and Confectionery Industries: The proliferation of bakery chains, cafes, and dessert parlors globally creates sustained demand for icing sugar. **Product Diversification:** There is growing potential in offering icing sugar variants such as organic, vegan, low-calorie, flavored, and colored powdered sugars for niche consumer segments. **E-commerce Growth:** Online retail is becoming a strong channel for icing sugar sales, especially in the B2C segment, facilitated by recipe blogs, DIY kits, and influencer marketing. **Emerging Markets:** Increasing consumer westernization in Asia, Africa, and the Middle East provides ample room for future growth, especially in branded and small-pack retail segments.

Market Risks:

Health Concerns and Regulatory Pressure: Global movements to reduce sugar consumption due to obesity and diabetes concerns may impact demand for traditional icing sugar. **Raw Material Price Volatility:** As a derivative of refined sugar, icing sugar is exposed to fluctuations in sugarcane and beet sugar prices, which can affect margins. **Competition from Sugar Substitutes:** The rise in low-calorie sweeteners and natural alternatives (e.g., stevia, erythritol) may reduce the growth pace of conventional icing sugar in health-conscious segments. **Supply Chain Disruptions:** Transport bottlenecks and packaging material shortages can create logistical hurdles, especially for exports and private label manufacturers.

This report studies the global Icing Sugar production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Icing Sugar and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Icing Sugar that contribute to its increasing demand across

many markets.

Highlights and key features of the study

Global Icing Sugar total production and demand, 2021-2032, (Tons)

Global Icing Sugar total production value, 2021-2032, (USD Million)

Global Icing Sugar production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Icing Sugar consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Icing Sugar domestic production, consumption, key domestic manufacturers and share

Global Icing Sugar production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Icing Sugar production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Icing Sugar production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Icing Sugar market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wilmar Sugar, Sunshine Sugar(Manildra Harwood), Bundaberg Sugar, Kenya Sweets Limited (KSL), American Crystal Sugar Company, U.S. Sugar, Wyoming Sugar, Cargill, S?dzucker, Simbhaoli Sugars Ltd, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Icing Sugar market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Icing Sugar Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Icing Sugar Market, Segmentation by Type:

Pure Icing Sugar

Icing Sugar Mixture

Global Icing Sugar Market, Segmentation by Application:

Baking

Confectionery

Others

Companies Profiled:

Wilmar Sugar

Sunshine Sugar(Manildra Harwood)

Bundaberg Sugar

Kenya Sweets Limited (KSL)

American Crystal Sugar Company

U.S. Sugar

Wyoming Sugar

Cargill

S?dzucker

Simbhaoli Sugars Ltd

Key Questions Answered:

1. How big is the global Icing Sugar market?
2. What is the demand of the global Icing Sugar market?
3. What is the year over year growth of the global Icing Sugar market?
4. What is the production and production value of the global Icing Sugar market?
5. Who are the key producers in the global Icing Sugar market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Icing Sugar Introduction
- 1.2 World Icing Sugar Supply & Forecast
 - 1.2.1 World Icing Sugar Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Icing Sugar Production (2021-2032)
 - 1.2.3 World Icing Sugar Pricing Trends (2021-2032)
- 1.3 World Icing Sugar Production by Region (Based on Production Site)
 - 1.3.1 World Icing Sugar Production Value by Region (2021-2032)
 - 1.3.2 World Icing Sugar Production by Region (2021-2032)
 - 1.3.3 World Icing Sugar Average Price by Region (2021-2032)
 - 1.3.4 Australia Icing Sugar Production (2021-2032)
 - 1.3.5 Middle East & Africa Icing Sugar Production (2021-2032)
 - 1.3.6 North America Icing Sugar Production (2021-2032)
 - 1.3.7 Europe Icing Sugar Production (2021-2032)
 - 1.3.8 India Icing Sugar Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Icing Sugar Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Icing Sugar Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Icing Sugar Demand (2021-2032)
- 2.2 World Icing Sugar Consumption by Region
 - 2.2.1 World Icing Sugar Consumption by Region (2021-2026)
 - 2.2.2 World Icing Sugar Consumption Forecast by Region (2027-2032)
- 2.3 United States Icing Sugar Consumption (2021-2032)
- 2.4 China Icing Sugar Consumption (2021-2032)
- 2.5 Europe Icing Sugar Consumption (2021-2032)
- 2.6 Japan Icing Sugar Consumption (2021-2032)
- 2.7 South Korea Icing Sugar Consumption (2021-2032)
- 2.8 ASEAN Icing Sugar Consumption (2021-2032)
- 2.9 India Icing Sugar Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Icing Sugar Production Value by Manufacturer (2021-2026)
- 3.2 World Icing Sugar Production by Manufacturer (2021-2026)
- 3.3 World Icing Sugar Average Price by Manufacturer (2021-2026)
- 3.4 Icing Sugar Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Icing Sugar Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Icing Sugar in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Icing Sugar in 2025
- 3.6 Icing Sugar Market: Overall Company Footprint Analysis
 - 3.6.1 Icing Sugar Market: Region Footprint
 - 3.6.2 Icing Sugar Market: Company Product Type Footprint
 - 3.6.3 Icing Sugar Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Icing Sugar Production Value Comparison
 - 4.1.1 United States VS China: Icing Sugar Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Icing Sugar Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Icing Sugar Production Comparison
 - 4.2.1 United States VS China: Icing Sugar Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Icing Sugar Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Icing Sugar Consumption Comparison
 - 4.3.1 United States VS China: Icing Sugar Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Icing Sugar Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Icing Sugar Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Icing Sugar Manufacturers, Headquarters and Production Site (States, Country)

- 4.4.2 United States Based Manufacturers Icing Sugar Production Value (2021-2026)
- 4.4.3 United States Based Manufacturers Icing Sugar Production (2021-2026)
- 4.5 China Based Icing Sugar Manufacturers and Market Share
 - 4.5.1 China Based Icing Sugar Manufacturers, Headquarters and Production Site (Province, Country)
 - 4.5.2 China Based Manufacturers Icing Sugar Production Value (2021-2026)
 - 4.5.3 China Based Manufacturers Icing Sugar Production (2021-2026)
- 4.6 Rest of World Based Icing Sugar Manufacturers and Market Share, 2021-2026
 - 4.6.1 Rest of World Based Icing Sugar Manufacturers, Headquarters and Production Site (State, Country)
 - 4.6.2 Rest of World Based Manufacturers Icing Sugar Production Value (2021-2026)
 - 4.6.3 Rest of World Based Manufacturers Icing Sugar Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Icing Sugar Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Pure Icing Sugar
 - 5.2.2 Icing Sugar Mixture
- 5.3 Market Segment by Type
 - 5.3.1 World Icing Sugar Production by Type (2021-2032)
 - 5.3.2 World Icing Sugar Production Value by Type (2021-2032)
 - 5.3.3 World Icing Sugar Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY APPLICATION

- 6.1 World Icing Sugar Market Size Overview by Application: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Application
 - 6.2.1 Baking
 - 6.2.2 Confectionery
 - 6.2.3 Others
- 6.3 Market Segment by Application
 - 6.3.1 World Icing Sugar Production by Application (2021-2032)
 - 6.3.2 World Icing Sugar Production Value by Application (2021-2032)
 - 6.3.3 World Icing Sugar Average Price by Application (2021-2032)

7 COMPANY PROFILES

- 7.1 Wilmar Sugar

- 7.1.1 Wilmar Sugar Details
- 7.1.2 Wilmar Sugar Major Business
- 7.1.3 Wilmar Sugar Icing Sugar Product and Services
- 7.1.4 Wilmar Sugar Icing Sugar Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.1.5 Wilmar Sugar Recent Developments/Updates
- 7.1.6 Wilmar Sugar Competitive Strengths & Weaknesses
- 7.2 Sunshine Sugar(Manildra Harwood)
 - 7.2.1 Sunshine Sugar(Manildra Harwood) Details
 - 7.2.2 Sunshine Sugar(Manildra Harwood) Major Business
 - 7.2.3 Sunshine Sugar(Manildra Harwood) Icing Sugar Product and Services
 - 7.2.4 Sunshine Sugar(Manildra Harwood) Icing Sugar Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.2.5 Sunshine Sugar(Manildra Harwood) Recent Developments/Updates
 - 7.2.6 Sunshine Sugar(Manildra Harwood) Competitive Strengths & Weaknesses
- 7.3 Bundaberg Sugar
 - 7.3.1 Bundaberg Sugar Details
 - 7.3.2 Bundaberg Sugar Major Business
 - 7.3.3 Bundaberg Sugar Icing Sugar Product and Services
 - 7.3.4 Bundaberg Sugar Icing Sugar Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.3.5 Bundaberg Sugar Recent Developments/Updates
 - 7.3.6 Bundaberg Sugar Competitive Strengths & Weaknesses
- 7.4 Kenya Sweets Limited (KSL)
 - 7.4.1 Kenya Sweets Limited (KSL) Details
 - 7.4.2 Kenya Sweets Limited (KSL) Major Business
 - 7.4.3 Kenya Sweets Limited (KSL) Icing Sugar Product and Services
 - 7.4.4 Kenya Sweets Limited (KSL) Icing Sugar Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.4.5 Kenya Sweets Limited (KSL) Recent Developments/Updates
 - 7.4.6 Kenya Sweets Limited (KSL) Competitive Strengths & Weaknesses
- 7.5 American Crystal Sugar Company
 - 7.5.1 American Crystal Sugar Company Details
 - 7.5.2 American Crystal Sugar Company Major Business
 - 7.5.3 American Crystal Sugar Company Icing Sugar Product and Services
 - 7.5.4 American Crystal Sugar Company Icing Sugar Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.5.5 American Crystal Sugar Company Recent Developments/Updates
 - 7.5.6 American Crystal Sugar Company Competitive Strengths & Weaknesses

7.6 U.S. Sugar

7.6.1 U.S. Sugar Details

7.6.2 U.S. Sugar Major Business

7.6.3 U.S. Sugar Icing Sugar Product and Services

7.6.4 U.S. Sugar Icing Sugar Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.6.5 U.S. Sugar Recent Developments/Updates

7.6.6 U.S. Sugar Competitive Strengths & Weaknesses

7.7 Wyoming Sugar

7.7.1 Wyoming Sugar Details

7.7.2 Wyoming Sugar Major Business

7.7.3 Wyoming Sugar Icing Sugar Product and Services

7.7.4 Wyoming Sugar Icing Sugar Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.7.5 Wyoming Sugar Recent Developments/Updates

7.7.6 Wyoming Sugar Competitive Strengths & Weaknesses

7.8 Cargill

7.8.1 Cargill Details

7.8.2 Cargill Major Business

7.8.3 Cargill Icing Sugar Product and Services

7.8.4 Cargill Icing Sugar Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.8.5 Cargill Recent Developments/Updates

7.8.6 Cargill Competitive Strengths & Weaknesses

7.9 S?dzucker

7.9.1 S?dzucker Details

7.9.2 S?dzucker Major Business

7.9.3 S?dzucker Icing Sugar Product and Services

7.9.4 S?dzucker Icing Sugar Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.9.5 S?dzucker Recent Developments/Updates

7.9.6 S?dzucker Competitive Strengths & Weaknesses

7.10 Simbhaoli Sugars Ltd

7.10.1 Simbhaoli Sugars Ltd Details

7.10.2 Simbhaoli Sugars Ltd Major Business

7.10.3 Simbhaoli Sugars Ltd Icing Sugar Product and Services

7.10.4 Simbhaoli Sugars Ltd Icing Sugar Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.10.5 Simbhaoli Sugars Ltd Recent Developments/Updates

7.10.6 Simbhaoli Sugars Ltd Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

8.1 Icing Sugar Industry Chain

8.2 Icing Sugar Upstream Analysis

8.2.1 Icing Sugar Core Raw Materials

8.2.2 Main Manufacturers of Icing Sugar Core Raw Materials

8.3 Midstream Analysis

8.4 Downstream Analysis

8.5 Icing Sugar Production Mode

8.6 Icing Sugar Procurement Model

8.7 Icing Sugar Industry Sales Model and Sales Channels

8.7.1 Icing Sugar Sales Model

8.7.2 Icing Sugar Typical Distributors

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Icing Sugar Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Icing Sugar Production Value by Region (2021-2026) & (USD Million)

Table 3. World Icing Sugar Production Value by Region (2027-2032) & (USD Million)

Table 4. World Icing Sugar Production Value Market Share by Region (2021-2026)

Table 5. World Icing Sugar Production Value Market Share by Region (2027-2032)

Table 6. World Icing Sugar Production by Region (2021-2026) & (Tons)

Table 7. World Icing Sugar Production by Region (2027-2032) & (Tons)

Table 8. World Icing Sugar Production Market Share by Region (2021-2026)

Table 9. World Icing Sugar Production Market Share by Region (2027-2032)

Table 10. World Icing Sugar Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Icing Sugar Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Icing Sugar Major Market Trends

Table 13. World Icing Sugar Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Tons)

Table 14. World Icing Sugar Consumption by Region (2021-2026) & (Tons)

Table 15. World Icing Sugar Consumption Forecast by Region (2027-2032) & (Tons)

Table 16. World Icing Sugar Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Icing Sugar Producers in 2025

Table 18. World Icing Sugar Production by Manufacturer (2021-2026) & (Tons)

Table 19. Production Market Share of Key Icing Sugar Producers in 2025

Table 20. World Icing Sugar Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Icing Sugar Company Evaluation Quadrant

Table 22. World Icing Sugar Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Icing Sugar Production Site of Key Manufacturer

Table 24. Icing Sugar Market: Company Product Type Footprint

Table 25. Icing Sugar Market: Company Product Application Footprint

Table 26. Icing Sugar Competitive Factors

Table 27. Icing Sugar New Entrant and Capacity Expansion Plans

Table 28. Icing Sugar Mergers & Acquisitions Activity

Table 29. United States VS China Icing Sugar Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Icing Sugar Production Comparison, (2021 & 2025 &

2032) & (Tons)

Table 31. United States VS China Icing Sugar Consumption Comparison, (2021 & 2025 & 2032) & (Tons)

Table 32. United States Based Icing Sugar Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Icing Sugar Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Icing Sugar Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Icing Sugar Production (2021-2026) & (Tons)

Table 36. United States Based Manufacturers Icing Sugar Production Market Share (2021-2026)

Table 37. China Based Icing Sugar Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Icing Sugar Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Icing Sugar Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Icing Sugar Production, (2021-2026) & (Tons)

Table 41. China Based Manufacturers Icing Sugar Production Market Share (2021-2026)

Table 42. Rest of World Based Icing Sugar Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Icing Sugar Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Icing Sugar Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Icing Sugar Production, (2021-2026) & (Tons)

Table 46. Rest of World Based Manufacturers Icing Sugar Production Market Share (2021-2026)

Table 47. World Icing Sugar Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Icing Sugar Production by Type (2021-2026) & (Tons)

Table 49. World Icing Sugar Production by Type (2027-2032) & (Tons)

Table 50. World Icing Sugar Production Value by Type (2021-2026) & (USD Million)

Table 51. World Icing Sugar Production Value by Type (2027-2032) & (USD Million)

Table 52. World Icing Sugar Average Price by Type (2021-2026) & (US\$/Ton)

- Table 53. World Icing Sugar Average Price by Type (2027-2032) & (US\$/Ton)
- Table 54. World Icing Sugar Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 55. World Icing Sugar Production by Application (2021-2026) & (Tons)
- Table 56. World Icing Sugar Production by Application (2027-2032) & (Tons)
- Table 57. World Icing Sugar Production Value by Application (2021-2026) & (USD Million)
- Table 58. World Icing Sugar Production Value by Application (2027-2032) & (USD Million)
- Table 59. World Icing Sugar Average Price by Application (2021-2026) & (US\$/Ton)
- Table 60. World Icing Sugar Average Price by Application (2027-2032) & (US\$/Ton)
- Table 61. Wilmar Sugar Basic Information, Manufacturing Base and Competitors
- Table 62. Wilmar Sugar Major Business
- Table 63. Wilmar Sugar Icing Sugar Product and Services
- Table 64. Wilmar Sugar Icing Sugar Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 65. Wilmar Sugar Recent Developments/Updates
- Table 66. Wilmar Sugar Competitive Strengths & Weaknesses
- Table 67. Sunshine Sugar(Manildra Harwood) Basic Information, Manufacturing Base and Competitors
- Table 68. Sunshine Sugar(Manildra Harwood) Major Business
- Table 69. Sunshine Sugar(Manildra Harwood) Icing Sugar Product and Services
- Table 70. Sunshine Sugar(Manildra Harwood) Icing Sugar Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 71. Sunshine Sugar(Manildra Harwood) Recent Developments/Updates
- Table 72. Sunshine Sugar(Manildra Harwood) Competitive Strengths & Weaknesses
- Table 73. Bundaberg Sugar Basic Information, Manufacturing Base and Competitors
- Table 74. Bundaberg Sugar Major Business
- Table 75. Bundaberg Sugar Icing Sugar Product and Services
- Table 76. Bundaberg Sugar Icing Sugar Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 77. Bundaberg Sugar Recent Developments/Updates
- Table 78. Bundaberg Sugar Competitive Strengths & Weaknesses
- Table 79. Kenya Sweets Limited (KSL) Basic Information, Manufacturing Base and Competitors
- Table 80. Kenya Sweets Limited (KSL) Major Business
- Table 81. Kenya Sweets Limited (KSL) Icing Sugar Product and Services
- Table 82. Kenya Sweets Limited (KSL) Icing Sugar Production (Tons), Price (US\$/Ton),

- Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 83. Kenya Sweets Limited (KSL) Recent Developments/Updates
- Table 84. Kenya Sweets Limited (KSL) Competitive Strengths & Weaknesses
- Table 85. American Crystal Sugar Company Basic Information, Manufacturing Base and Competitors
- Table 86. American Crystal Sugar Company Major Business
- Table 87. American Crystal Sugar Company Icing Sugar Product and Services
- Table 88. American Crystal Sugar Company Icing Sugar Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. American Crystal Sugar Company Recent Developments/Updates
- Table 90. American Crystal Sugar Company Competitive Strengths & Weaknesses
- Table 91. U.S. Sugar Basic Information, Manufacturing Base and Competitors
- Table 92. U.S. Sugar Major Business
- Table 93. U.S. Sugar Icing Sugar Product and Services
- Table 94. U.S. Sugar Icing Sugar Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. U.S. Sugar Recent Developments/Updates
- Table 96. U.S. Sugar Competitive Strengths & Weaknesses
- Table 97. Wyoming Sugar Basic Information, Manufacturing Base and Competitors
- Table 98. Wyoming Sugar Major Business
- Table 99. Wyoming Sugar Icing Sugar Product and Services
- Table 100. Wyoming Sugar Icing Sugar Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 101. Wyoming Sugar Recent Developments/Updates
- Table 102. Wyoming Sugar Competitive Strengths & Weaknesses
- Table 103. Cargill Basic Information, Manufacturing Base and Competitors
- Table 104. Cargill Major Business
- Table 105. Cargill Icing Sugar Product and Services
- Table 106. Cargill Icing Sugar Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 107. Cargill Recent Developments/Updates
- Table 108. Cargill Competitive Strengths & Weaknesses
- Table 109. S?dzucker Basic Information, Manufacturing Base and Competitors
- Table 110. S?dzucker Major Business
- Table 111. S?dzucker Icing Sugar Product and Services
- Table 112. S?dzucker Icing Sugar Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 113. S?dzucker Recent Developments/Updates

Table 114. S?dzucker Competitive Strengths & Weaknesses

Table 115. Simbhaoli Sugars Ltd Basic Information, Manufacturing Base and Competitors

Table 116. Simbhaoli Sugars Ltd Major Business

Table 117. Simbhaoli Sugars Ltd Icing Sugar Product and Services

Table 118. Simbhaoli Sugars Ltd Icing Sugar Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 119. Simbhaoli Sugars Ltd Recent Developments/Updates

Table 120. Simbhaoli Sugars Ltd Competitive Strengths & Weaknesses

Table 121. Global Key Players of Icing Sugar Upstream (Raw Materials)

Table 122. Global Icing Sugar Typical Customers

Table 123. Icing Sugar Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Icing Sugar Picture

Figure 2. World Icing Sugar Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Icing Sugar Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Icing Sugar Production (2021-2032) & (Tons)

Figure 5. World Icing Sugar Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Icing Sugar Production Value Market Share by Region (2021-2032)

Figure 7. World Icing Sugar Production Market Share by Region (2021-2032)

Figure 8. Australia Icing Sugar Production (2021-2032) & (Tons)

Figure 9. Middle East & Africa Icing Sugar Production (2021-2032) & (Tons)

Figure 10. North America Icing Sugar Production (2021-2032) & (Tons)

Figure 11. Europe Icing Sugar Production (2021-2032) & (Tons)

Figure 12. India Icing Sugar Production (2021-2032) & (Tons)

Figure 13. Icing Sugar Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Icing Sugar Consumption (2021-2032) & (Tons)

Figure 16. World Icing Sugar Consumption Market Share by Region (2021-2032)

Figure 17. United States Icing Sugar Consumption (2021-2032) & (Tons)

Figure 18. China Icing Sugar Consumption (2021-2032) & (Tons)

Figure 19. Europe Icing Sugar Consumption (2021-2032) & (Tons)

Figure 20. Japan Icing Sugar Consumption (2021-2032) & (Tons)

Figure 21. South Korea Icing Sugar Consumption (2021-2032) & (Tons)

Figure 22. ASEAN Icing Sugar Consumption (2021-2032) & (Tons)

Figure 23. India Icing Sugar Consumption (2021-2032) & (Tons)

Figure 24. Producer Shipments of Icing Sugar by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Icing Sugar Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Icing Sugar Markets in 2025

Figure 27. United States VS China: Icing Sugar Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Icing Sugar Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Icing Sugar Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Icing Sugar Production Market Share

2025

Figure 31. China Based Manufacturers Icing Sugar Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Icing Sugar Production Market Share 2025

Figure 33. World Icing Sugar Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Icing Sugar Production Value Market Share by Type in 2025

Figure 35. Pure Icing Sugar

Figure 36. Icing Sugar Mixture

Figure 37. World Icing Sugar Production Market Share by Type (2021-2032)

Figure 38. World Icing Sugar Production Value Market Share by Type (2021-2032)

Figure 39. World Icing Sugar Average Price by Type (2021-2032) & (US\$/Ton)

Figure 40. World Icing Sugar Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 41. World Icing Sugar Production Value Market Share by Application in 2025

Figure 42. Baking

Figure 43. Confectionery

Figure 44. Others

Figure 45. World Icing Sugar Production Market Share by Application (2021-2032)

Figure 46. World Icing Sugar Production Value Market Share by Application (2021-2032)

Figure 47. World Icing Sugar Average Price by Application (2021-2032) & (US\$/Ton)

Figure 48. Icing Sugar Industry Chain

Figure 49. Icing Sugar Procurement Model

Figure 50. Icing Sugar Sales Model

Figure 51. Icing Sugar Sales Channels, Direct Sales, and Distribution

Figure 52. Methodology

Figure 53. Research Process and Data Source

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