

Global Ice Pops Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Ice Pops market size was valued at USD 5147.8 million in 2023 and is forecast to a readjusted size of USD 7324.9 million by 2030 with a CAGR of 5.2% during review period.

An ice pop is a liquid-based frozen snack on a stick. Unlike ice cream or sorbet, which are whipped while freezing to prevent ice crystal formation, an ice pop is 'quiescently' frozen—frozen while at rest—and becomes a solid block of ice. We cover Popsicles (with stick) and freezer pops (tube filled with liquid).

The main manufacturers of ice pops include Nestle, Unilever, Yili, etc. These top 3 manufacturers hold a market share about 52%. Asia-Pacific is the main production region in the world. In terms of product, popsicles is the largest segment, with a share over 87%. And in terms of application, the largest application is Individual.

The Global Info Research report includes an overview of the development of the Ice Pops industry chain, the market status of Individual (Popsicles, Freezer Pops), Commercial (Popsicles, Freezer Pops), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Ice Pops.

Regionally, the report analyzes the Ice Pops markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ice Pops market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Ice Pops market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ice Pops industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Tons), revenue generated, and market share of different by Type (e.g., Popsicles, Freezer Pops).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ice Pops market.

Regional Analysis: The report involves examining the Ice Pops market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Ice Pops market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Ice Pops:

Company Analysis: Report covers individual Ice Pops manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Ice Pops This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Individual, Commercial).

Technology Analysis: Report covers specific technologies relevant to Ice Pops. It assesses the current state, advancements, and potential future developments in Ice Pops areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Ice Pops market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Ice Pops market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Popsicles

Freezer Pops

Market segment by Application

Individual

Commercial

Major players covered

Nestle

Unilever

Yili

Mengniu

Akagi Nyugyo

Meiji

Daqing Ruby Ice Cream

Lotte

Jel Sert

Jinan Qunkang

Alamance Foods

GoodPop

Chloe's Fruit

Mr Freeze

Deebees

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ice Pops product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ice Pops, with price, sales, revenue and global market share of Ice Pops from 2019 to 2024.

Chapter 3, the Ice Pops competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ice Pops breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Ice Pops market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ice Pops.

Chapter 14 and 15, to describe Ice Pops sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Ice Pops
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Ice Pops Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Popsicles
 - 1.3.3 Freezer Pops
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Ice Pops Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Individual
 - 1.4.3 Commercial
- 1.5 Global Ice Pops Market Size & Forecast
 - 1.5.1 Global Ice Pops Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Ice Pops Sales Quantity (2019-2030)
 - 1.5.3 Global Ice Pops Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Nestle
 - 2.1.1 Nestle Details
 - 2.1.2 Nestle Major Business
 - 2.1.3 Nestle Ice Pops Product and Services
 - 2.1.4 Nestle Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Nestle Recent Developments/Updates
- 2.2 Unilever
 - 2.2.1 Unilever Details
 - 2.2.2 Unilever Major Business
 - 2.2.3 Unilever Ice Pops Product and Services
 - 2.2.4 Unilever Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Unilever Recent Developments/Updates
- 2.3 Yili
 - 2.3.1 Yili Details

- 2.3.2 Yili Major Business
- 2.3.3 Yili Ice Pops Product and Services
- 2.3.4 Yili Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Yili Recent Developments/Updates
- 2.4 Mengniu
 - 2.4.1 Mengniu Details
 - 2.4.2 Mengniu Major Business
 - 2.4.3 Mengniu Ice Pops Product and Services
 - 2.4.4 Mengniu Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Mengniu Recent Developments/Updates
- 2.5 Akagi Nyugyo
 - 2.5.1 Akagi Nyugyo Details
 - 2.5.2 Akagi Nyugyo Major Business
 - 2.5.3 Akagi Nyugyo Ice Pops Product and Services
 - 2.5.4 Akagi Nyugyo Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Akagi Nyugyo Recent Developments/Updates
- 2.6 Meiji
 - 2.6.1 Meiji Details
 - 2.6.2 Meiji Major Business
 - 2.6.3 Meiji Ice Pops Product and Services
 - 2.6.4 Meiji Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Meiji Recent Developments/Updates
- 2.7 Daqing Ruby Ice Cream
 - 2.7.1 Daqing Ruby Ice Cream Details
 - 2.7.2 Daqing Ruby Ice Cream Major Business
 - 2.7.3 Daqing Ruby Ice Cream Ice Pops Product and Services
 - 2.7.4 Daqing Ruby Ice Cream Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Daqing Ruby Ice Cream Recent Developments/Updates
- 2.8 Lotte
 - 2.8.1 Lotte Details
 - 2.8.2 Lotte Major Business
 - 2.8.3 Lotte Ice Pops Product and Services
 - 2.8.4 Lotte Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 Lotte Recent Developments/Updates
- 2.9 Jel Sert
 - 2.9.1 Jel Sert Details
 - 2.9.2 Jel Sert Major Business
 - 2.9.3 Jel Sert Ice Pops Product and Services
 - 2.9.4 Jel Sert Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Jel Sert Recent Developments/Updates
- 2.10 Jinan Qunkang
 - 2.10.1 Jinan Qunkang Details
 - 2.10.2 Jinan Qunkang Major Business
 - 2.10.3 Jinan Qunkang Ice Pops Product and Services
 - 2.10.4 Jinan Qunkang Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Jinan Qunkang Recent Developments/Updates
- 2.11 Alamance Foods
 - 2.11.1 Alamance Foods Details
 - 2.11.2 Alamance Foods Major Business
 - 2.11.3 Alamance Foods Ice Pops Product and Services
 - 2.11.4 Alamance Foods Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Alamance Foods Recent Developments/Updates
- 2.12 GoodPop
 - 2.12.1 GoodPop Details
 - 2.12.2 GoodPop Major Business
 - 2.12.3 GoodPop Ice Pops Product and Services
 - 2.12.4 GoodPop Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 GoodPop Recent Developments/Updates
- 2.13 Chloe's Fruit
 - 2.13.1 Chloe's Fruit Details
 - 2.13.2 Chloe's Fruit Major Business
 - 2.13.3 Chloe's Fruit Ice Pops Product and Services
 - 2.13.4 Chloe's Fruit Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Chloe's Fruit Recent Developments/Updates
- 2.14 Mr Freeze
 - 2.14.1 Mr Freeze Details
 - 2.14.2 Mr Freeze Major Business

- 2.14.3 Mr Freeze Ice Pops Product and Services
- 2.14.4 Mr Freeze Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Mr Freeze Recent Developments/Updates
- 2.15 Deebees
 - 2.15.1 Deebees Details
 - 2.15.2 Deebees Major Business
 - 2.15.3 Deebees Ice Pops Product and Services
 - 2.15.4 Deebees Ice Pops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Deebees Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ICE POPS BY MANUFACTURER

- 3.1 Global Ice Pops Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Ice Pops Revenue by Manufacturer (2019-2024)
- 3.3 Global Ice Pops Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Ice Pops by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Ice Pops Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Ice Pops Manufacturer Market Share in 2023
- 3.5 Ice Pops Market: Overall Company Footprint Analysis
 - 3.5.1 Ice Pops Market: Region Footprint
 - 3.5.2 Ice Pops Market: Company Product Type Footprint
 - 3.5.3 Ice Pops Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Ice Pops Market Size by Region
 - 4.1.1 Global Ice Pops Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Ice Pops Consumption Value by Region (2019-2030)
 - 4.1.3 Global Ice Pops Average Price by Region (2019-2030)
- 4.2 North America Ice Pops Consumption Value (2019-2030)
- 4.3 Europe Ice Pops Consumption Value (2019-2030)
- 4.4 Asia-Pacific Ice Pops Consumption Value (2019-2030)
- 4.5 South America Ice Pops Consumption Value (2019-2030)

4.6 Middle East and Africa Ice Pops Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Ice Pops Sales Quantity by Type (2019-2030)

5.2 Global Ice Pops Consumption Value by Type (2019-2030)

5.3 Global Ice Pops Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Ice Pops Sales Quantity by Application (2019-2030)

6.2 Global Ice Pops Consumption Value by Application (2019-2030)

6.3 Global Ice Pops Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Ice Pops Sales Quantity by Type (2019-2030)

7.2 North America Ice Pops Sales Quantity by Application (2019-2030)

7.3 North America Ice Pops Market Size by Country

7.3.1 North America Ice Pops Sales Quantity by Country (2019-2030)

7.3.2 North America Ice Pops Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Ice Pops Sales Quantity by Type (2019-2030)

8.2 Europe Ice Pops Sales Quantity by Application (2019-2030)

8.3 Europe Ice Pops Market Size by Country

8.3.1 Europe Ice Pops Sales Quantity by Country (2019-2030)

8.3.2 Europe Ice Pops Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Ice Pops Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Ice Pops Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Ice Pops Market Size by Region
 - 9.3.1 Asia-Pacific Ice Pops Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Ice Pops Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Ice Pops Sales Quantity by Type (2019-2030)
- 10.2 South America Ice Pops Sales Quantity by Application (2019-2030)
- 10.3 South America Ice Pops Market Size by Country
 - 10.3.1 South America Ice Pops Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Ice Pops Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Ice Pops Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Ice Pops Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Ice Pops Market Size by Country
 - 11.3.1 Middle East & Africa Ice Pops Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Ice Pops Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Ice Pops Market Drivers
- 12.2 Ice Pops Market Restraints

- 12.3 Ice Pops Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Ice Pops and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Ice Pops
- 13.3 Ice Pops Production Process
- 13.4 Ice Pops Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Ice Pops Typical Distributors
- 14.3 Ice Pops Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Ice Pops Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Ice Pops Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Nestle Basic Information, Manufacturing Base and Competitors

Table 4. Nestle Major Business

Table 5. Nestle Ice Pops Product and Services

Table 6. Nestle Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Nestle Recent Developments/Updates

Table 8. Unilever Basic Information, Manufacturing Base and Competitors

Table 9. Unilever Major Business

Table 10. Unilever Ice Pops Product and Services

Table 11. Unilever Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Unilever Recent Developments/Updates

Table 13. Yili Basic Information, Manufacturing Base and Competitors

Table 14. Yili Major Business

Table 15. Yili Ice Pops Product and Services

Table 16. Yili Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Yili Recent Developments/Updates

Table 18. Mengniu Basic Information, Manufacturing Base and Competitors

Table 19. Mengniu Major Business

Table 20. Mengniu Ice Pops Product and Services

Table 21. Mengniu Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Mengniu Recent Developments/Updates

Table 23. Akagi Nyugyo Basic Information, Manufacturing Base and Competitors

Table 24. Akagi Nyugyo Major Business

Table 25. Akagi Nyugyo Ice Pops Product and Services

Table 26. Akagi Nyugyo Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Akagi Nyugyo Recent Developments/Updates

Table 28. Meiji Basic Information, Manufacturing Base and Competitors

- Table 29. Meiji Major Business
- Table 30. Meiji Ice Pops Product and Services
- Table 31. Meiji Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Meiji Recent Developments/Updates
- Table 33. Daqing Ruby Ice Cream Basic Information, Manufacturing Base and Competitors
- Table 34. Daqing Ruby Ice Cream Major Business
- Table 35. Daqing Ruby Ice Cream Ice Pops Product and Services
- Table 36. Daqing Ruby Ice Cream Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Daqing Ruby Ice Cream Recent Developments/Updates
- Table 38. Lotte Basic Information, Manufacturing Base and Competitors
- Table 39. Lotte Major Business
- Table 40. Lotte Ice Pops Product and Services
- Table 41. Lotte Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Lotte Recent Developments/Updates
- Table 43. Jel Sert Basic Information, Manufacturing Base and Competitors
- Table 44. Jel Sert Major Business
- Table 45. Jel Sert Ice Pops Product and Services
- Table 46. Jel Sert Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Jel Sert Recent Developments/Updates
- Table 48. Jinan Qunkang Basic Information, Manufacturing Base and Competitors
- Table 49. Jinan Qunkang Major Business
- Table 50. Jinan Qunkang Ice Pops Product and Services
- Table 51. Jinan Qunkang Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Jinan Qunkang Recent Developments/Updates
- Table 53. Alamance Foods Basic Information, Manufacturing Base and Competitors
- Table 54. Alamance Foods Major Business
- Table 55. Alamance Foods Ice Pops Product and Services
- Table 56. Alamance Foods Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Alamance Foods Recent Developments/Updates
- Table 58. GoodPop Basic Information, Manufacturing Base and Competitors
- Table 59. GoodPop Major Business
- Table 60. GoodPop Ice Pops Product and Services

- Table 61. GoodPop Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. GoodPop Recent Developments/Updates
- Table 63. Chloe's Fruit Basic Information, Manufacturing Base and Competitors
- Table 64. Chloe's Fruit Major Business
- Table 65. Chloe's Fruit Ice Pops Product and Services
- Table 66. Chloe's Fruit Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Chloe's Fruit Recent Developments/Updates
- Table 68. Mr Freeze Basic Information, Manufacturing Base and Competitors
- Table 69. Mr Freeze Major Business
- Table 70. Mr Freeze Ice Pops Product and Services
- Table 71. Mr Freeze Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Mr Freeze Recent Developments/Updates
- Table 73. Deebees Basic Information, Manufacturing Base and Competitors
- Table 74. Deebees Major Business
- Table 75. Deebees Ice Pops Product and Services
- Table 76. Deebees Ice Pops Sales Quantity (K Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Deebees Recent Developments/Updates
- Table 78. Global Ice Pops Sales Quantity by Manufacturer (2019-2024) & (K Tons)
- Table 79. Global Ice Pops Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 80. Global Ice Pops Average Price by Manufacturer (2019-2024) & (US\$/Ton)
- Table 81. Market Position of Manufacturers in Ice Pops, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 82. Head Office and Ice Pops Production Site of Key Manufacturer
- Table 83. Ice Pops Market: Company Product Type Footprint
- Table 84. Ice Pops Market: Company Product Application Footprint
- Table 85. Ice Pops New Market Entrants and Barriers to Market Entry
- Table 86. Ice Pops Mergers, Acquisition, Agreements, and Collaborations
- Table 87. Global Ice Pops Sales Quantity by Region (2019-2024) & (K Tons)
- Table 88. Global Ice Pops Sales Quantity by Region (2025-2030) & (K Tons)
- Table 89. Global Ice Pops Consumption Value by Region (2019-2024) & (USD Million)
- Table 90. Global Ice Pops Consumption Value by Region (2025-2030) & (USD Million)
- Table 91. Global Ice Pops Average Price by Region (2019-2024) & (US\$/Ton)
- Table 92. Global Ice Pops Average Price by Region (2025-2030) & (US\$/Ton)
- Table 93. Global Ice Pops Sales Quantity by Type (2019-2024) & (K Tons)
- Table 94. Global Ice Pops Sales Quantity by Type (2025-2030) & (K Tons)

Table 95. Global Ice Pops Consumption Value by Type (2019-2024) & (USD Million)

Table 96. Global Ice Pops Consumption Value by Type (2025-2030) & (USD Million)

Table 97. Global Ice Pops Average Price by Type (2019-2024) & (US\$/Ton)

Table 98. Global Ice Pops Average Price by Type (2025-2030) & (US\$/Ton)

Table 99. Global Ice Pops Sales Quantity by Application (2019-2024) & (K Tons)

Table 100. Global Ice Pops Sales Quantity by Application (2025-2030) & (K Tons)

Table 101. Global Ice Pops Consumption Value by Application (2019-2024) & (USD Million)

Table 102. Global Ice Pops Consumption Value by Application (2025-2030) & (USD Million)

Table 103. Global Ice Pops Average Price by Application (2019-2024) & (US\$/Ton)

Table 104. Global Ice Pops Average Price by Application (2025-2030) & (US\$/Ton)

Table 105. North America Ice Pops Sales Quantity by Type (2019-2024) & (K Tons)

Table 106. North America Ice Pops Sales Quantity by Type (2025-2030) & (K Tons)

Table 107. North America Ice Pops Sales Quantity by Application (2019-2024) & (K Tons)

Table 108. North America Ice Pops Sales Quantity by Application (2025-2030) & (K Tons)

Table 109. North America Ice Pops Sales Quantity by Country (2019-2024) & (K Tons)

Table 110. North America Ice Pops Sales Quantity by Country (2025-2030) & (K Tons)

Table 111. North America Ice Pops Consumption Value by Country (2019-2024) & (USD Million)

Table 112. North America Ice Pops Consumption Value by Country (2025-2030) & (USD Million)

Table 113. Europe Ice Pops Sales Quantity by Type (2019-2024) & (K Tons)

Table 114. Europe Ice Pops Sales Quantity by Type (2025-2030) & (K Tons)

Table 115. Europe Ice Pops Sales Quantity by Application (2019-2024) & (K Tons)

Table 116. Europe Ice Pops Sales Quantity by Application (2025-2030) & (K Tons)

Table 117. Europe Ice Pops Sales Quantity by Country (2019-2024) & (K Tons)

Table 118. Europe Ice Pops Sales Quantity by Country (2025-2030) & (K Tons)

Table 119. Europe Ice Pops Consumption Value by Country (2019-2024) & (USD Million)

Table 120. Europe Ice Pops Consumption Value by Country (2025-2030) & (USD Million)

Table 121. Asia-Pacific Ice Pops Sales Quantity by Type (2019-2024) & (K Tons)

Table 122. Asia-Pacific Ice Pops Sales Quantity by Type (2025-2030) & (K Tons)

Table 123. Asia-Pacific Ice Pops Sales Quantity by Application (2019-2024) & (K Tons)

Table 124. Asia-Pacific Ice Pops Sales Quantity by Application (2025-2030) & (K Tons)

Table 125. Asia-Pacific Ice Pops Sales Quantity by Region (2019-2024) & (K Tons)

Table 126. Asia-Pacific Ice Pops Sales Quantity by Region (2025-2030) & (K Tons)

Table 127. Asia-Pacific Ice Pops Consumption Value by Region (2019-2024) & (USD Million)

Table 128. Asia-Pacific Ice Pops Consumption Value by Region (2025-2030) & (USD Million)

Table 129. South America Ice Pops Sales Quantity by Type (2019-2024) & (K Tons)

Table 130. South America Ice Pops Sales Quantity by Type (2025-2030) & (K Tons)

Table 131. South America Ice Pops Sales Quantity by Application (2019-2024) & (K Tons)

Table 132. South America Ice Pops Sales Quantity by Application (2025-2030) & (K Tons)

Table 133. South America Ice Pops Sales Quantity by Country (2019-2024) & (K Tons)

Table 134. South America Ice Pops Sales Quantity by Country (2025-2030) & (K Tons)

Table 135. South America Ice Pops Consumption Value by Country (2019-2024) & (USD Million)

Table 136. South America Ice Pops Consumption Value by Country (2025-2030) & (USD Million)

Table 137. Middle East & Africa Ice Pops Sales Quantity by Type (2019-2024) & (K Tons)

Table 138. Middle East & Africa Ice Pops Sales Quantity by Type (2025-2030) & (K Tons)

Table 139. Middle East & Africa Ice Pops Sales Quantity by Application (2019-2024) & (K Tons)

Table 140. Middle East & Africa Ice Pops Sales Quantity by Application (2025-2030) & (K Tons)

Table 141. Middle East & Africa Ice Pops Sales Quantity by Region (2019-2024) & (K Tons)

Table 142. Middle East & Africa Ice Pops Sales Quantity by Region (2025-2030) & (K Tons)

Table 143. Middle East & Africa Ice Pops Consumption Value by Region (2019-2024) & (USD Million)

Table 144. Middle East & Africa Ice Pops Consumption Value by Region (2025-2030) & (USD Million)

Table 145. Ice Pops Raw Material

Table 146. Key Manufacturers of Ice Pops Raw Materials

Table 147. Ice Pops Typical Distributors

Table 148. Ice Pops Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Ice Pops Picture

Figure 2. Global Ice Pops Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Ice Pops Consumption Value Market Share by Type in 2023

Figure 4. Popsicles Examples

Figure 5. Freezer Pops Examples

Figure 6. Global Ice Pops Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Ice Pops Consumption Value Market Share by Application in 2023

Figure 8. Individual Examples

Figure 9. Commercial Examples

Figure 10. Global Ice Pops Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Ice Pops Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Ice Pops Sales Quantity (2019-2030) & (K Tons)

Figure 13. Global Ice Pops Average Price (2019-2030) & (US\$/Ton)

Figure 14. Global Ice Pops Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Ice Pops Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Ice Pops by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Ice Pops Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Ice Pops Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Ice Pops Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Ice Pops Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Ice Pops Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Ice Pops Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Ice Pops Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Ice Pops Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Ice Pops Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Ice Pops Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Ice Pops Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Ice Pops Average Price by Type (2019-2030) & (US\$/Ton)

Figure 29. Global Ice Pops Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Ice Pops Consumption Value Market Share by Application

(2019-2030)

Figure 31. Global Ice Pops Average Price by Application (2019-2030) & (US\$/Ton)

Figure 32. North America Ice Pops Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Ice Pops Sales Quantity Market Share by Application

(2019-2030)

Figure 34. North America Ice Pops Sales Quantity Market Share by Country

(2019-2030)

Figure 35. North America Ice Pops Consumption Value Market Share by Country

(2019-2030)

Figure 36. United States Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Ice Pops Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Ice Pops Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Ice Pops Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Ice Pops Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Ice Pops Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Ice Pops Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Ice Pops Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Ice Pops Consumption Value Market Share by Region (2019-2030)

Figure 52. China Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Ice Pops Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Ice Pops Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Ice Pops Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Ice Pops Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Ice Pops Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Ice Pops Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Ice Pops Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Ice Pops Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Ice Pops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Ice Pops Market Drivers

Figure 73. Ice Pops Market Restraints

Figure 74. Ice Pops Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Ice Pops in 2023

Figure 77. Manufacturing Process Analysis of Ice Pops

Figure 78. Ice Pops Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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