

Global Ice Creams & Frozen Desserts Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Ice Creams & Frozen Desserts market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Ice cream & Frozen Desserts is a sweetened frozen food typically eaten as a snack or dessert. It is usually made from dairy products, such as milk and cream, and often combined with fruits or other ingredients and flavours. It is typically sweetened with sugar or sugar substitutes. Typically, flavourings and colourings are added in addition to stabilizers.

The Global Info Research report includes an overview of the development of the Ice Creams & Frozen Desserts industry chain, the market status of Supermarkets and Hypermarkets (Soft Ice Cream, Hard Ice Cream), Independent Retailers (Soft Ice Cream, Hard Ice Cream), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Ice Creams & Frozen Desserts.

Regionally, the report analyzes the Ice Creams & Frozen Desserts markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ice Creams & Frozen Desserts market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Ice Creams & Frozen Desserts market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ice Creams & Frozen Desserts industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Soft Ice Cream, Hard Ice Cream).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ice Creams & Frozen Desserts market.

Regional Analysis: The report involves examining the Ice Creams & Frozen Desserts market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Ice Creams & Frozen Desserts market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Ice Creams & Frozen Desserts:

Company Analysis: Report covers individual Ice Creams & Frozen Desserts manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Ice Creams & Frozen Desserts This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets and Hypermarkets, Independent Retailers).

Technology Analysis: Report covers specific technologies relevant to Ice Creams &

Frozen Desserts. It assesses the current state, advancements, and potential future developments in Ice Creams & Frozen Desserts areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Ice Creams & Frozen Desserts market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Ice Creams & Frozen Desserts market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

- Soft Ice Cream

- Hard Ice Cream

Market segment by Application

- Supermarkets and Hypermarkets

- Independent Retailers

- Convenience Stores

- Online Retailers

Major players covered

- Unilever

Nestl?

Lotte Confectionary

Dean Foods

General Mills

Mars

Yili Group

Morinaga

Meiji

China Mengniu Dairy

Turkey Hill

Blue Bell Creameries

Amul

Bulla Dairy Foods

Arla Foods UK Plc.

Dairy Farmers of America Inc.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ice Creams & Frozen Desserts product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ice Creams & Frozen Desserts, with price, sales, revenue and global market share of Ice Creams & Frozen Desserts from 2019 to 2024.

Chapter 3, the Ice Creams & Frozen Desserts competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ice Creams & Frozen Desserts breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Ice Creams & Frozen Desserts market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ice Creams & Frozen Desserts.

Chapter 14 and 15, to describe Ice Creams & Frozen Desserts sales channel,

distributors, customers, research findings and conclusion.

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