

Global Ice Cream Shop Franchises Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Ice Cream Shop Franchises market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Franchise models (and non-franchised) ice cream stores now range from kiosks and ice cream trucks to store locations in retail centers. Franchises within this industry also can serve their namesake product along with milkshakes, smoothies, and a variety of desserts such as cake. Other related businesses within the industry include Italian ice, gelato (an Italian frozen yogurt similar to ice cream), and shaved ice (snow cone) franchises.

Franchises with largest market share include: Dairy Queen, Baskin-Robbins, Cold Stone Creamery, Ben & Jerry's, Kona Ice, Jeremiah's Italian Ice, and Rita's Italian Ice.

According to our research, revenue for the ice cream stores industry sustained a 2.5% decrease in 2020. Now, over the period of time until 2025, the industry "is expected to continue to grow, albeit at a slower rate than the previous five-year period."

Ice cream and frozen dessert franchises offer a fun business model and a sweet way for investors to chase their professional goals.

This report is a detailed and comprehensive analysis for global Ice Cream Shop Franchises market. Both quantitative and qualitative analyses are presented by

company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Ice Cream Shop Franchises market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Ice Cream Shop Franchises market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Ice Cream Shop Franchises market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Ice Cream Shop Franchises market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Ice Cream Shop Franchises

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Ice Cream Shop Franchises market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ben & Jerry, Dairy Queen, Baskin-Robbins, Kona Ice and Cold Stone Creamery, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Ice Cream Shop Franchises market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Franchise Fee

Training Expenses

Grand Opening Marketing Costs

Others

Market segment by Application

Shopping Mall

Community

School

Airport

Tourist Attractions

Others

Market segment by players, this report covers

Ben & Jerry

Dairy Queen

Baskin-Robbins

Kona Ice

Cold Stone Creamery

Yogen Fr?z

Mr. Softee

Carvel

Rita's Italian Ice

Chill-n Nitrogen Ice Cream Franchising LLC

Marble Slab Creamery, Inc.

The Haagen-Dazs Shoppe Company, Inc.

Topper's Craft Creamery

Culver's

Dippin' Dots

Bruster's Real Ice Cream

Bahama Buck's Original Shaved Ice

Creamistry

Sub Zero Nitrogen Ice Cream

Jeremiah's Italian Ice

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Ice Cream Shop Franchises product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Ice Cream Shop Franchises, with revenue, gross margin and global market share of Ice Cream Shop Franchises from 2018 to 2023.

Chapter 3, the Ice Cream Shop Franchises competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Ice Cream Shop Franchises market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Ice Cream Shop Franchises.

Chapter 13, to describe Ice Cream Shop Franchises research findings and conclusion.

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