

# Global Ice Cream Parlor Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Ice Cream Parlor market size was valued at US\$ 24540 million in 2025 and is forecast to a readjusted size of US\$ 33645 million by 2032 with a CAGR of 4.6% during review period.

Ice cream shops, also referred to as ice cream parlors or scoop shops, are limited-service foodservice outlets primarily focused on the on-premise, takeaway, and delivery sale of ice cream and adjacent frozen desserts. The category covers hard ice cream, soft serve, gelato, sorbet, frozen yogurt, frozen custard, Italian ice, mix-in ice cream, ice cream cakes, sundaes, shakes, and related frozen dessert formats. This study focuses on branded, franchised, chain-operated, or regionally organized specialty outlets with identifiable store networks and product systems. The core economics of the sector are driven by recipe development, cold-chain control, store standardization, franchising capability, retail location strategy, consumer experience, seasonal demand management, and product innovation.

From an industry-definition perspective, ice cream shops should be analyzed as a specialty foodservice retail sector rather than as an ice cream manufacturing market. The economic value of the sector is created by a combination of frozen dessert products, immediate consumption occasions, retail location density, brand experience, and franchise execution. Store-level performance depends not only on flavor quality, but also on site selection, foot traffic, menu refresh cycles, cold-chain reliability, labor efficiency, and the ability to convert occasional dessert demand into repeat visits. Therefore, packaged ice cream sales through supermarkets, convenience stores, or general retail channels should not be included in the core market size of ice cream shops.

Demand growth differs significantly by region. North America and Western Europe are mature markets where premiumization, artisanal positioning, new flavor development, plant-based formats, and delivery channels are more important than pure store-count expansion. China, Southeast Asia, India, and parts of the Middle East still have meaningful room for chain penetration, especially in value soft serve, mall-based dessert kiosks, and branded frozen dessert concepts. This explains why the global company pool must include regional chains and privately held operators rather than only listed companies or the largest global franchisors.

Looking forward, the sector is expected to grow at a moderate pace. The key competitive variables will be store productivity, franchising discipline, menu innovation, cost control, cold-chain standardization, and the ability to balance indulgence with health-conscious consumer preferences. Substitution risks from bubble tea, coffee chains, bakery desserts, convenience-store frozen treats, and sugar-reduction trends will remain, but strong brands can defend demand through experience-led stores, limited-time flavors, localized menus, and better-for-you frozen dessert formats.

This report is a detailed and comprehensive analysis for global Ice Cream Parlor market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Ice Cream Parlor market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Ice Cream Parlor market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Ice Cream Parlor market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Ice Cream Parlor market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Ice Cream Parlor

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Ice Cream Parlor market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include International Dairy Queen, Inc., Inspire Brands, MIXUE Group, MTY Food Group Inc., International Franchise Corp., H?agen-Dazs Shops, Ben & Jerry's Homemade, Inc., FAT Brands Inc., GoTo Foods, TCBY, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Ice Cream Parlor market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Hard Ice Cream

Soft Serve

Sorbet / Fruit Ice

Italian Ice / Water Ice

Other Frozen Desserts

## Market segment by Store Format

Street-front Shop

Shopping Mall Store

Drive-thru / Walk-up Store

Delivery-oriented Store

Pop-up / Seasonal Store

Other

## Market segment by Price Positioning

Value / Mass-market

Mid-market

Artisanal / Boutique

Health-oriented Premium

Other

## Market segment by Application

Company-owned Chain

Franchise Chain

Independent Multi-store Operator

Hybrid Operating Model

Other

Market segment by players, this report covers

International Dairy Queen, Inc.

Inspire Brands

MIXUE Group

MTY Food Group Inc.

International Franchise Corp.

H?agen-Dazs Shops

Ben & Jerry's Homemade, Inc.

FAT Brands Inc.

GoTo Foods

TCBY

Yogurtland

Ilaollao

Amorino

Venchi S.p.A.

Gromart S.r.l.

Gelateria La Romana

Gelatissimo

Gelato Messina

Jeni's Splendid Ice Creams

Salt & Straw

Van Leeuwen Ice Cream

Kilwins Chocolates Franchise, Inc.

Bruster's Real Ice Cream

Andy's Frozen Custard

Rita's Franchise Company, LLC

Jeremiah's Italian Ice

Culver Franchising System, LLC

Freddy's Frozen Custard & Steakburgers

Naturals Ice Cream

Hatsun Agro Product Ltd.

Cream Stone Concepts

Apsara Ice Creams

Orange Leaf Frozen Yogurt

Yol?

Badiani 1932

Blue Seal

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Ice Cream Parlor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Ice Cream Parlor, with revenue, gross margin, and global market share of Ice Cream Parlor from 2021 to 2026.

Chapter 3, the Ice Cream Parlor competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Ice Cream Parlor market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Ice Cream Parlor.

Chapter 13, to describe Ice Cream Parlor research findings and conclusion.

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