

Global Ice Cream Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Ice Cream market size was valued at USD 73520 million in 2023 and is forecast to a readjusted size of USD 101320 million by 2030 with a CAGR of 4.7% during review period.

Ice cream is a sweetened frozen food typically eaten as a snack or dessert. It is usually made from dairy products, such as milk and cream, and often combined with fruits or other ingredients and flavours. It is typically sweetened with sugar or sugar substitutes. Typically, flavourings and colourings are added in addition to stabilizers.

The major players in global Ice Cream market include Unilever, Nestl?, Lotte Confectionary, etc. The top 3 players occupy about 25% shares of the global market. Europe and North America are main markets, they occupy about 55% of the global market. Soft Ice Cream is the main type, with a share about 80%. Commercial and Residential are two main applications.

The Global Info Research report includes an overview of the development of the Ice Cream industry chain, the market status of Commercial (Soft Ice Cream, Hard Ice Cream), Residential (Soft Ice Cream, Hard Ice Cream), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Ice Cream.

Regionally, the report analyzes the Ice Cream markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ice Cream market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Ice Cream market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ice Cream industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Soft Ice Cream, Hard Ice Cream).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ice Cream market.

Regional Analysis: The report involves examining the Ice Cream market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Ice Cream market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Ice Cream:

Company Analysis: Report covers individual Ice Cream manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Ice Cream This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Residential).

Technology Analysis: Report covers specific technologies relevant to Ice Cream. It assesses the current state, advancements, and potential future developments in Ice Cream areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Ice Cream market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Ice Cream market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Soft Ice Cream

Hard Ice Cream

Market segment by Application

Commercial

Residential

Major players covered

Unilever

Nestl?

Lotte Confectionary

Dean Foods

General Mills

Mars

Yili Group

Morinaga

Meiji

Mengniu

Turkey Hill

Blue Bell Creameries

Amul

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ice Cream product scope, market overview, market estimation

caveats and base year.

Chapter 2, to profile the top manufacturers of Ice Cream, with price, sales, revenue and global market share of Ice Cream from 2019 to 2024.

Chapter 3, the Ice Cream competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ice Cream breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Ice Cream market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ice Cream.

Chapter 14 and 15, to describe Ice Cream sales channel, distributors, customers, research findings and conclusion.

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