

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Ice Cream Market 2018, Forecast to 2023

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Abstracts

Ice cream is a sweetened frozen food typically eaten as a snack or dessert. It is usually made from dairy products, such as milk and cream, and often combined with fruits or other ingredients and flavours. It is typically sweetened with sugar or sugar substitutes. Typically, flavourings and colourings are added in addition to stabilizers.

Scope of the Report:

This report focuses on the Ice Cream in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Unilever accounted for 6.79% of the global Ice Cream production market share in 2015. Followed players, Nestle accounted for 3.53%. Market is very fragmented. Global giant manufactures mainly distributed in Europe and USA. They have unshakable status in this field. Europe takes the market share of 27.54% in 2015, USA followed by with 22.40% in 2015. The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types. The worldwide market for Ice Cream is expected to grow at a CAGR of roughly 5.5% over the next five years, will reach 79900 million US\$ in 2023, from 57900 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Unilever

Nestle

Lotte Confectionary

Dean Foods

General Mills

Mars

Yili Group

Morinaga

Meiji

Mengniu

Turkey Hill

Blue Bell Creameries

Amul

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Soft Ice Cream

Hard Ice Cream

Market Segment by Applications, can be divided into

Commercial

Residential

There are 15 Chapters to deeply display the global Ice Cream market.

Chapter 1, to describe Ice Cream Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Ice Cream, with sales, revenue, and price of Ice Cream, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Ice Cream, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Ice Cream market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Ice Cream sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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