

# Global Hydroxy Ethyl Cellulose (HEC) Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Hydroxy Ethyl Cellulose (HEC) market size is expected to reach \$ 1089 million by 2032, rising at a market growth of 4.2% CAGR during the forecast period (2026-2032).

Hydroxy Ethyl Cellulose (HEC) is a kind of non-ionic cellulose ether obtained by introducing hydroxyethyl substituents into the molecular chain of cellulose. It is soluble in water and mainly plays the role of thickening, water retention, suspension dispersion, stabilizing lotion and film formation. It is commonly used in water-based coatings and inks, building dry mortar and tile glue, daily chemical cleaning and personal care, oilfield drilling fluid, adhesives and some pharmaceutical formulation systems. In 2025, global Hydroxy Ethyl Cellulose (HEC) production reached approximately 175.32 K MT, with an average global market price of around US\$ 4,477 per MT.

The main line of demand growth of hydroxyethyl cellulose comes from the improvement of permeability of water-based system and the development of low volatile emission coatings. At the same time, the upgrading of building materials' requirements for water retention and constructability will also continue to drive the medium and high viscosity brands. The product competition is shifting from simple price to dissolution rate and anti agglomeration, consistency of viscosity batch, low gel particles and low impurity control, as well as the application service capability for the scenes of coating rheology, dry powder mortar water retention, daily skin feeling and stability of transparent system.

This report studies the global Hydroxy Ethyl Cellulose (HEC) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hydroxy

Ethyl Cellulose (HEC) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hydroxy Ethyl Cellulose (HEC) that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Hydroxy Ethyl Cellulose (HEC) total production and demand, 2021-2032, (Kilotons)

Global Hydroxy Ethyl Cellulose (HEC) total production value, 2021-2032, (USD Million)

Global Hydroxy Ethyl Cellulose (HEC) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Hydroxy Ethyl Cellulose (HEC) consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Hydroxy Ethyl Cellulose (HEC) domestic production, consumption, key domestic manufacturers and share

Global Hydroxy Ethyl Cellulose (HEC) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Hydroxy Ethyl Cellulose (HEC) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Hydroxy Ethyl Cellulose (HEC) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Hydroxy Ethyl Cellulose (HEC) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dow, Ashland, Sumitomo Seika Chemicals, Celotech Chemical, Shin-Etsu Chemical, Daicel Corporation, Kima Chemical, Lotte Fine Chemical, SE Tylose, MIKEM, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Hydroxy Ethyl Cellulose (HEC) market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton)

by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Hydroxy Ethyl Cellulose (HEC) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Hydroxy Ethyl Cellulose (HEC) Market, Segmentation by Type:

Industrial Grade

Pharmaceutical Grade

Food Grade

Cosmetic Grade

#### Global Hydroxy Ethyl Cellulose (HEC) Market, Segmentation by Viscosity:

Low Viscosity

Medium Viscosity

High Viscosity

Global Hydroxy Ethyl Cellulose (HEC) Market, Segmentation by Solubility:

Ordinary Type

Instant Type

Global Hydroxy Ethyl Cellulose (HEC) Market, Segmentation by Application:

Paint & Coatings

Personal Care and Cosmetics

Petroleum Industry

Construction Industry

Medicine

Other

Companies Profiled:

Dow

Ashland

Sumitomo Seika Chemicals

Celotech Chemical

Shin-Etsu Chemical

Daicel Corporation

Kima Chemical

Lotte Fine Chemical

SE Tylose

MIKEM

Head Group

Shandong Everbright Technology Development

Tianpu Chemicals Company

Taian Ruitai New Material Incorporated

Zhejiang Haishen New Materials

Shanghai Huiguang Fine Chemical Industry

Mikazone

LANDU

Shanghai Dofine Chemical

Feicheng Yutian Chemical

Hebei Huayi Cellulose

### **Key Questions Answered:**

1. How big is the global Hydroxy Ethyl Cellulose (HEC) market?
2. What is the demand of the global Hydroxy Ethyl Cellulose (HEC) market?
3. What is the year over year growth of the global Hydroxy Ethyl Cellulose (HEC) market?
4. What is the production and production value of the global Hydroxy Ethyl Cellulose (HEC) market?

5. Who are the key producers in the global Hydroxy Ethyl Cellulose (HEC) market?
6. What are the growth factors driving the market demand?

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