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Global Hydrolyzed Potato Protein Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Hydrolyzed Potato Protein market size is expected to reach $ 204 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

Hydrolyzed potato protein is a protein ingredient derived from potato protein through enzymatic, acid, or other hydrolysis processes, breaking down large protein molecules into small-molecule peptides and free amino acids. Characterized by excellent water solubility, digestibility, and nutritional value, it finds applications in sectors such as food products, health and nutrition, pet food, animal feed, and functional ingredients.

Upstream inputs primarily include potato cultivation, protein derived from potato processing by-products, enzyme preparations, utilities (water and electricity), and food-grade additives. Downstream applications span sports nutrition, functional foods, dietary supplements, plant-based foods, pet food, aquaculture feed, livestock and poultry feed, and cosmetics.

The global market for hydrolyzed potato protein has an average price of approximately $2,400 per metric ton, with a sales volume of around 62,000 metric tons and an industry profit margin of 26%.

Currently, the global market is centered in Europe; future development will trend toward high purity, low allergenicity, high absorbability, and enhanced functionality. Expanding consumption of plant-based proteins and the food industry's focus on animal protein alternatives will drive adoption in sports nutrition, specialized diets, and plant-based food products. Meanwhile, pet food and premium animal nutrition will emerge as key growth areas, as hydrolysis improves protein digestibility and palatability while reducing certain anti-nutritional factors. Manufacturers will further optimize enzymatic hydrolysis

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processes to increase the proportion of peptides with specific molecular weights and develop products offering benefits such as antioxidant properties and nutritional fortification. Trends toward the resource utilization of potato processing by-products and the circular economy will enhance the value of raw material supplies; industry competition will gradually shift from basic protein supply to factors such as purity, solubility, flavor control, functional characteristics, and customized formulation capabilities.

Report Scope

This report studies the global Hydrolyzed Potato Protein production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hydrolyzed Potato Protein and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hydrolyzed Potato Protein that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Hydrolyzed Potato Protein total production and demand, 2021-2032, (Tons)

Global Hydrolyzed Potato Protein total production value, 2021-2032, (USD Million)

Global Hydrolyzed Potato Protein production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Hydrolyzed Potato Protein consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Hydrolyzed Potato Protein domestic production, consumption, key domestic manufacturers and share

Global Hydrolyzed Potato Protein production by manufacturer, production, price,

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value and market share 2021-2026, (USD Million) & (Tons)

Global Hydrolyzed Potato Protein production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Hydrolyzed Potato Protein production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Hydrolyzed Potato Protein market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Royal Avebe, Emsland Group, Roquette, KMC, AGRANA, Südstärke, Meelunie, PEPEES, Tereos, Akott, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Hydrolyzed Potato Protein market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Tons) and average price (US$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Hydrolyzed Potato Protein Market, By Region:

United States

China

Europe

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Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Hydrolyzed Potato Protein Market, Segmentation by Type:

Enzymatically Hydrolyzed Potato Protein

Acid-Hydrolyzed Potato Protein

Alkali-Hydrolyzed Potato Protein

Combined Hydrolyzed Potato Protein

Global Hydrolyzed Potato Protein Market, Segmentation by Protein Content:

90% Protein Content

80% Protein Content

Others

Global Hydrolyzed Potato Protein Market, Segmentation by Product Form:

Powder Hydrolyzed Potato Protein

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Granular Hydrolyzed Potato Protein

Liquid Hydrolyzed Potato Protein

Global Hydrolyzed Potato Protein Market, Segmentation by Application:

Food

Feed

Cosmetic

Nutraceutical

Others

Companies Profiled:

Royal Avebe

Emsland Group

Roquette

KMC

AGRANA

Südstärke

Meelunie

PEPEES

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Tereos

Akott

TRI-K Industries

Beidahung Group

Fujingtang

Key Questions Answered

1. How big is the global Hydrolyzed Potato Protein market?
2. What is the demand of the global Hydrolyzed Potato Protein market?
3. What is the year over year growth of the global Hydrolyzed Potato Protein market?
4. What is the total value of the global Hydrolyzed Potato Protein market?
5. Who are the Major Players in the global Hydrolyzed Potato Protein market?
6. What are the growth factors driving the market demand?

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