

Global Hybrid Cloud Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Hybrid cloud is a cloud computing environment that uses a mix of on-premises, private cloud and third-party, public cloud services with orchestration between the two platforms. By allowing workloads to move between private and public clouds as computing needs and costs change, hybrid cloud gives businesses greater flexibility and more data deployment options.

Scope of the Report:

This report studies the Hybrid Cloud Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Hybrid Cloud Services market by product type and applications/end industries.

Hybrid cloud allows companies to build an environment on a demand basis and gives a complete control over the pricing and data because it is customized. Apart from benefits such as easy customization and enhanced security, a hybrid cloud also facilitates companies to integrate their hybrid cloud system with Big Data platforms that can quickly and reliably process large data sets. This helps to gain insights into the business on a real-time basis.

With the rise in mobile workforce, organizations are forced to place hosted service to facilitate mobile access to employees. The growth of the mobile workforce also poses a challenge for companies to manage and streamline the company workflow. Therefore mobile workforce solutions provider are offering hybrid cloud services that facilitates the mobile access while using the hosted data centers situated at provider's premises and the public cloud.

The global Hybrid Cloud Services market is valued at xx million USD in 2017 and is

expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Hybrid Cloud Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amazon Web Services

Microsoft

Rackspace

VMware

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud Integration

Consulting

Cloud Management

Cloud Security

Networking

Market Segment by Applications, can be divided into

Government and Public Sector

Healthcare and Life Sciences

Banking Financial Services and Insurance (BFSI)

Consumer Goods and Retail

Telecommunication and Information Technology

Media and Entertainment

Others

Contents

1 HYBRID CLOUD SERVICES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Hybrid Cloud Services
- 1.2 Classification of Hybrid Cloud Services by Types
 - 1.2.1 Global Hybrid Cloud Services Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Hybrid Cloud Services Revenue Market Share by Types in 2017
 - 1.2.3 Cloud Integration
 - 1.2.4 Consulting
 - 1.2.5 Cloud Management
 - 1.2.6 Cloud Security
 - 1.2.7 Networking
- 1.3 Global Hybrid Cloud Services Market by Application
 - 1.3.1 Global Hybrid Cloud Services Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Government and Public Sector
 - 1.3.3 Healthcare and Life Sciences
 - 1.3.4 Banking Financial Services and Insurance (BFSI)
 - 1.3.5 Consumer Goods and Retail
 - 1.3.6 Telecommunication and Information Technology
 - 1.3.7 Media and Entertainment
 - 1.3.8 Others
- 1.4 Global Hybrid Cloud Services Market by Regions
 - 1.4.1 Global Hybrid Cloud Services Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Hybrid Cloud Services Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Hybrid Cloud Services Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Hybrid Cloud Services Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Hybrid Cloud Services Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Hybrid Cloud Services Status and Prospect (2013-2023)
- 1.5 Global Market Size of Hybrid Cloud Services (2013-2023)

2 MANUFACTURERS PROFILES

2.1 Amazon Web Services

2.1.1 Business Overview

2.1.2 Hybrid Cloud Services Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Amazon Web Services Hybrid Cloud Services Revenue, Gross Margin and Market Share (2016-2017)

2.2 Microsoft

2.2.1 Business Overview

2.2.2 Hybrid Cloud Services Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Microsoft Hybrid Cloud Services Revenue, Gross Margin and Market Share (2016-2017)

2.3 Rackspace

2.3.1 Business Overview

2.3.2 Hybrid Cloud Services Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Rackspace Hybrid Cloud Services Revenue, Gross Margin and Market Share (2016-2017)

2.4 VMware

2.4.1 Business Overview

2.4.2 Hybrid Cloud Services Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 VMware Hybrid Cloud Services Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL HYBRID CLOUD SERVICES MARKET COMPETITION, BY PLAYERS

3.1 Global Hybrid Cloud Services Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Hybrid Cloud Services Players Market Share

3.2.2 Top 10 Hybrid Cloud Services Players Market Share

3.3 Market Competition Trend

4 GLOBAL HYBRID CLOUD SERVICES MARKET SIZE BY REGIONS

- 4.1 Global Hybrid Cloud Services Revenue and Market Share by Regions
- 4.2 North America Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 4.3 Europe Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 4.5 South America Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Hybrid Cloud Services Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA HYBRID CLOUD SERVICES REVENUE BY COUNTRIES

- 5.1 North America Hybrid Cloud Services Revenue by Countries (2013-2018)
- 5.2 USA Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 5.3 Canada Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Hybrid Cloud Services Revenue and Growth Rate (2013-2018)

6 EUROPE HYBRID CLOUD SERVICES REVENUE BY COUNTRIES

- 6.1 Europe Hybrid Cloud Services Revenue by Countries (2013-2018)
- 6.2 Germany Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 6.3 UK Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 6.4 France Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 6.5 Russia Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 6.6 Italy Hybrid Cloud Services Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC HYBRID CLOUD SERVICES REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Hybrid Cloud Services Revenue by Countries (2013-2018)
- 7.2 China Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 7.3 Japan Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 7.4 Korea Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 7.5 India Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Hybrid Cloud Services Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA HYBRID CLOUD SERVICES REVENUE BY COUNTRIES

- 8.1 South America Hybrid Cloud Services Revenue by Countries (2013-2018)
- 8.2 Brazil Hybrid Cloud Services Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Hybrid Cloud Services Revenue and Growth Rate (2013-2018)

8.4 Colombia Hybrid Cloud Services Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE HYBRID CLOUD SERVICES BY COUNTRIES

9.1 Middle East and Africa Hybrid Cloud Services Revenue by Countries (2013-2018)

9.2 Saudi Arabia Hybrid Cloud Services Revenue and Growth Rate (2013-2018)

9.3 UAE Hybrid Cloud Services Revenue and Growth Rate (2013-2018)

9.4 Egypt Hybrid Cloud Services Revenue and Growth Rate (2013-2018)

9.5 Nigeria Hybrid Cloud Services Revenue and Growth Rate (2013-2018)

9.6 South Africa Hybrid Cloud Services Revenue and Growth Rate (2013-2018)

10 GLOBAL HYBRID CLOUD SERVICES MARKET SEGMENT BY TYPE

10.1 Global Hybrid Cloud Services Revenue and Market Share by Type (2013-2018)

10.2 Global Hybrid Cloud Services Market Forecast by Type (2018-2023)

10.3 Cloud Integration Revenue Growth Rate (2013-2023)

10.4 Consulting Revenue Growth Rate (2013-2023)

10.5 Cloud Management Revenue Growth Rate (2013-2023)

10.6 Cloud Security Revenue Growth Rate (2013-2023)

10.7 Networking Revenue Growth Rate (2013-2023)

11 GLOBAL HYBRID CLOUD SERVICES MARKET SEGMENT BY APPLICATION

11.1 Global Hybrid Cloud Services Revenue Market Share by Application (2013-2018)

11.2 Hybrid Cloud Services Market Forecast by Application (2018-2023)

11.3 Government and Public Sector Revenue Growth (2013-2018)

11.4 Healthcare and Life Sciences Revenue Growth (2013-2018)

11.5 Banking Financial Services and Insurance (BFSI) Revenue Growth (2013-2018)

11.6 Consumer Goods and Retail Revenue Growth (2013-2018)

11.7 Telecommunication and Information Technology Revenue Growth (2013-2018)

11.8 Media and Entertainment Revenue Growth (2013-2018)

11.9 Others Revenue Growth (2013-2018)

12 GLOBAL HYBRID CLOUD SERVICES MARKET SIZE FORECAST (2018-2023)

12.1 Global Hybrid Cloud Services Market Size Forecast (2018-2023)

12.2 Global Hybrid Cloud Services Market Forecast by Regions (2018-2023)

12.3 North America Hybrid Cloud Services Revenue Market Forecast (2018-2023)

- 12.4 Europe Hybrid Cloud Services Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Hybrid Cloud Services Revenue Market Forecast (2018-2023)
- 12.6 South America Hybrid Cloud Services Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Hybrid Cloud Services Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Hybrid Cloud Services Picture

Table Product Specifications of Hybrid Cloud Services

Table Global Hybrid Cloud Services and Revenue (Million USD) Market Split by Product Type

Figure Global

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