# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hybrid Cars and EVs Market 2018, Forecast to 2023 

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## Abstracts

Hybrid Cars and EVs is one kind of new vehicle which utilizes the unconventional fuel as the power source integrating the advanced technology of the power control and drive section. The unconventional fuel generally is power. It mainly includes the PHEV, EV and HEV.

Scope of the Report:

This report focuses on the Hybrid Cars and EVs in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The largest consumption region is also the Japan, China has largest consumption growth rate, the Europe and USA has relative smaller consumption region, because their governments support intensity cannot meet their demand.
From the initial, the $R$ \& $D$ costs is very high, so the gross margin is minus, in a very long period of time, they are in a loss of state, the price is very high than the similar performance, the average price depends on the product type structure.
In the future, first the product type ratio will have grate change, the EVs and PHEV will occupy larger market share, the hybrid cars will not the mainstream vehicles, Secondly, the EVs will have larger market share than the PHEV, and the gap will be higher; Thirdly, China will be the largest market.
The worldwide market for Hybrid Cars and EVs is expected to grow at a CAGR of roughly $24.8 \%$ over the next five years, will reach 305900 million US\$ in 2023, from 81000 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

## TOYOTA

## BYD

## Tesla

Nissan

## BMW

Mitsubishi

Volkswagen

Renault

BAIC

## GM

Ford

JAC

Yutong

SAIC

## Zhong Tong

ZOTYE

KANDI

King-long

VOLVO

Mercedes-Benz

Chery

Audi

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

HEV

PHEV

EV

Market Segment by Applications, can be divided into

Home Use

Commercial Use

There are 15 Chapters to deeply display the global Hybrid Cars and EVs market.

Chapter 1, to describe Hybrid Cars and EVs Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Hybrid Cars and EVs, with sales, revenue, and price of Hybrid Cars and EVs, in 2016 and 2017;
Chapter 3 , to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;
Chapter 4, to show the global market by regions, with sales, revenue and market share of Hybrid Cars and EVs, for each region, from 2013 to 2018;
Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;
Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;
Chapter 12, Hybrid Cars and EVs market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;
Chapter 13, 14 and 15, to describe Hybrid Cars and EVs sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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