

Global Hummus Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Hummus market size was valued at USD 856.6 million in 2023 and is forecast to a readjusted size of USD 1064.9 million by 2030 with a CAGR of 3.2% during review period.

Hummus is a Levantine dip or spread made from cooked, mashed chickpeas or other beans, blended with tahini, olive oil, lemon juice, salt, and garlic. It is popular in the Middle East and Mediterranean, as well as in Middle Eastern cuisine around the globe. It can also be found in most grocery stores in North America and Europe.

Major producers in the industry include the Strauss Group, Bakkavor and Tribe Hummus, which accounted for 45.41%, 6.51% and 4.84% of revenues in 2019, respectively.

The Global Info Research report includes an overview of the development of the Hummus industry chain, the market status of Supermarkets and Hypermarkets (Original Hummus, Red Pepper Hummus), Independent Retailers (Original Hummus, Red Pepper Hummus), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Hummus.

Regionally, the report analyzes the Hummus markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Hummus market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Hummus market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Hummus industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Ton), revenue generated, and market share of different by Type (e.g., Original Hummus, Red Pepper Hummus).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Hummus market.

Regional Analysis: The report involves examining the Hummus market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Hummus market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Hummus:

Company Analysis: Report covers individual Hummus manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Hummus This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets and Hypermarkets, Independent Retailers).

Technology Analysis: Report covers specific technologies relevant to Hummus. It

assesses the current state, advancements, and potential future developments in Hummus areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Hummus market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Hummus market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Original Hummus

Red Pepper Hummus

Roasted Garlic Hummus

Black Olive Hummus

White Bean Hummus

Others

Market segment by Application

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Major players covered

Strauss Group

Bakkavor

Tribe Hummus

Boar's Head

Lantana Foods

Finnish Cheese Company

Cedar's

Athenos

Sevan AB

Hope Foods

Vermont Hummus Company

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hummus product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hummus, with price, sales, revenue and global market share of Hummus from 2019 to 2024.

Chapter 3, the Hummus competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hummus breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Hummus market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hummus.

Chapter 14 and 15, to describe Hummus sales channel, distributors, customers, research findings and conclusion.

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