

# Global Human Grade Pet Food Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Human Grade Pet Food market size was valued at USD 1483.9 million in 2023 and is forecast to a readjusted size of USD 4060.2 million by 2030 with a CAGR of 15.5% during review period.

All pet foods fall into two categories, human grade or feed grade. The legal definition of a human grade pet food is: “Every ingredient and the resulting product are stored, handled, processed, and transported in a manner that is consistent and compliant with regulations for good manufacturing practices (GMPs) for human edible foods as specified in 21 CFR 117.”

This means that every ingredient – including every supplement – are human edible. All pet foods that do not meet the full definition of human grade are feed grade.

Global core human grade pet food manufacturers include The Honest Kitchen, Full Moon, Nom Nom etc. The top 5 companies hold a share about 40%. Americas is the largest market, with a share about 65%, followed by Europe and Asia Pacific with the share about 18% and 13%. In terms of product, wet food is the largest segment, with a share about 50%. And in terms of application, the largest application is specialty stores, followed by delivery services.

The Global Info Research report includes an overview of the development of the Human Grade Pet Food industry chain, the market status of Specialty Stores (Dry Food, Wet Food), Chain Stores (Dry Food, Wet Food), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Human Grade Pet Food.

Regionally, the report analyzes the Human Grade Pet Food markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Human Grade Pet Food market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Human Grade Pet Food market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Human Grade Pet Food industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Dry Food, Wet Food).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Human Grade Pet Food market.

**Regional Analysis:** The report involves examining the Human Grade Pet Food market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Human Grade Pet Food market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Human Grade Pet Food:

**Company Analysis:** Report covers individual Human Grade Pet Food manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Human Grade Pet Food. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Channel (Specialty Stores, Chain Stores).

**Technology Analysis:** Report covers specific technologies relevant to Human Grade Pet Food. It assesses the current state, advancements, and potential future developments in Human Grade Pet Food areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Human Grade Pet Food market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Human Grade Pet Food market is split by Type and by Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Channel in terms of volume and value.

### Market segment by Type

Dry Food

Wet Food

Treats

### Market segment by Channel

Specialty Stores

Chain Stores

Mass Merchants

Online-Only Stores

Delivery Services

### Major players covered

The Honest Kitchen

Full Moon

Nom Nom

Spot Farms

Only Natural Pet

Solid Gold

JustFoodForDogs

Portland Pet Food Company

Wet Noses

Riley's

Bark Bistro Company

PureBites

Annamaet

Ollie Pets

PetPlate

The Farmer's Dog

Wanpy

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Human Grade Pet Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Human Grade Pet Food, with price, sales, revenue and global market share of Human Grade Pet Food from 2019 to 2024.

Chapter 3, the Human Grade Pet Food competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Human Grade Pet Food breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and channel, with sales market share and growth rate by type, channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Human Grade Pet Food market forecast, by regions, type and channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Human Grade Pet Food.

Chapter 14 and 15, to describe Human Grade Pet Food sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Human Grade Pet Food

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Human Grade Pet Food Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Dry Food

1.3.3 Wet Food

1.3.4 Treats

1.4 Market Analysis by Channel

1.4.1 Overview: Global Human Grade Pet Food Consumption Value by Channel: 2019 Versus 2023 Versus 2030

1.4.2 Specialty Stores

1.4.3 Chain Stores

1.4.4 Mass Merchants

1.4.5 Online-Only Stores

1.4.6 Delivery Services

1.5 Global Human Grade Pet Food Market Size & Forecast

1.5.1 Global Human Grade Pet Food Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Human Grade Pet Food Sales Quantity (2019-2030)

1.5.3 Global Human Grade Pet Food Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 The Honest Kitchen

2.1.1 The Honest Kitchen Details

2.1.2 The Honest Kitchen Major Business

2.1.3 The Honest Kitchen Human Grade Pet Food Product and Services

2.1.4 The Honest Kitchen Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 The Honest Kitchen Recent Developments/Updates

2.2 Full Moon

2.2.1 Full Moon Details

2.2.2 Full Moon Major Business

2.2.3 Full Moon Human Grade Pet Food Product and Services

2.2.4 Full Moon Human Grade Pet Food Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.2.5 Full Moon Recent Developments/Updates

## 2.3 Nom Nom

### 2.3.1 Nom Nom Details

### 2.3.2 Nom Nom Major Business

### 2.3.3 Nom Nom Human Grade Pet Food Product and Services

### 2.3.4 Nom Nom Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Nom Nom Recent Developments/Updates

## 2.4 Spot Farms

### 2.4.1 Spot Farms Details

### 2.4.2 Spot Farms Major Business

### 2.4.3 Spot Farms Human Grade Pet Food Product and Services

### 2.4.4 Spot Farms Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 Spot Farms Recent Developments/Updates

## 2.5 Only Natural Pet

### 2.5.1 Only Natural Pet Details

### 2.5.2 Only Natural Pet Major Business

### 2.5.3 Only Natural Pet Human Grade Pet Food Product and Services

### 2.5.4 Only Natural Pet Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 Only Natural Pet Recent Developments/Updates

## 2.6 Solid Gold

### 2.6.1 Solid Gold Details

### 2.6.2 Solid Gold Major Business

### 2.6.3 Solid Gold Human Grade Pet Food Product and Services

### 2.6.4 Solid Gold Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Solid Gold Recent Developments/Updates

## 2.7 JustFoodForDogs

### 2.7.1 JustFoodForDogs Details

### 2.7.2 JustFoodForDogs Major Business

### 2.7.3 JustFoodForDogs Human Grade Pet Food Product and Services

### 2.7.4 JustFoodForDogs Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 JustFoodForDogs Recent Developments/Updates

## 2.8 Portland Pet Food Company

### 2.8.1 Portland Pet Food Company Details



- 2.8.2 Portland Pet Food Company Major Business
- 2.8.3 Portland Pet Food Company Human Grade Pet Food Product and Services
- 2.8.4 Portland Pet Food Company Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Portland Pet Food Company Recent Developments/Updates
- 2.9 Wet Noses
  - 2.9.1 Wet Noses Details
  - 2.9.2 Wet Noses Major Business
  - 2.9.3 Wet Noses Human Grade Pet Food Product and Services
  - 2.9.4 Wet Noses Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Wet Noses Recent Developments/Updates
- 2.10 Riley's
  - 2.10.1 Riley's Details
  - 2.10.2 Riley's Major Business
  - 2.10.3 Riley's Human Grade Pet Food Product and Services
  - 2.10.4 Riley's Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Riley's Recent Developments/Updates
- 2.11 Bark Bistro Company
  - 2.11.1 Bark Bistro Company Details
  - 2.11.2 Bark Bistro Company Major Business
  - 2.11.3 Bark Bistro Company Human Grade Pet Food Product and Services
  - 2.11.4 Bark Bistro Company Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Bark Bistro Company Recent Developments/Updates
- 2.12 PureBites
  - 2.12.1 PureBites Details
  - 2.12.2 PureBites Major Business
  - 2.12.3 PureBites Human Grade Pet Food Product and Services
  - 2.12.4 PureBites Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 PureBites Recent Developments/Updates
- 2.13 Annamaet
  - 2.13.1 Annamaet Details
  - 2.13.2 Annamaet Major Business
  - 2.13.3 Annamaet Human Grade Pet Food Product and Services
  - 2.13.4 Annamaet Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.13.5 Annamaet Recent Developments/Updates
- 2.14 Ollie Pets
  - 2.14.1 Ollie Pets Details
  - 2.14.2 Ollie Pets Major Business
  - 2.14.3 Ollie Pets Human Grade Pet Food Product and Services
  - 2.14.4 Ollie Pets Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 Ollie Pets Recent Developments/Updates
- 2.15 PetPlate
  - 2.15.1 PetPlate Details
  - 2.15.2 PetPlate Major Business
  - 2.15.3 PetPlate Human Grade Pet Food Product and Services
  - 2.15.4 PetPlate Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 PetPlate Recent Developments/Updates
- 2.16 The Farmer's Dog
  - 2.16.1 The Farmer's Dog Details
  - 2.16.2 The Farmer's Dog Major Business
  - 2.16.3 The Farmer's Dog Human Grade Pet Food Product and Services
  - 2.16.4 The Farmer's Dog Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 The Farmer's Dog Recent Developments/Updates
- 2.17 Wanpy
  - 2.17.1 Wanpy Details
  - 2.17.2 Wanpy Major Business
  - 2.17.3 Wanpy Human Grade Pet Food Product and Services
  - 2.17.4 Wanpy Human Grade Pet Food Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Wanpy Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: HUMAN GRADE PET FOOD BY MANUFACTURER**

- 3.1 Global Human Grade Pet Food Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Human Grade Pet Food Revenue by Manufacturer (2019-2024)
- 3.3 Global Human Grade Pet Food Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Human Grade Pet Food by Manufacturer Revenue (\$MM) and Market Share (%): 2023

- 3.4.2 Top 3 Human Grade Pet Food Manufacturer Market Share in 2023
- 3.4.2 Top 6 Human Grade Pet Food Manufacturer Market Share in 2023
- 3.5 Human Grade Pet Food Market: Overall Company Footprint Analysis
  - 3.5.1 Human Grade Pet Food Market: Region Footprint
  - 3.5.2 Human Grade Pet Food Market: Company Product Type Footprint
  - 3.5.3 Human Grade Pet Food Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Human Grade Pet Food Market Size by Region
  - 4.1.1 Global Human Grade Pet Food Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Human Grade Pet Food Consumption Value by Region (2019-2030)
  - 4.1.3 Global Human Grade Pet Food Average Price by Region (2019-2030)
- 4.2 North America Human Grade Pet Food Consumption Value (2019-2030)
- 4.3 Europe Human Grade Pet Food Consumption Value (2019-2030)
- 4.4 Asia-Pacific Human Grade Pet Food Consumption Value (2019-2030)
- 4.5 South America Human Grade Pet Food Consumption Value (2019-2030)
- 4.6 Middle East and Africa Human Grade Pet Food Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Human Grade Pet Food Sales Quantity by Type (2019-2030)
- 5.2 Global Human Grade Pet Food Consumption Value by Type (2019-2030)
- 5.3 Global Human Grade Pet Food Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY CHANNEL**

- 6.1 Global Human Grade Pet Food Sales Quantity by Channel (2019-2030)
- 6.2 Global Human Grade Pet Food Consumption Value by Channel (2019-2030)
- 6.3 Global Human Grade Pet Food Average Price by Channel (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Human Grade Pet Food Sales Quantity by Type (2019-2030)
- 7.2 North America Human Grade Pet Food Sales Quantity by Channel (2019-2030)
- 7.3 North America Human Grade Pet Food Market Size by Country
  - 7.3.1 North America Human Grade Pet Food Sales Quantity by Country (2019-2030)

7.3.2 North America Human Grade Pet Food Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

8.1 Europe Human Grade Pet Food Sales Quantity by Type (2019-2030)

8.2 Europe Human Grade Pet Food Sales Quantity by Channel (2019-2030)

8.3 Europe Human Grade Pet Food Market Size by Country

8.3.1 Europe Human Grade Pet Food Sales Quantity by Country (2019-2030)

8.3.2 Europe Human Grade Pet Food Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Human Grade Pet Food Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Human Grade Pet Food Sales Quantity by Channel (2019-2030)

9.3 Asia-Pacific Human Grade Pet Food Market Size by Region

9.3.1 Asia-Pacific Human Grade Pet Food Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Human Grade Pet Food Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Human Grade Pet Food Sales Quantity by Type (2019-2030)

10.2 South America Human Grade Pet Food Sales Quantity by Channel (2019-2030)

10.3 South America Human Grade Pet Food Market Size by Country

10.3.1 South America Human Grade Pet Food Sales Quantity by Country (2019-2030)

10.3.2 South America Human Grade Pet Food Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Human Grade Pet Food Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Human Grade Pet Food Sales Quantity by Channel (2019-2030)

11.3 Middle East & Africa Human Grade Pet Food Market Size by Country

11.3.1 Middle East & Africa Human Grade Pet Food Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Human Grade Pet Food Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 Human Grade Pet Food Market Drivers

12.2 Human Grade Pet Food Market Restraints

12.3 Human Grade Pet Food Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Human Grade Pet Food and Key Manufacturers

13.2 Manufacturing Costs Percentage of Human Grade Pet Food

13.3 Human Grade Pet Food Production Process

13.4 Human Grade Pet Food Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

### 14.1 Sales Channel

#### 14.1.1 Direct to End-User

#### 14.1.2 Distributors

### 14.2 Human Grade Pet Food Typical Distributors

### 14.3 Human Grade Pet Food Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

### 16.1 Methodology

### 16.2 Research Process and Data Source

### 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Human Grade Pet Food Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Human Grade Pet Food Consumption Value by Channel, (USD Million), 2019 & 2023 & 2030

Table 3. The Honest Kitchen Basic Information, Manufacturing Base and Competitors

Table 4. The Honest Kitchen Major Business

Table 5. The Honest Kitchen Human Grade Pet Food Product and Services

Table 6. The Honest Kitchen Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. The Honest Kitchen Recent Developments/Updates

Table 8. Full Moon Basic Information, Manufacturing Base and Competitors

Table 9. Full Moon Major Business

Table 10. Full Moon Human Grade Pet Food Product and Services

Table 11. Full Moon Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Full Moon Recent Developments/Updates

Table 13. Nom Nom Basic Information, Manufacturing Base and Competitors

Table 14. Nom Nom Major Business

Table 15. Nom Nom Human Grade Pet Food Product and Services

Table 16. Nom Nom Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Nom Nom Recent Developments/Updates

Table 18. Spot Farms Basic Information, Manufacturing Base and Competitors

Table 19. Spot Farms Major Business

Table 20. Spot Farms Human Grade Pet Food Product and Services

Table 21. Spot Farms Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Spot Farms Recent Developments/Updates

Table 23. Only Natural Pet Basic Information, Manufacturing Base and Competitors

Table 24. Only Natural Pet Major Business

Table 25. Only Natural Pet Human Grade Pet Food Product and Services

Table 26. Only Natural Pet Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Only Natural Pet Recent Developments/Updates

Table 28. Solid Gold Basic Information, Manufacturing Base and Competitors

Table 29. Solid Gold Major Business

Table 30. Solid Gold Human Grade Pet Food Product and Services

Table 31. Solid Gold Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Solid Gold Recent Developments/Updates

Table 33. JustFoodForDogs Basic Information, Manufacturing Base and Competitors

Table 34. JustFoodForDogs Major Business

Table 35. JustFoodForDogs Human Grade Pet Food Product and Services

Table 36. JustFoodForDogs Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. JustFoodForDogs Recent Developments/Updates

Table 38. Portland Pet Food Company Basic Information, Manufacturing Base and Competitors

Table 39. Portland Pet Food Company Major Business

Table 40. Portland Pet Food Company Human Grade Pet Food Product and Services

Table 41. Portland Pet Food Company Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Portland Pet Food Company Recent Developments/Updates

Table 43. Wet Noses Basic Information, Manufacturing Base and Competitors

Table 44. Wet Noses Major Business

Table 45. Wet Noses Human Grade Pet Food Product and Services

Table 46. Wet Noses Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Wet Noses Recent Developments/Updates

Table 48. Riley's Basic Information, Manufacturing Base and Competitors

Table 49. Riley's Major Business

Table 50. Riley's Human Grade Pet Food Product and Services

Table 51. Riley's Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Riley's Recent Developments/Updates

Table 53. Bark Bistro Company Basic Information, Manufacturing Base and Competitors

Table 54. Bark Bistro Company Major Business

Table 55. Bark Bistro Company Human Grade Pet Food Product and Services

Table 56. Bark Bistro Company Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Bark Bistro Company Recent Developments/Updates

Table 58. PureBites Basic Information, Manufacturing Base and Competitors

Table 59. PureBites Major Business



- Table 60. PureBites Human Grade Pet Food Product and Services
- Table 61. PureBites Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. PureBites Recent Developments/Updates
- Table 63. Annamaet Basic Information, Manufacturing Base and Competitors
- Table 64. Annamaet Major Business
- Table 65. Annamaet Human Grade Pet Food Product and Services
- Table 66. Annamaet Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Annamaet Recent Developments/Updates
- Table 68. Ollie Pets Basic Information, Manufacturing Base and Competitors
- Table 69. Ollie Pets Major Business
- Table 70. Ollie Pets Human Grade Pet Food Product and Services
- Table 71. Ollie Pets Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Ollie Pets Recent Developments/Updates
- Table 73. PetPlate Basic Information, Manufacturing Base and Competitors
- Table 74. PetPlate Major Business
- Table 75. PetPlate Human Grade Pet Food Product and Services
- Table 76. PetPlate Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. PetPlate Recent Developments/Updates
- Table 78. The Farmer's Dog Basic Information, Manufacturing Base and Competitors
- Table 79. The Farmer's Dog Major Business
- Table 80. The Farmer's Dog Human Grade Pet Food Product and Services
- Table 81. The Farmer's Dog Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. The Farmer's Dog Recent Developments/Updates
- Table 83. Wanpy Basic Information, Manufacturing Base and Competitors
- Table 84. Wanpy Major Business
- Table 85. Wanpy Human Grade Pet Food Product and Services
- Table 86. Wanpy Human Grade Pet Food Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. Wanpy Recent Developments/Updates
- Table 88. Global Human Grade Pet Food Sales Quantity by Manufacturer (2019-2024) & (MT)
- Table 89. Global Human Grade Pet Food Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 90. Global Human Grade Pet Food Average Price by Manufacturer (2019-2024) &

(US\$/Kg)

Table 91. Market Position of Manufacturers in Human Grade Pet Food, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 92. Head Office and Human Grade Pet Food Production Site of Key Manufacturer

Table 93. Human Grade Pet Food Market: Company Product Type Footprint

Table 94. Human Grade Pet Food Market: Company Product Application Footprint

Table 95. Human Grade Pet Food New Market Entrants and Barriers to Market Entry

Table 96. Human Grade Pet Food Mergers, Acquisition, Agreements, and Collaborations

Table 97. Global Human Grade Pet Food Sales Quantity by Region (2019-2024) & (MT)

Table 98. Global Human Grade Pet Food Sales Quantity by Region (2025-2030) & (MT)

Table 99. Global Human Grade Pet Food Consumption Value by Region (2019-2024) & (USD Million)

Table 100. Global Human Grade Pet Food Consumption Value by Region (2025-2030) & (USD Million)

Table 101. Global Human Grade Pet Food Average Price by Region (2019-2024) & (US\$/Kg)

Table 102. Global Human Grade Pet Food Average Price by Region (2025-2030) & (US\$/Kg)

Table 103. Global Human Grade Pet Food Sales Quantity by Type (2019-2024) & (MT)

Table 104. Global Human Grade Pet Food Sales Quantity by Type (2025-2030) & (MT)

Table 105. Global Human Grade Pet Food Consumption Value by Type (2019-2024) & (USD Million)

Table 106. Global Human Grade Pet Food Consumption Value by Type (2025-2030) & (USD Million)

Table 107. Global Human Grade Pet Food Average Price by Type (2019-2024) & (US\$/Kg)

Table 108. Global Human Grade Pet Food Average Price by Type (2025-2030) & (US\$/Kg)

Table 109. Global Human Grade Pet Food Sales Quantity by Channel (2019-2024) & (MT)

Table 110. Global Human Grade Pet Food Sales Quantity by Channel (2025-2030) & (MT)

Table 111. Global Human Grade Pet Food Consumption Value by Channel (2019-2024) & (USD Million)

Table 112. Global Human Grade Pet Food Consumption Value by Channel (2025-2030) & (USD Million)

Table 113. Global Human Grade Pet Food Average Price by Channel (2019-2024) & (US\$/Kg)

Table 114. Global Human Grade Pet Food Average Price by Channel (2025-2030) & (US\$/Kg)

Table 115. North America Human Grade Pet Food Sales Quantity by Type (2019-2024) & (MT)

Table 116. North America Human Grade Pet Food Sales Quantity by Type (2025-2030) & (MT)

Table 117. North America Human Grade Pet Food Sales Quantity by Channel (2019-2024) & (MT)

Table 118. North America Human Grade Pet Food Sales Quantity by Channel (2025-2030) & (MT)

Table 119. North America Human Grade Pet Food Sales Quantity by Country (2019-2024) & (MT)

Table 120. North America Human Grade Pet Food Sales Quantity by Country (2025-2030) & (MT)

Table 121. North America Human Grade Pet Food Consumption Value by Country (2019-2024) & (USD Million)

Table 122. North America Human Grade Pet Food Consumption Value by Country (2025-2030) & (USD Million)

Table 123. Europe Human Grade Pet Food Sales Quantity by Type (2019-2024) & (MT)

Table 124. Europe Human Grade Pet Food Sales Quantity by Type (2025-2030) & (MT)

Table 125. Europe Human Grade Pet Food Sales Quantity by Channel (2019-2024) & (MT)

Table 126. Europe Human Grade Pet Food Sales Quantity by Channel (2025-2030) & (MT)

Table 127. Europe Human Grade Pet Food Sales Quantity by Country (2019-2024) & (MT)

Table 128. Europe Human Grade Pet Food Sales Quantity by Country (2025-2030) & (MT)

Table 129. Europe Human Grade Pet Food Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Human Grade Pet Food Consumption Value by Country (2025-2030) & (USD Million)

Table 131. Asia-Pacific Human Grade Pet Food Sales Quantity by Type (2019-2024) & (MT)

Table 132. Asia-Pacific Human Grade Pet Food Sales Quantity by Type (2025-2030) & (MT)

Table 133. Asia-Pacific Human Grade Pet Food Sales Quantity by Channel (2019-2024) & (MT)

Table 134. Asia-Pacific Human Grade Pet Food Sales Quantity by Channel (2025-2030)

& (MT)

Table 135. Asia-Pacific Human Grade Pet Food Sales Quantity by Region (2019-2024)

& (MT)

Table 136. Asia-Pacific Human Grade Pet Food Sales Quantity by Region (2025-2030)

& (MT)

Table 137. Asia-Pacific Human Grade Pet Food Consumption Value by Region (2019-2024) & (USD Million)

Table 138. Asia-Pacific Human Grade Pet Food Consumption Value by Region (2025-2030) & (USD Million)

Table 139. South America Human Grade Pet Food Sales Quantity by Type (2019-2024) & (MT)

Table 140. South America Human Grade Pet Food Sales Quantity by Type (2025-2030) & (MT)

Table 141. South America Human Grade Pet Food Sales Quantity by Channel (2019-2024) & (MT)

Table 142. South America Human Grade Pet Food Sales Quantity by Channel (2025-2030) & (MT)

Table 143. South America Human Grade Pet Food Sales Quantity by Country (2019-2024) & (MT)

Table 144. South America Human Grade Pet Food Sales Quantity by Country (2025-2030) & (MT)

Table 145. South America Human Grade Pet Food Consumption Value by Country (2019-2024) & (USD Million)

Table 146. South America Human Grade Pet Food Consumption Value by Country (2025-2030) & (USD Million)

Table 147. Middle East & Africa Human Grade Pet Food Sales Quantity by Type (2019-2024) & (MT)

Table 148. Middle East & Africa Human Grade Pet Food Sales Quantity by Type (2025-2030) & (MT)

Table 149. Middle East & Africa Human Grade Pet Food Sales Quantity by Channel (2019-2024) & (MT)

Table 150. Middle East & Africa Human Grade Pet Food Sales Quantity by Channel (2025-2030) & (MT)

Table 151. Middle East & Africa Human Grade Pet Food Sales Quantity by Region (2019-2024) & (MT)

Table 152. Middle East & Africa Human Grade Pet Food Sales Quantity by Region (2025-2030) & (MT)

Table 153. Middle East & Africa Human Grade Pet Food Consumption Value by Region (2019-2024) & (USD Million)

Table 154. Middle East & Africa Human Grade Pet Food Consumption Value by Region (2025-2030) & (USD Million)

Table 155. Human Grade Pet Food Raw Material

Table 156. Key Manufacturers of Human Grade Pet Food Raw Materials

Table 157. Human Grade Pet Food Typical Distributors

Table 158. Human Grade Pet Food Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Human Grade Pet Food Picture

Figure 2. Global Human Grade Pet Food Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Human Grade Pet Food Consumption Value Market Share by Type in 2023

Figure 4. Dry Food Examples

Figure 5. Wet Food Examples

Figure 6. Treats Examples

Figure 7. Global Human Grade Pet Food Consumption Value by Channel, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Human Grade Pet Food Consumption Value Market Share by Channel in 2023

Figure 9. Specialty Stores Examples

Figure 10. Chain Stores Examples

Figure 11. Mass Merchants Examples

Figure 12. Online-Only Stores Examples

Figure 13. Delivery Services Examples

Figure 14. Global Human Grade Pet Food Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Human Grade Pet Food Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Human Grade Pet Food Sales Quantity (2019-2030) & (MT)

Figure 17. Global Human Grade Pet Food Average Price (2019-2030) & (US\$/Kg)

Figure 18. Global Human Grade Pet Food Sales Quantity Market Share by Manufacturer in 2023

Figure 19. Global Human Grade Pet Food Consumption Value Market Share by Manufacturer in 2023

Figure 20. Producer Shipments of Human Grade Pet Food by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 21. Top 3 Human Grade Pet Food Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Top 6 Human Grade Pet Food Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Global Human Grade Pet Food Sales Quantity Market Share by Region (2019-2030)

Figure 24. Global Human Grade Pet Food Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Human Grade Pet Food Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Human Grade Pet Food Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Human Grade Pet Food Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Human Grade Pet Food Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Human Grade Pet Food Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Human Grade Pet Food Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Human Grade Pet Food Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Human Grade Pet Food Average Price by Type (2019-2030) & (US\$/Kg)

Figure 33. Global Human Grade Pet Food Sales Quantity Market Share by Channel (2019-2030)

Figure 34. Global Human Grade Pet Food Consumption Value Market Share by Channel (2019-2030)

Figure 35. Global Human Grade Pet Food Average Price by Channel (2019-2030) & (US\$/Kg)

Figure 36. North America Human Grade Pet Food Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Human Grade Pet Food Sales Quantity Market Share by Channel (2019-2030)

Figure 38. North America Human Grade Pet Food Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Human Grade Pet Food Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Human Grade Pet Food Sales Quantity Market Share by Type

(2019-2030)

Figure 44. Europe Human Grade Pet Food Sales Quantity Market Share by Channel (2019-2030)

Figure 45. Europe Human Grade Pet Food Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Human Grade Pet Food Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Human Grade Pet Food Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Human Grade Pet Food Sales Quantity Market Share by Channel (2019-2030)

Figure 54. Asia-Pacific Human Grade Pet Food Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Human Grade Pet Food Consumption Value Market Share by Region (2019-2030)

Figure 56. China Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Human Grade Pet Food Sales Quantity Market Share by Type (2019-2030)



Figure 63. South America Human Grade Pet Food Sales Quantity Market Share by Channel (2019-2030)

Figure 64. South America Human Grade Pet Food Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Human Grade Pet Food Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Middle East & Africa Human Grade Pet Food Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Human Grade Pet Food Sales Quantity Market Share by Channel (2019-2030)

Figure 70. Middle East & Africa Human Grade Pet Food Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Human Grade Pet Food Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Human Grade Pet Food Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Human Grade Pet Food Market Drivers

Figure 77. Human Grade Pet Food Market Restraints

Figure 78. Human Grade Pet Food Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Human Grade Pet Food in 2023

Figure 81. Manufacturing Process Analysis of Human Grade Pet Food

Figure 82. Human Grade Pet Food Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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