

# Global Huangjiu (Yellow Wine) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Huangjiu (Yellow Wine) market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Huangjiu (Chinese: 黄酒), often translated as yellow wine, is a type of Chinese alcoholic beverage made from water, cereal grains such as rice, sorghum, millet, or wheat, and a jiuqu starter culture. Unlike baijiu, it is not distilled and contains less than 20% alcohol.

Huangjiu is usually pasteurized, aged, and filtered before their final bottling for sale to consumers. Some styles are aged for as much as 20 years and sold as premium products. The various styles of huangjiu may vary in color from clear to beige, yellowish brown, or reddish brown. Many famous Huangjiu brands are noted for the quality of water involved in the brewing process, and some consider it to be the most important ingredient.

The Global Info Research report includes an overview of the development of the Huangjiu (Yellow Wine) industry chain, the market status of Online Store (Mijiu, Huadiao Jiu), Supermarket (Mijiu, Huadiao Jiu), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Huangjiu (Yellow Wine).

Regionally, the report analyzes the Huangjiu (Yellow Wine) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Huangjiu (Yellow Wine) market, with robust domestic demand, supportive

policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Huangjiu (Yellow Wine) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Huangjiu (Yellow Wine) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Mijiu, Huadiao Jiu).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Huangjiu (Yellow Wine) market.

**Regional Analysis:** The report involves examining the Huangjiu (Yellow Wine) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Huangjiu (Yellow Wine) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Huangjiu (Yellow Wine):

**Company Analysis:** Report covers individual Huangjiu (Yellow Wine) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Huangjiu (Yellow Wine) This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Application (Online Store, Supermarket).

**Technology Analysis:** Report covers specific technologies relevant to Huangjiu (Yellow Wine). It assesses the current state, advancements, and potential future developments in Huangjiu (Yellow Wine) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Huangjiu (Yellow Wine) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Huangjiu (Yellow Wine) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Mijiu

Huadio Jiu

Shaoxing Wine

Hong Lu Jiu

Other

### Market segment by Application

Online Store

Supermarket

Direct Store

Other

### Major players covered

Zhejiang GuYueLongShan Shaoxing Wine Co.

Zhejiang Tapai Shaoxingjiu Limited Company

Zhangjiagang Brewery

Kuaijishan Shaoxing Rice

ShangHai JinFeng Wine Company Limited

Shanghai Shikumen Vintage Limited Company

NingBo Alalaojiu

JiMo Laojiu

Fangxian Lulingwang Wine Business Co.,Ltd.

Suzhou Baihua Yangniangzao Limited Company

Guangdong Mingzhu Group Co., Ltd.

Zhejiang China Light

Tong Ren Tang

Anhui Gunanfeng

### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Huangjiu (Yellow Wine) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Huangjiu (Yellow Wine), with price, sales, revenue and global market share of Huangjiu (Yellow Wine) from 2019 to 2024.

Chapter 3, the Huangjiu (Yellow Wine) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Huangjiu (Yellow Wine) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Huangjiu (Yellow Wine) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Huangjiu (Yellow Wine).

Chapter 14 and 15, to describe Huangjiu (Yellow Wine) sales channel, distributors, customers, research findings and conclusion.

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