

Global HR Software and Nonprofits Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G0F6F1E6D1FEEN.html>

Date: January 2024

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: G0F6F1E6D1FEEN

Abstracts

According to our (Global Info Research) latest study, the global HR Software and Nonprofits market size was valued at USD 3965.2 million in 2023 and is forecast to a readjusted size of USD 6242.9 million by 2030 with a CAGR of 6.7% during review period.

HR software for nonprofits are tools for managing, recruiting, and training an organization's employees and volunteers. Some solutions, such as CiviHR, have been designed specifically for nonprofits. However, a few generic HR solutions can also suffice for the needs of most nonprofits.

The HR Software for Nonprofits market covers Human resource information system (HRIS), Human resource management system (HRMS), etc. The typical players include Manatal, Roubler (MYOB), Ceridian, etc.

Global key players of HR Software and Nonprofits include Ceridian, Atlassian, LinkedIn (Microsoft), ZipRecruiter, Darwinbox, Workday, Culture Amp, Freshworks and Oracle, etc. Top five players occupy for a share about 10%. USA has the largest market in the world. China and other developing countries' markets started late and have great potential. In terms of product, HCM is the largest segment, with a share over 45%. In terms of application, Small and Midsize Nonprofits is the largest market, with a share over 47%.

The Global Info Research report includes an overview of the development of the HR Software and Nonprofits industry chain, the market status of Grassroots Nonprofits (HRIS, HRMS), Small and Midsize Nonprofits (HRIS, HRMS), and key enterprises in

developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of HR Software and Nonprofits.

Regionally, the report analyzes the HR Software and Nonprofits markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global HR Software and Nonprofits market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the HR Software and Nonprofits market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the HR Software and Nonprofits industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., HRIS, HRMS).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the HR Software and Nonprofits market.

Regional Analysis: The report involves examining the HR Software and Nonprofits market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the HR Software and Nonprofits market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to HR Software and Nonprofits:

Company Analysis: Report covers individual HR Software and Nonprofits players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards HR Software and Nonprofits. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Grassroots Nonprofits, Small and Midsize Nonprofits).

Technology Analysis: Report covers specific technologies relevant to HR Software and Nonprofits. It assesses the current state, advancements, and potential future developments in HR Software and Nonprofits areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the HR Software and Nonprofits market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

HR Software and Nonprofits market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

HRIS

HRMS

HCM

Market segment by Application

Grassroots Nonprofits

Small and Midsize Nonprofits

Large Nonprofits

Market segment by players, this report covers

Manatal

Roubler (MYOB)

Ceridian

Appraisd

Darwinbox

Freshworks

PCRecruiter

Cognology

skeeled

Oracle

AssessTEAM

Jobsoid

Culture Amp

PerformYard Talent

Performly

Appreiz

Atlassian

Workday

ZipRecruiter

LinkedIn (Microsoft)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe HR Software and Nonprofits product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of HR Software and Nonprofits, with revenue, gross margin and global market share of HR Software and Nonprofits from 2019 to 2024.

Chapter 3, the HR Software and Nonprofits competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and HR Software and Nonprofits market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of HR Software and Nonprofits.

Chapter 13, to describe HR Software and Nonprofits research findings and conclusion.

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