

Global HPP Cold-Pressed Fresh Juices Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global HPP Cold-Pressed Fresh Juices market size was valued at US\$ million in 2025 and is forecast to a readjusted size of US\$ million by 2032 with a CAGR of %during review period.

Different from FC (concentrated reconstituted juice) and NFC (non-concentrated reconstituted juice), HPP cold-pressed fresh juice uses ultra-high pressure sterilization technology. The canned fresh juice is placed in a sealed container and sterilized with 400 to 600 MPa ultra-high pressure using water as a medium, thereby killing a large number of microorganisms in the juice. During the HPP high-pressure sterilization process, the temperature of the juice will not rise, avoiding the loss of a large amount of nutrition and taste of the juice. HPP technology has been applied in the production of juice due to its low-temperature sterilization characteristics. Juice sterilized by HPP high pressure is called HPP juice, also known as ultra-high pressure cold-pressed juice. Compared with juice treated with heat sterilization, juice treated with HPP ultra-high pressure can retain more than 95% of the vitamin C content. HPP technology can greatly extend the freshness of freshly squeezed juice. HPP is a non-thermal treatment process that does not require preservatives or additives.

This report is a detailed and comprehensive analysis for global HPP Cold-Pressed Fresh Juices market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global HPP Cold-Pressed Fresh Juices market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global HPP Cold-Pressed Fresh Juices market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global HPP Cold-Pressed Fresh Juices market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global HPP Cold-Pressed Fresh Juices market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for HPP Cold-Pressed Fresh Juices
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global HPP Cold-Pressed Fresh Juices market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Naked Juice(PepsiCo), Suja Organic (Paine Schwartz), Evolution Fresh (Bolthouse Farms), Vegesentials, HPP Foods MX, Organic Press, 7-Eleven, Naturae, Pressed Juicery, Village Juicery, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

HPP Cold-Pressed Fresh Juices market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and

forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fruits

Vegetables

Mixed

Market segment by Application

Online

Supermarket

Catering Channel

Major players covered

Naked Juice(PepsiCo)

Suja Organic (Paine Schwartz)

Evolution Fresh (Bolthouse Farms)

Vege essentials

HPP Foods MX

Organic Press

7-Eleven

Naturae

Pressed Juicery

Village Juicery

Hoogesteger

Raw Pressery

Plenish Drinks

Victoria Cymes

Coldpress

Only Fresh

Fruiti

Perse

RUNJUICY

Jiangxi Guoran Food Co., Ltd.

VCLEANSE

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe HPP Cold-Pressed Fresh Juices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of HPP Cold-Pressed Fresh Juices, with price, sales quantity, revenue, and global market share of HPP Cold-Pressed Fresh Juices from 2021 to 2026.

Chapter 3, the HPP Cold-Pressed Fresh Juices competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the HPP Cold-Pressed Fresh Juices breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and HPP Cold-Pressed Fresh Juices market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of HPP Cold-Pressed Fresh Juices.

Chapter 14 and 15, to describe HPP Cold-Pressed Fresh Juices sales channel, distributors, customers, research findings and conclusion.

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