

Global Hoverboard Scooters Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Hoverboard Scooters market size was valued at US\$ 537 million in 2024 and is forecast to a readjusted size of USD 692 million by 2031 with a CAGR of 3.7% during review period.

A self-balancing scooter or self-balancing two-wheeled board, commonly referred to as a 'hoverboard', is a type of portable, rechargeable battery-powered scooter. They typically consist of two wheels arranged side-by-side, with two small platforms between the wheels, on which the rider stands. The device is controlled by the rider's feet, standing on the built-in gyroscopic, sensed pads.

The Major consumption regions of Hoverboard Scooters are North America, Europe, Asia-Pacific, which accounted for about 94% of consumption market share in 2019. Asia-Pacific is the largest consumption region, followed by North America and Europe.

Hoverboard Scooters manufacturers range from large multinational corporations to small privately owned companies in this industry. The leading players are Segway-Ninebot, Hover-1, Chic Robotics, Megawheels, Inmotion, accounting for about 52% revenue market share in 2019.

This report is a detailed and comprehensive analysis for global Hoverboard Scooters market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Hoverboard Scooters market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Hoverboard Scooters market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Hoverboard Scooters market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Hoverboard Scooters market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Hoverboard Scooters

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Hoverboard Scooters market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Segway-Ninebot, Hover-1, Chic Robotics, Megawheels, Inmotion, Swagway (Swagtron), Airwheel, Nilox, Xprip, Smart Balance, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Hoverboard Scooters market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

7-9 inch Wheels

> 9-inch Wheels

Market segment by Application

Children and Teenager

Adults

Major players covered

Segway-Ninebot

Hover-1

Chic Robotics

Megawheels

Inmotion

Swagway (Swagtron)

Airwheel

Nilox

Xprit

Smart Balance

Bluefin

Razor Hovertrax

Halo Rover

EPIKGO

Evercross

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hoverboard Scooters product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hoverboard Scooters, with price, sales quantity, revenue, and global market share of Hoverboard Scooters from 2020 to 2025.

Chapter 3, the Hoverboard Scooters competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hoverboard Scooters breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Hoverboard Scooters market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hoverboard Scooters.

Chapter 14 and 15, to describe Hoverboard Scooters sales channel, distributors, customers, research findings and conclusion.

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