

# Global Hoverboard Scooters Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Hoverboard Scooters market size was valued at USD 499.1 million in 2023 and is forecast to a readjusted size of USD 640.9 million by 2030 with a CAGR of 3.6% during review period.

A self-balancing scooter or self-balancing two-wheeled board, commonly referred to as a 'hoverboard', is a type of portable, rechargeable battery-powered scooter. They typically consist of two wheels arranged side-by-side, with two small platforms between the wheels, on which the rider stands. The device is controlled by the rider's feet, standing on the built-in gyroscopic, sensed pads.

The Major consumption regions of Hoverboard Scooters are North America, Europe, Asia-Pacific, which accounted for about 94% of consumption market share in 2019. Asia-Pacific is the largest consumption region, followed by North America and Europe.

Hoverboard Scooters manufacturers range from large multinational corporations to small privately owned companies in this industry. The leading players are Segway-Ninebot, Hover-1, Chic Robotics, Megawheels, Inmotion, accounting for about 52% revenue market share in 2019.

The Global Info Research report includes an overview of the development of the Hoverboard Scooters industry chain, the market status of Children and Teenager ( Regionally, the report analyzes the Hoverboard Scooters markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Hoverboard Scooters market, with robust domestic demand, supportive policies, and a

strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Hoverboard Scooters market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Hoverboard Scooters industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g.,

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Hoverboard Scooters market.

**Regional Analysis:** The report involves examining the Hoverboard Scooters market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Hoverboard Scooters market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Hoverboard Scooters:

**Company Analysis:** Report covers individual Hoverboard Scooters manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Hoverboard Scooters This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Children and

Teenager, Adults).

**Technology Analysis:** Report covers specific technologies relevant to Hoverboard Scooters. It assesses the current state, advancements, and potential future developments in Hoverboard Scooters areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Hoverboard Scooters market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Hoverboard Scooters market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

7-9 inch Wheels

> 9-inch Wheels

#### Market segment by Application

Children and Teenager

Adults

#### Major players covered

Segway-Ninebot

Hover-1

Chic Robotics

Megawheels

Inmotion

Swagway (Swagtron)

Airwheel

Nilox

Xprit

Smart Balance

Bluefin

Razor Hovertrax

Halo Rover

EPIKGO

Evercross

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hoverboard Scooters product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hoverboard Scooters, with price, sales, revenue and global market share of Hoverboard Scooters from 2019 to 2024.

Chapter 3, the Hoverboard Scooters competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hoverboard Scooters breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Hoverboard Scooters market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hoverboard Scooters.

Chapter 14 and 15, to describe Hoverboard Scooters sales channel, distributors, customers, research findings and conclusion.

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