

Global Hoverboard Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Hoverboard market size was valued at USD 1670.4 million in 2023 and is forecast to a readjusted size of USD 2195.3 million by 2030 with a CAGR of 4.0% during review period.

The hoverboard is a battery-operated, self-balancing device, which is mainly used for recreational activities and personal mobility. Hoverboard has made significant advancement after the first-generation hoverboards were released in 2014. The advanced features, such as Bluetooth connectivity, GPS system, integrating hoverboard with smartphones, etc. are being added in hoverboards.

The formation of trade alliance by Chinese hoverboard manufacturers is expected to be one of the major factors that will have a positive impact on the growth of the market. In China, over 100 Chinese hoverboard manufacturers have introduced trade association called the Hoverboard Industry Alliance in 2017. The objective of this alliance is mainly to work with the organizations that set safety standards for hoverboard and patents in the US, China, and other countries. This will help hoverboard manufacturers to get assistance on UL certification on exporting hoverboards to the US that is required by most of the US retailers. Moreover, this alliance also communicates constantly with UL and CPSC to bring in and enforce safety standards. The formation of this alliance will offer guidance to the Chinese hoverboard manufacturers to meet the stringent safety norms and raise the sales of their products.

The Global Info Research report includes an overview of the development of the Hoverboard industry chain, the market status of Recreational Activities (Compact-Size, Mid-Size), Personal Mobility Device (Compact-Size, Mid-Size), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent,



hot applications and market trends of Hoverboard.

Regionally, the report analyzes the Hoverboard markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Hoverboard market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Hoverboard market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Hoverboard industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Compact-Size, Mid-Size).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Hoverboard market.

Regional Analysis: The report involves examining the Hoverboard market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Hoverboard market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Hoverboard:

Company Analysis: Report covers individual Hoverboard manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial



performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Hoverboard This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Recreational Activities, Personal Mobility Device).

Technology Analysis: Report covers specific technologies relevant to Hoverboard. It assesses the current state, advancements, and potential future developments in Hoverboard areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Hoverboard market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Hoverboard market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Compact-Size

Mid-Size

Full-Size

Market segment by Application

Recreational Activities

Personal Mobility Device



Вι	usiness Purposes	
Ot	thers	
Major players covered		
Sv	wagtron	
Ai	irwheel	
Ra	azor Hovertrax	
Ю	HAWK	
M	egawheels	
Market segment by region, regional analysis covers		
No	orth America (United States, Canada and Mexico)	
Ει	urope (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)	
As	sia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)	
So	outh America (Brazil, Argentina, Colombia, and Rest of South America)	
	iddle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of iddle East & Africa)	
The content of the study subjects, includes a total of 15 chapters:		

Chapter 2, to profile the top manufacturers of Hoverboard, with price, sales, revenue

Chapter 1, to describe Hoverboard product scope, market overview, market estimation

caveats and base year.



and global market share of Hoverboard from 2019 to 2024.

Chapter 3, the Hoverboard competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hoverboard breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Hoverboard market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hoverboard.

Chapter 14 and 15, to describe Hoverboard sales channel, distributors, customers, research findings and conclusion.



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