

Global Household Textile Products Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Household Textile Products market size is expected to reach \$ 211999 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032).

Household Textile is a flexible woven material consisting of a network of natural or artificial fibres often referred to as thread or yarn. Yarn is produced by spinning raw fibres of wool, flax, cotton, or other material to produce long strands. Textiles are formed by weaving, knitting, crocheting, knotting, or pressing fibres together.

Household textiles, frequently referred to as soft furnishings, are fabrics used in the home. They include items frequently classified as linens, such as bath and dish towels, table linens, shower curtains, and bathroom ensembles. Related items include sheets, pillowcases, mattresses, blankets, comforters, and bedspreads. In addition, textile products contributing to the atmosphere and comfort of the home include rugs and carpeting, draperies, curtains, and upholstery fabrics.

Most of these items are also used in hotels and motels, and many are used in offices, showrooms, retail stores, restaurants, recreational facilities, and various other commercial establishments.

1. Rising Living Standards and Home Comfort Awareness

One of the primary drivers of the global home textiles market is the steady improvement in living standards and the growing emphasis consumers place on home comfort and quality of life. As disposable incomes rise, especially in emerging economies across Asia-Pacific, the Middle East, and Latin America, households are spending more on bedding, curtains, towels, upholstery fabrics, and decorative textiles. Home textiles are

increasingly viewed not just as functional necessities, but as lifestyle products that contribute to comfort, aesthetics, and well-being. This trend is reinforced by urbanization and the growth of middle-class populations, which together drive demand for better-quality, more stylish, and longer-lasting home textile products.

2. Growth of Housing, Renovation, and Hospitality Sectors

The expansion of residential construction, home renovation activities, and the global hospitality industry is another key driver of the home textiles market. New housing projects directly stimulate demand for products such as bed linens, carpets, curtains, and upholstery, while renovation and refurbishment cycles create recurring replacement demand. At the same time, hotels, resorts, serviced apartments, and vacation rentals consume large volumes of home textiles and require frequent replacement due to high usage intensity and hygiene standards. The recovery and long-term growth of tourism and hospitality, particularly in Asia and the Middle East, continue to support stable bulk demand for home textile manufacturers and suppliers.

3. Design Innovation, Sustainability, and E-commerce Penetration

Continuous innovation in design, materials, and manufacturing processes is also accelerating market growth. Consumers increasingly seek home textiles that combine aesthetics with performance features such as durability, easy care, antibacterial properties, and temperature regulation. At the same time, sustainability has become a major purchasing consideration, driving demand for organic cotton, recycled polyester, and eco-friendly dyeing and finishing processes. In parallel, the rapid expansion of e-commerce and direct-to-consumer channels has improved product accessibility, widened design choices, and enabled faster trend adoption, allowing both established brands and emerging players to reach global consumers more efficiently and stimulate overall market demand.

This report studies the global Household Textile Products demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Household Textile Products, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Household Textile Products that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Household Textile Products total market, 2021-2032, (USD Million)

Global Household Textile Products total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Household Textile Products total market, key domestic companies, and share, (USD Million)

Global Household Textile Products revenue by player, revenue and market share 2021-2026, (USD Million)

Global Household Textile Products total market by Type, CAGR, 2021-2032, (USD Million)

Global Household Textile Products total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Household Textile Products market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shaw Industries, Mohawk, Welspun India, Sunvim, Luolai Home Textile, Loftex, Shuixing Home Textile, Shandong Weiqiao, Fuanna, Mendale Home Textile, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Household Textile Products market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Household Textile Products Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Household Textile Products Market, Segmentation by Type:

Bedding

Curtain & Blind

Towel

Blanket & Carpet

Kitchen Linen

Others

Global Household Textile Products Market, Segmentation by Materials:

Polypropylene

Polyester Fiber

Nylon

Acrylic Fiber

Viscose Fiber

Other

Global Household Textile Products Market, Segmentation by Product:

Cotton

Chemical Fiber

Others

Global Household Textile Products Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Shaw Industries

Mohawk

Welspun India

Sunvim

Luolai Home Textile

Loftex

Shuixing Home Textile

Shandong Weiqiao

Fuanna

Mendale Home Textile

Ralph Lauren Corporation

Springs Global

Evezary

WestPoint Home

American Textile

Yunus

Beyond Home Textile

GHCL

Dohia

Violet Home Textile

Sheridan

Zucchi

Lucky Textile

Franco Manufacturing

Veken Elite

Key Questions Answered

1. How big is the global Household Textile Products market?
2. What is the demand of the global Household Textile Products market?
3. What is the year over year growth of the global Household Textile Products market?
4. What is the total value of the global Household Textile Products market?
5. Who are the Major Players in the global Household Textile Products market?
6. What are the growth factors driving the market demand?

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