

Global Household Sewing Machines Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Household Sewing Machines market size is expected to reach \$ 2416 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

Household sewing machines are sewing equipment designed for home users, hobbyists, and light industrial users for hand or automatic sewing of textiles, clothing accessories, and home textiles. Compared to industrial sewing machines, they are more compact, safer, and easier to operate. They typically feature multiple sewing modes, automatic threading, and pattern sewing functions, making them suitable for low-volume, diverse home sewing needs. In 2025, global production of household sewing machines was approximately 5,586,760 units, with an average price of approximately US\$319 per unit and a gross profit margin of approximately 33.8%.

The household sewing machine market continues to expand steadily with the rise of consumer personalization and DIY culture. Post-pandemic, home crafts, hobby sewing, and small-batch customization have become more popular, driving more home users to purchase sewing equipment with more advanced features. Upgrades to home sewing machines are trending towards computerized control, intelligent operation, diverse pattern designs, and user-friendly interfaces.

In the global market, China and Southeast Asia hold a significant market share due to their low-to-mid-range price advantage, while North America and Europe show stronger demand for mid-to-high-end intelligent home sewing machines. The growth of online e-commerce sales channels, driven by the 'stay-at-home economy' and lifestyle innovation, has also positively impacted market penetration for home sewing machines.

Market challenges primarily stem from homogeneous competition within the industry and the increasing availability of alternative recreational DIY devices. Simultaneously, rising user demands for after-sales service and product durability necessitate that brands enhance product quality and user experience.

This report studies the global Household Sewing Machines production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Household Sewing Machines and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Household Sewing Machines that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Household Sewing Machines total production and demand, 2021-2032, (K Units)

Global Household Sewing Machines total production value, 2021-2032, (USD Million)

Global Household Sewing Machines production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Household Sewing Machines consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Household Sewing Machines domestic production, consumption, key domestic manufacturers and share

Global Household Sewing Machines production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Household Sewing Machines production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Household Sewing Machines production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Household Sewing Machines market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tajima, Brother, Juki Corporation, Toyota, Gemsy, SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF), SunStar, Janome, Bernina, Pegasus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Household Sewing Machines market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Household Sewing Machines Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Household Sewing Machines Market, Segmentation by Type:

Single Needle

Twin Needle

Global Household Sewing Machines Market, Segmentation by Automation:

Computerized

Mechanical

Global Household Sewing Machines Market, Segmentation by Price:

Entry Level (80?249 USD)

Mid?Range(250?499 USD)

High?End(500?1,000+ USD)

Global Household Sewing Machines Market, Segmentation by Application:

E-commerce

Offline

Companies Profiled:

Tajima

Brother

Juki Corporation

Toyota

Gemsky

SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF)

SunStar

Janome

Bernina

Pegasus

Baby Lock

Barudan

ZSK

HappyJapan

Feiyue

Jack

ZOJE

Shang Gong Group

Typical

Maqi

MAX

Feiya

Jingwei Electronic

Yuelong Sewing Equipment

Xinsheng Sewing Equipment

Feiying Electric Machinery

Shenshilei Group

Maya

Key Questions Answered:

1. How big is the global Household Sewing Machines market?
2. What is the demand of the global Household Sewing Machines market?
3. What is the year over year growth of the global Household Sewing Machines market?
4. What is the production and production value of the global Household Sewing Machines market?
5. Who are the key producers in the global Household Sewing Machines market?
6. What are the growth factors driving the market demand?

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