

Global Household Scales Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Household Scales market size was valued at USD 1391.8 million in 2023 and is forecast to a readjusted size of USD 2289.4 million by 2030 with a CAGR of 7.4% during review period.

Household scales in this report mainly include weight scales, fat scales, body composition analyzers, and kitchen scales. The function of the weight scale is mainly manifested in its essential purpose. It can accurately weigh the body's weight and reflect the weight control status of a certain period of time through daily weight changes. A fat scale is a weighing scale that can measure fat and moisture in addition to body weight. As a result of the health industry, the body composition analyzer can accurately detect the components in the human body. The composition analyzer can be used to understand the health of your body at any time, and it brings health analysis data to the tester to judge the human body if it is really healthy. Kitchen scales are scales used in kitchens. As the name suggests, it is a tool often used to accurately measure the weight of food ingredients used in cooking. Many recipes call for measuring ingredients by weight rather than volume. In this case, you will need a kitchen scale to help you accurately measure the ingredients. Although volume measurement can be used to estimate weight, the more accurate the measurement, the better. Food scales are also useful for people with special eating habits.

There are mainly two types of household scales, smart type and traditional type. Smart type is the main type of household scales. In 2019, smart type sales accounted for 53.73% of the global share. The main applications are online sales and offline sales. Fitbit, Zhongshan Camry Electronic, Tanita, Omron Healthcare, Inbody, PICOOC and Withings are the main manufacturers.

The Global Info Research report includes an overview of the development of the Household Scales industry chain, the market status of Online Sales (Smart Scale, Traditional Scale), Offline Sales (Smart Scale, Traditional Scale), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Household Scales.

Regionally, the report analyzes the Household Scales markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Household Scales market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Household Scales market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Household Scales industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Smart Scale, Traditional Scale).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Household Scales market.

Regional Analysis: The report involves examining the Household Scales market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Household Scales market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Household Scales:

Company Analysis: Report covers individual Household Scales manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Household Scales. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Distribution Channel (Online Sales, Offline Sales).

Technology Analysis: Report covers specific technologies relevant to Household Scales. It assesses the current state, advancements, and potential future developments in Household Scales areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Household Scales market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Household Scales market is split by Type and by Distribution Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distribution Channel in terms of volume and value.

Market segment by Type

Smart Scale

Traditional Scale

Market segment by Distribution Channel

Online Sales

Offline Sales

Major players covered

Fitbit

Zhongshan Camry Electronic

Tanita

Omron Healthcare

Inbody

PICOOC

Withings

Soehnle

Qardio

Taylor Precision Products

Garmin

Beurer GmbH

Pyle

Andon Health

HUAWEI

Blipcare

Xiaomi Corporation

Shenzhen Yolanda Technology

Lenovo

Tongfang Health Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Household Scales product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Household Scales, with price, sales, revenue and global market share of Household Scales from 2019 to 2024.

Chapter 3, the Household Scales competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Household Scales breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and distribution channel, with sales market share and growth rate by type, distribution channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Household Scales market forecast, by regions, type and distribution channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Household Scales.

Chapter 14 and 15, to describe Household Scales sales channel, distributors, customers, research findings and conclusion.

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