

Global Household Rice Cooker Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Household Rice Cooker market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

Smart Rice Cookers: Smart technology was making its way into the rice cooker market. Manufacturers were introducing rice cookers with Wi-Fi or Bluetooth connectivity, allowing users to control and monitor cooking through smartphone apps. These smart rice cookers often came with additional features like recipe suggestions and customization options.

Multi-Functional Rice Cookers: Consumers were increasingly looking for appliances that could perform multiple tasks. As a result, multi-functional rice cookers were gaining popularity. These devices could not only cook rice but also be used for steaming, slow cooking, and making other dishes like porridge and soups.

Health and Nutrition Features: Some rice cooker models were designed with health and nutrition in mind. They included features like special cooking modes for brown rice and quinoa, which are considered healthier alternatives to white rice. Additionally, some rice cookers had features for reducing starch content in rice, appealing to health-conscious consumers.

The Global Info Research report includes an overview of the development of the Household Rice Cooker industry chain, the market status of Online Sales (IH Rice Cooker, Electric Rice Cooker), Offline Sales (IH Rice Cooker, Electric Rice Cooker), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of Household Rice Cooker.

Regionally, the report analyzes the Household Rice Cooker markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Household Rice Cooker market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Household Rice Cooker market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Household Rice Cooker industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., IH Rice Cooker, Electric Rice Cooker).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Household Rice Cooker market.

Regional Analysis: The report involves examining the Household Rice Cooker market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Household Rice Cooker market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Household Rice Cooker:

Company Analysis: Report covers individual Household Rice Cooker manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Household Rice Cooker. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

Technology Analysis: Report covers specific technologies relevant to Household Rice Cooker. It assesses the current state, advancements, and potential future developments in Household Rice Cooker areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Household Rice Cooker market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Household Rice Cooker market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

IH Rice Cooker

Electric Rice Cooker

Market segment by Application

Online Sales

Offline Sales

Major players covered

Midea

Joyoung

SUPOR(SEB)

PHILIPS

ZO JIRUSHI

Cuckoo

TIGER

CUCHEN

Panasonic

Mitsubishi

Guangdong Galanz

Povos

Guangdong Peskoe

Aroma

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Household Rice Cooker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Household Rice Cooker, with price, sales, revenue and global market share of Household Rice Cooker from 2018 to 2023.

Chapter 3, the Household Rice Cooker competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Household Rice Cooker breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Household Rice Cooker market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Household Rice Cooker.

Chapter 14 and 15, to describe Household Rice Cooker sales channel, distributors, customers, research findings and conclusion.

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