

Global Household PE Cling Film Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Household PE Cling Film market size is expected to reach \$ 929 million by 2032, rising at a market growth of 4.2% CAGR during the forecast period (2026-2032).

Household PE cling film refers to a food contact film packaging material mainly made of polyethylene resin through processes such as blown film, cast film, slitting, and winding. It is mainly used for covering food in household kitchens, preserving leftovers, wrapping fruits and vegetables, refrigerated and frozen storage, preventing cross flavors, maintaining moisture, and short-term food preservation. In 2025, global Household PE Cling Film production reached approximately 228 K MT, with an average global market price of around US\$ 2,964 per MT.

Household PE cling film is the highest proportion and strong growth certainty sub category of household cling film, mainly benefiting from consumers' increased attention to food contact safety, no plasticizers, no odors, and daily use convenience. Compared with PVC cling film, PE cling film has more advantages in safety awareness and environmental acceptance, suitable for covering leftovers, wrapping fruits and vegetables, refrigeration and freezing, anti skewing and short-term daily preservation. However, it is usually slightly weaker than PVC products in terms of adhesion, stretch rebound and transparent display effect. Therefore, brand enterprises will improve the user experience through metallocene PE modification, multi-layer co extrusion, anti fog additives, easy to tear packaging and boxed cutters. The future demand growth mainly comes from the increased demand for home cooking and semi-finished meal preparation, the expansion of online daily necessities consumption, the increase in refrigerated and frozen food storage scenarios, and consumers' emphasis on food hygiene and reducing food waste. The focus of industry competition will be on food grade safety certification, film flexibility, improved adhesion, freeze resistance,

lightweight, recyclable packaging, and channel coverage capabilities. The price competition for low-end general-purpose PE cling film will still be evident, while enterprises with stable resin formulas, automated slitting packaging capabilities, brand channels, and product experience optimization capabilities are more likely to maintain high sales and stable gross profit margins.

This report studies the global Household PE Cling Film production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Household PE Cling Film and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Household PE Cling Film that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Household PE Cling Film total production and demand, 2021-2032, (Kilotons)

Global Household PE Cling Film total production value, 2021-2032, (USD Million)

Global Household PE Cling Film production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Household PE Cling Film consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Household PE Cling Film domestic production, consumption, key domestic manufacturers and share

Global Household PE Cling Film production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Household PE Cling Film production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Household PE Cling Film production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Household PE Cling Film market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nan Ya Plastics Corporation, Trioworld, Polyvinyl Films, Prowrap, Sedat Tahir, Amcor, MMP Corporation, Specialty Polyfilms, NIPPON CARBIDE INDUSTRIES, Cleanwrap, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Household PE Cling Film market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Household PE Cling Film Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Household PE Cling Film Market, Segmentation by Type:

Extractable Cling Film

Roll Cling Film

Global Household PE Cling Film Market, Segmentation by Heat Resistance:

Normal Temperature Type

Heat-Resistant Type

Global Household PE Cling Film Market, Segmentation by Width:

Width 15cm

Width 22cm

Width 30cm

Other

Global Household PE Cling Film Market, Segmentation by Application:

Offline Sales

Online Sales

Companies Profiled:

Nan Ya Plastics Corporation

Trioworld

Polyvinyl Films

Prowrap

Sedat Tahir

Amcor

MMP Corporation

Specialty Polyfilms

NIPPON CARBIDE INDUSTRIES

Cleanwrap

Comcoplast

Top Group

Jiangyin Centry Plastic Products

Shandong Koning Packaging

Key Questions Answered:

1. How big is the global Household PE Cling Film market?
2. What is the demand of the global Household PE Cling Film market?
3. What is the year over year growth of the global Household PE Cling Film market?
4. What is the production and production value of the global Household PE Cling Film market?
5. Who are the key producers in the global Household PE Cling Film market?
6. What are the growth factors driving the market demand?

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