

Global Household Knives Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G401C163A6ECEN.html>

Date: August 2026

Pages: 195

Price: US\$ 4,480.00 (Single User License)

ID: G401C163A6ECEN

Abstracts

The global Household Knives market size is expected to reach \$ 7380 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

Household knives refer to cutting tools designed for daily household cooking, food preparation, and related domestic activities. They mainly include chef knives, santoku knives, cleavers, bread knives, boning knives, paring knives, utility knives, and other functional kitchen knives. Compared with commercial kitchen knives, household knives focus more on ease of use, safety, durability, ergonomic design, and suitability for individual consumers. Products vary in size, blade shape, sharpness, weight, and handle design to meet different food preparation requirements, such as cutting vegetables, meat, seafood, fruits, and other ingredients. Household knives are widely used in residential kitchens and are essential tools for daily cooking activities.

The production of household knives involves multiple upstream materials and manufacturing processes. The main raw materials include stainless steel, high-carbon steel, powder steel, ceramic materials, plastic, wood, and composite materials. Blade materials determine the sharpness, hardness, corrosion resistance, and service life of knives, while handle materials influence grip comfort and safety. The manufacturing process generally includes steel processing, forging or stamping, grinding, heat treatment, polishing, sharpening, handle assembly, and quality inspection. The downstream market mainly consists of individual household consumers, kitchenware retailers, e-commerce platforms, supermarkets, and home furnishing channels. With increasing consumer attention to cooking quality and kitchen experience, household knives have gradually developed from basic functional products into diversified kitchen tools with higher performance and design value.

In 2025, global Household Knives production reached approximately 520.8 million units, with an average market price of around US\$9.8 per unit.

The global Household Knives market is a mature consumer goods market with stable demand, mainly driven by household cooking activities and the continuous replacement of kitchen tools. In recent years, consumers have increasingly focused on food quality, cooking experience, and kitchen aesthetics, leading to higher demand for knives with better materials, ergonomic designs, and longer service life. Traditional stainless steel knives continue to dominate the market due to their affordability, corrosion resistance, and ease of maintenance, while high-carbon steel, powder steel, and ceramic knives are gaining popularity in premium and professional home cooking segments.

The market is experiencing several important development trends. First, product upgrading and premiumization have become major trends, with consumers increasingly willing to purchase higher-priced knives from well-known brands, especially Japanese and European knife manufacturers. Advanced materials such as powder metallurgy steel and high-performance stainless steel are increasingly used in high-end household knives to improve sharpness retention and durability. Second, product specialization is increasing, with consumers purchasing different knives for specific purposes, such as chef knives, santoku knives, bread knives, and fruit knives, instead of relying on a single general-purpose knife. Third, online sales channels have significantly expanded the market reach of household knives, allowing international brands and emerging manufacturers to access broader consumer groups through e-commerce platforms.

From a regional perspective, Asia Pacific represents one of the largest and fastest-growing markets due to strong cooking traditions, large consumer populations, and increasing household spending on kitchen products. Japan has a strong influence in high-end kitchen knives, while China has a large market for traditional cleavers and affordable household knives. North America and Europe are mature markets characterized by strong brand recognition, higher demand for premium knives, and widespread adoption of online shopping. European countries such as Germany and Switzerland have long-established knife manufacturing industries, while the United States has strong demand for both mass-market and premium kitchen knives.

Major growth drivers include rising household cooking frequency, increasing disposable income, expansion of e-commerce platforms, growing interest in home cooking and healthy diets, replacement demand for aging kitchen tools, and consumer preference for premium and durable products. In addition, social media, cooking videos, and food-related content have encouraged consumers to invest in better kitchen equipment. The

growth of modular kitchen designs and modern home lifestyles has also increased demand for aesthetically designed and multifunctional kitchen tools. However, the market faces challenges such as intense price competition, product homogeneity in the low-end segment, and fluctuations in raw material prices, especially steel costs.

This report studies the global Household Knives production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Household Knives and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Household Knives that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Household Knives total production and demand, 2021-2032, (K Units)

Global Household Knives total production value, 2021-2032, (USD Million)

Global Household Knives production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Household Knives consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Household Knives domestic production, consumption, key domestic manufacturers and share

Global Household Knives production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Household Knives production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Household Knives production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Household Knives market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kai Corporation, Zwilling J.A. Henckels, Wusthof Dreizack, Victorinox, Yoshida Metal Industry (GLOBAL), Kyocera, TOJIRO, MAC Knife, Marusho Industry, Suncraft, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Household Knives market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Household Knives Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Household Knives Market, Segmentation by Type:

Stainless Steel Knife

High Carbon Steel Knife

Ceramic Knife

Powder Steel Knife

Others

Global Household Knives Market, Segmentation by Function:

Chef Knife

Santoku Knife

Cleaver / Chinese Chef Knife

Bread Knife

Boning Knife

Paring Knife

Utility Knife

Others

Global Household Knives Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Kai Corporation

Zwilling J.A. Henckels

W?sthof Dreizack

Victorinox

Yoshida Metal Industry (GLOBAL)

Kyocera

TOJIRO

MAC Knife

Marusho Industry

Suncraft

F. Dick

Robert Welch

Coltellerie Sanelli

Berghoff

Furi

Fiskars Corporation

Mundial

Dexter-Russell

Mercer Culinary

Ginsu Knife

Lifetime Brands

Tefal (Groupe SEB)

Tramontina

Zhang Xiaoquan

Wang Mazi

Yangjiang Shibazi

SUPOR

ASD (Aishida)

Key Questions Answered:

1. How big is the global Household Knives market?
2. What is the demand of the global Household Knives market?
3. What is the year over year growth of the global Household Knives market?
4. What is the production and production value of the global Household Knives market?
5. Who are the key producers in the global Household Knives market?
6. What are the growth factors driving the market demand?

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