

Global Household Knives Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Household Knives market size was valued at US\$ 5252 million in 2025 and is forecast to a readjusted size of US\$ 7380 million by 2032 with a CAGR of 5.0% during review period.

Household knives refer to cutting tools designed for daily household cooking, food preparation, and related domestic activities. They mainly include chef knives, santoku knives, cleavers, bread knives, boning knives, paring knives, utility knives, and other functional kitchen knives. Compared with commercial kitchen knives, household knives focus more on ease of use, safety, durability, ergonomic design, and suitability for individual consumers. Products vary in size, blade shape, sharpness, weight, and handle design to meet different food preparation requirements, such as cutting vegetables, meat, seafood, fruits, and other ingredients. Household knives are widely used in residential kitchens and are essential tools for daily cooking activities.

The production of household knives involves multiple upstream materials and manufacturing processes. The main raw materials include stainless steel, high-carbon steel, powder steel, ceramic materials, plastic, wood, and composite materials. Blade materials determine the sharpness, hardness, corrosion resistance, and service life of knives, while handle materials influence grip comfort and safety. The manufacturing process generally includes steel processing, forging or stamping, grinding, heat treatment, polishing, sharpening, handle assembly, and quality inspection. The downstream market mainly consists of individual household consumers, kitchenware retailers, e-commerce platforms, supermarkets, and home furnishing channels. With increasing consumer attention to cooking quality and kitchen experience, household knives have gradually developed from basic functional products into diversified kitchen

tools with higher performance and design value.

In 2025, global Household Knives production reached approximately 520.8 million units, with an average market price of around US\$9.8 per unit.

The global Household Knives market is a mature consumer goods market with stable demand, mainly driven by household cooking activities and the continuous replacement of kitchen tools. In recent years, consumers have increasingly focused on food quality, cooking experience, and kitchen aesthetics, leading to higher demand for knives with better materials, ergonomic designs, and longer service life. Traditional stainless steel knives continue to dominate the market due to their affordability, corrosion resistance, and ease of maintenance, while high-carbon steel, powder steel, and ceramic knives are gaining popularity in premium and professional home cooking segments.

The market is experiencing several important development trends. First, product upgrading and premiumization have become major trends, with consumers increasingly willing to purchase higher-priced knives from well-known brands, especially Japanese and European knife manufacturers. Advanced materials such as powder metallurgy steel and high-performance stainless steel are increasingly used in high-end household knives to improve sharpness retention and durability. Second, product specialization is increasing, with consumers purchasing different knives for specific purposes, such as chef knives, santoku knives, bread knives, and fruit knives, instead of relying on a single general-purpose knife. Third, online sales channels have significantly expanded the market reach of household knives, allowing international brands and emerging manufacturers to access broader consumer groups through e-commerce platforms.

From a regional perspective, Asia Pacific represents one of the largest and fastest-growing markets due to strong cooking traditions, large consumer populations, and increasing household spending on kitchen products. Japan has a strong influence in high-end kitchen knives, while China has a large market for traditional cleavers and affordable household knives. North America and Europe are mature markets characterized by strong brand recognition, higher demand for premium knives, and widespread adoption of online shopping. European countries such as Germany and Switzerland have long-established knife manufacturing industries, while the United States has strong demand for both mass-market and premium kitchen knives.

Major growth drivers include rising household cooking frequency, increasing disposable income, expansion of e-commerce platforms, growing interest in home cooking and healthy diets, replacement demand for aging kitchen tools, and consumer preference for

premium and durable products. In addition, social media, cooking videos, and food-related content have encouraged consumers to invest in better kitchen equipment. The growth of modular kitchen designs and modern home lifestyles has also increased demand for aesthetically designed and multifunctional kitchen tools. However, the market faces challenges such as intense price competition, product homogeneity in the low-end segment, and fluctuations in raw material prices, especially steel costs.

This report is a detailed and comprehensive analysis for global Household Knives market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Household Knives market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Household Knives market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Household Knives market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Household Knives market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Household Knives

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Household Knives market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kai Corporation, Zwilling J.A. Henckels, Wüsthof Dreizack, Victorinox, Yoshida Metal Industry (GLOBAL), Kyocera, TOJIRO, MAC Knife, Marusho Industry, Suncraft, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Household Knives market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Stainless Steel Knife

High Carbon Steel Knife

Ceramic Knife

Powder Steel Knife

Others

Market segment by Function

Chef Knife

Santoku Knife

Cleaver / Chinese Chef Knife

Bread Knife

Boning Knife

Paring Knife

Utility Knife

Others

Market segment by Application

Online Sales

Offline Sales

Major players covered

Kai Corporation

Zwilling J.A. Henckels

W?sthof Dreizack

Victorinox

Yoshida Metal Industry (GLOBAL)

Kyocera

TOJIRO

MAC Knife

Marusho Industry

Suncraft

F. Dick

Robert Welch

Coltellerie Sanelli

Berghoff

Furi

Fiskars Corporation

Mundial

Dexter-Russell

Mercer Culinary

Ginsu Knife

Lifetime Brands

Tefal (Groupe SEB)

Tramontina

Zhang Xiaoquan

Wang Mazi

Yangjiang Shibazi

SUPOR

ASD (Aishida)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Household Knives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Household Knives, with price, sales quantity, revenue, and global market share of Household Knives from 2021 to 2026.

Chapter 3, the Household Knives competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Household Knives breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Household Knives market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Household Knives.

Chapter 14 and 15, to describe Household Knives sales channel, distributors, customers, research findings and conclusion.

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