

Global Household Electric Clothes Drying Rack Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Household Electric Clothes Drying Rack market size is expected to reach \$ 3683 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

A household electric clothes rack is an intelligent drying device powered by electricity, designed to perform functions such as lifting, lighting, air-drying, or heat-drying. Typically, it integrates remote control capabilities, UV sterilization, and multiple safety protection features, aiming to address the spatial constraints, operational inconveniences, and specific garment care requirements associated with traditional clothes-drying methods.

Upstream: This segment primarily comprises suppliers providing basic raw materials such as steel, aluminum alloys, and plastics as well as precision manufacturers responsible for producing core components, including motors, integrated control chips, LED lighting modules, and lifting mechanisms. The technological proficiency of these upstream entities directly impacts the performance and stability of the final product. **Downstream:** This segment directly targets end consumers, with sales channels spanning online e-commerce platforms, brick-and-mortar home furnishing specialty stores, and home improvement markets. Additionally, it encompasses bulk procurement for fully furnished residential developments by real estate developers, as well as large-scale project procurement for hotels and apartment complexes. Globally, the average unit price for household electric clothes racks stands at \$155; annual sales volume is approximately 16.2 million units, while global production capacity reaches 18 million units, with an industry profit margin of 12%.

Looking ahead, the global market will focus on the convergence with smart home

ecosystems and the integration of advanced functionalities. Products will be deeply integrated into smart home ecosystems, enabling features such as voice control, environmental sensing, and automated lifting. Concurrently, the integration of high-efficiency heat pump drying, comprehensive UV sterilization, and air purification capabilities is poised to become the mainstream trend, thereby satisfying consumers' multifaceted demands for health, convenience, and optimized space utilization.

This report studies the global Household Electric Clothes Drying Rack production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Household Electric Clothes Drying Rack and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Household Electric Clothes Drying Rack that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Household Electric Clothes Drying Rack total production and demand, 2021-2032, (K Units)

Global Household Electric Clothes Drying Rack total production value, 2021-2032, (USD Million)

Global Household Electric Clothes Drying Rack production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Household Electric Clothes Drying Rack consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Household Electric Clothes Drying Rack domestic production, consumption, key domestic manufacturers and share

Global Household Electric Clothes Drying Rack production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Household Electric Clothes Drying Rack production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Household Electric Clothes Drying Rack production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Household Electric Clothes Drying Rack market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Xiaomi, HOTATA, Panasonic,

Foxydry, Bell-bro, AUX, Micoe, NVC Lighting, Mr.bond, ORLANT, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Household Electric Clothes Drying Rack market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Household Electric Clothes Drying Rack Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Household Electric Clothes Drying Rack Market, Segmentation by Type:

Retractable

Foldable

Fixed

Integrated

Global Household Electric Clothes Drying Rack Market, Segmentation by Mounting Type:

Ceiling-Mounted

Recessed Ceiling

Wall-Mounted

Global Household Electric Clothes Drying Rack Market, Segmentation by Control Method:

Remote Control

Wall Switch Control

Voice/Smart Control

Touch Panel Control

Global Household Electric Clothes Drying Rack Market, Segmentation by Sales Channel:

Online

Offline

Companies Profiled:

Xiaomi

HOTATA

Panasonic

Foxydry

Bell-bro

AUX

Micoe

NVC Lighting

Mr.bond

ORLANT

Key Questions Answered:

1. How big is the global Household Electric Clothes Drying Rack market?
2. What is the demand of the global Household Electric Clothes Drying Rack market?
3. What is the year over year growth of the global Household Electric Clothes Drying Rack market?
4. What is the production and production value of the global Household Electric Clothes Drying Rack market?
5. Who are the key producers in the global Household Electric Clothes Drying Rack market?
6. What are the growth factors driving the market demand?

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