

Global Household Cling Film Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Household Cling Film market size is expected to reach \$ 1385 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

Household cling film refers to a type of food contact film packaging material mainly used in household kitchen scenes. It is usually made of resins such as PE, PVC, PVDC, etc., and is processed through blown film, tape casting, cutting, and winding techniques. It is mainly used for covering plates, preserving leftovers, wrapping fruits and vegetables, cold storage and freezing, preventing cross flavors, maintaining moisture, and short-term food preservation. In 2025, global Household Cling Film production reached approximately 342 K MT, with an average global market price of around US\$ 2,964 per MT.

Household cling film belongs to high-frequency and low-priced household daily necessities, with overall stable demand. The growth mainly comes from the continuation of household food storage habits, the increase in consumption of refrigerated and frozen foods, the increase in demand for household cooking and semi-finished meal preparation, the convenience of online daily necessities procurement, and the increasing attention of consumers to food hygiene, odor prevention, reduction of food waste, and kitchen storage convenience. In terms of material trends, PE household cling film will continue to increase in market share due to its good safety awareness and strong adaptability. Although PVC products have good adhesion and transparency, their growth space is relatively limited due to the influence of plasticizer safety awareness and environmental pressure. PVDC and high barrier cling film are suitable for high preservation requirements but have high costs. Degradable cling film has trend value but is still constrained by price, strength, and transparency stability in the short term. In the future, the focus of competition will be on food grade safety, non plasticizing,

lightweight, anti fog and anti cross flavor, easy to tear packaging, biodegradable materials, and online and offline channel coverage capabilities. The price competition for low-end universal products will still be obvious, and enterprises with brand awareness, stable film formula, automatic slitting and packaging capabilities, and channel operation capabilities are more likely to maintain stable sales and higher gross profit margins.

This report studies the global Household Cling Film production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Household Cling Film and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Household Cling Film that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Household Cling Film total production and demand, 2021-2032, (Kilotons)

Global Household Cling Film total production value, 2021-2032, (USD Million)

Global Household Cling Film production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Household Cling Film consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Household Cling Film domestic production, consumption, key domestic manufacturers and share

Global Household Cling Film production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Household Cling Film production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Household Cling Film production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Household Cling Film market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nan Ya Plastics Corporation, Glad, Asahi Kasei, Sphere, Melitta Group, Trioworld, Polyvinyl Films, Koroplast, Prowrap, Sedat Tahir, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Household Cling Film market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Household Cling Film Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Household Cling Film Market, Segmentation by Type:

PE Saran Wrap

PVC Saran Wrap

PVDC Saran Wrap

Other

Global Household Cling Film Market, Segmentation by Heat Resistance:

Normal Temperature Type

Heat-Resistant Type

Global Household Cling Film Market, Segmentation by Width:

Width 15cm

Width 22cm

Width 30cm

Other

Global Household Cling Film Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Nan Ya Plastics Corporation

Glad

Asahi Kasei

Sphere

Melitta Group

Trioworld

Polyvinyl Films

Koroplast

Prowrap

Sedat Tahir

Amcor

MMP Corporation

Specialty Polyfilms

NIPPON CARBIDE INDUSTRIES

Cleanwrap

Comcoplast

Reynolds Consumer Products

Anchor Packaging

Thong Guan

Top Group

Jiangyin Centry Plastic Products

Shandong Koning Packaging

Key Questions Answered:

1. How big is the global Household Cling Film market?

2. What is the demand of the global Household Cling Film market?
3. What is the year over year growth of the global Household Cling Film market?
4. What is the production and production value of the global Household Cling Film market?
5. Who are the key producers in the global Household Cling Film market?
6. What are the growth factors driving the market demand?

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