

Global Household Cleaning Tools Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Household Cleaning Tools market size was valued at USD 63180 million in 2023 and is forecast to a readjusted size of USD 101990 million by 2030 with a CAGR of 7.1% during review period.

Clean and hygienic home environment makes our life more comfortable and beautiful. The Household Cleaning Tools market covers Mops and Brooms, Cleaning Brushes, Wipes and Gloves, and Soap Dispensers.

In this report, we don't count the cleaner market.

The global Household Cleaning Tools industry has a high concentration. The major manufacturers are concentrated in USA, China and Europe etc. such as Procter & Gamble, 3M, Freudenberg, Butler Home Product and Libman, etc. At present, Procter & Gamble is the world leader, holding 3% sales market share.

The global Household Cleaning Tools consumption market is led by Asia-Pacific and Asia-Pacific is the largest region consumption market, accounting for about 51% of global consumption of Household Cleaning Tools.

Household Cleaning Tools downstream is wide and recently Household Cleaning Tools has acquired increasing significance in various fields of Bedroom, Kitchen, Living Room, Toilet and others. Globally, the Household Cleaning Tools market is mainly driven by growing demand for Living Room. Living Room accounts for nearly 44% of total downstream consumption of Household Cleaning Tools in global.

Household Cleaning Tools can be mainly divided into Mops and Brooms, Cleaning Brushes, Wipes, Gloves and Soap Dispensers, which Wipes captures about 47% of Household Cleaning Tools market, However, due to the low unit price of Wipes, the market share is only 5%.

The Global Info Research report includes an overview of the development of the Household Cleaning Tools industry chain, the market status of Bedroom (Mops and Brooms, Cleaning Brushes), Kitchen (Mops and Brooms, Cleaning Brushes), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Household Cleaning Tools.

Regionally, the report analyzes the Household Cleaning Tools markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Household Cleaning Tools market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Household Cleaning Tools market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Household Cleaning Tools industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Mops and Brooms, Cleaning Brushes).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Household Cleaning Tools market.

Regional Analysis: The report involves examining the Household Cleaning Tools market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour

to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Household Cleaning Tools market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Household Cleaning Tools:

Company Analysis: Report covers individual Household Cleaning Tools manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Household Cleaning Tools. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Bedroom, Kitchen).

Technology Analysis: Report covers specific technologies relevant to Household Cleaning Tools. It assesses the current state, advancements, and potential future developments in Household Cleaning Tools areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Household Cleaning Tools market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Household Cleaning Tools market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Mops and Brooms

Cleaning Brushes

Wipes

Gloves

Soap Dispensers

Market segment by Application

Bedroom

Kitchen

Living Room

Toilet

Others

Major players covered

Procter & Gamble

3M

Freudenberg

Butler Home Product

Libman

Carlisle FoodService Products

EMSCO

Ettore

Fuller Brush

Cequent Consumer Products

Newell Brands

OXO International

Unger Global

Zwipes

Galileo

Ningbo East Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Household Cleaning Tools product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Household Cleaning Tools, with price, sales, revenue and global market share of Household Cleaning Tools from 2019 to 2024.

Chapter 3, the Household Cleaning Tools competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Household Cleaning Tools breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Household Cleaning Tools market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Household Cleaning Tools.

Chapter 14 and 15, to describe Household Cleaning Tools sales channel, distributors, customers, research findings and conclusion.

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