

# **Global Household Care Packaging Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

Household goods refer to products used every day in laundry, dishwashing, cleaning (insecticides and bleaches), surface care, and air care. Because products such as insecticides and bleaches need to reach customers in appropriate condition, protective and durable materials are required for their packaging.

### **Scope of the Report:**

This report studies the Household Care Packaging market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Household Care Packaging market by product type and applications/end industries.

Increasing focus on improving the aesthetic design of personal care products to attract consumers is expected to drive demand. Increasing consumer awareness towards sustainable and compact durable product packing solutions is expected to have a positive impact on market growth.

Surging demand for hair care and skin care products on account of increasing consumer awareness toward healthy lifestyle habits is expected to fuel industry expansion. Rising consumption of perfumes, aftershaves, and nail paints is expected to fuel demand. Rapid industrialization leading to the establishment of numerous cosmetic manufacturing units particularly in India and China is expected to stimulate industry growth over the next seven years.

The global Household Care Packaging market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in

China, also fast growing India and Southeast Asia regions. North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Household Care Packaging. Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amcor

APCO Packaging

Bemis

Coveris

Rexam

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cans

Sachets

Aerosols

Bottles

Blisters

Bags

Jars

Market Segment by Applications, can be divided into

Laundry

Dishwashing

Cleaning (Insecticides and Bleaches)

Surface Care

Air Care

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