

Global Household Appliances Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Household Appliances market size was valued at USD 434890 million in 2023 and is forecast to a readjusted size of USD 577480 million by 2030 with a CAGR of 4.1% during review period.

Household appliances is a multi-billion dollar industry run by some huge brands, and this industry is divided product wise into 5 segments namely Cooking appliances, Refrigeration, Laundry, Home Comfort and Others. There are a lot of products in the home appliances market and some of them include washing machines, fridges, TVs, air conditioners, heaters, etc. These products are in the market just to help consumers out with their day-to-day life. Increased awareness about the climate, growing number of consumers is demanding energy and resource-efficient products. Households also tend to be smaller in terms of space and number of individuals, and many consumers have decreasing time in completing housework, hence this is where global household appliances come in place.

The growing popularity of induction cooking technology in the wake of rising fuel prices and the changing lifestyle of consumers with increasing number of nuclear families has increased the dependence of users on the household devices and hence is expected to significantly drive the home appliances market. The major driver of this industry is the rise in per capita income in developing countries, which has led to consumer spending. Housing activities have always been there, and appliances like these are making life easier hence increasing the demand for these products. Increasing urbanization, rising working class population and new product development are also one of the factors for the growth in this market.

The Global Info Research report includes an overview of the development of the Household Appliances industry chain, the market status of Online Retail (Cooking Appliances, Refrigeration), Offline Retail (Cooking Appliances, Refrigeration), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Household Appliances.

Regionally, the report analyzes the Household Appliances markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Household Appliances market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Household Appliances market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Household Appliances industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Cooking Appliances, Refrigeration).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Household Appliances market.

Regional Analysis: The report involves examining the Household Appliances market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Household Appliances market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Household Appliances:

Company Analysis: Report covers individual Household Appliances manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Household Appliances. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Retail, Offline Retail).

Technology Analysis: Report covers specific technologies relevant to Household Appliances. It assesses the current state, advancements, and potential future developments in Household Appliances areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Household Appliances market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Household Appliances market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Cooking Appliances

Refrigeration

Laundry

Home Comfort

Others

Market segment by Application

Online Retail

Offline Retail

Major players covered

Bosch

Electrolux

General Electric

Gree Electric

Haier

Hitachi

LG Electronics

Panasonic

Samsung Electronics

Sharp Corporation

Siemens

Tiger

Toshiba Corporation

V-Guard

Whirlpool

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Household Appliances product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Household Appliances, with price, sales, revenue and global market share of Household Appliances from 2019 to 2024.

Chapter 3, the Household Appliances competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Household Appliances breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Household Appliances market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Household Appliances.

Chapter 14 and 15, to describe Household Appliances sales channel, distributors, customers, research findings and conclusion.

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