

# Global Household Appliances Color-Coated Sheet Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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#### **Abstracts**

According to our (Global Info Research) latest study, the global Household Appliances Color-Coated Sheet market size was valued at USD 3190.8 million in 2023 and is forecast to a readjusted size of USD 3872.3 million by 2030 with a CAGR of 2.8% during review period.

Home appliance color-coated sheet is a pre-coated sheet, which is a pre-coated product made of metal coil as the base material and coated or laminated with various organic coatings or plastic films on the surface. The home appliance color-coated sheet series products are widely used and have bright colors. They not only have the strength of steel sheets and good formability, but also have good corrosion resistance and flexibility of paint films.

Global top five manufacturers of household appliances color-coated sheet occupied for a share over 35 percent, key players include Qingdao Hegang New Material Technology, Suzhou Hesheng, Jiangsu Liba, Zhuhai Speedbird and Suzhou Xinying. Asia-Pacific is the largest market of household appliances color-coated sheet, with a share over 70%, followed by North America. In terms of type, PCM takes a great percentage of over 80%, while VCM only takes less than 20%. And in terms of application, the largest application is refrigerator, which takes over 50%.

The Global Info Research report includes an overview of the development of the Household Appliances Color-Coated Sheet industry chain, the market status of Refrigerator (PCM, VCM), Washing Machine (PCM, VCM), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Household Appliances Color-Coated Sheet.



Regionally, the report analyzes the Household Appliances Color-Coated Sheet markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Household Appliances Color-Coated Sheet market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Household Appliances Color-Coated Sheet market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Household Appliances Color-Coated Sheet industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., PCM, VCM).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Household Appliances Color-Coated Sheet market.

Regional Analysis: The report involves examining the Household Appliances Color-Coated Sheet market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Household Appliances Color-Coated Sheet market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Household Appliances Color-Coated Sheet:



Company Analysis: Report covers individual Household Appliances Color-Coated Sheet manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Household Appliances Color-Coated Sheet This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Refrigerator, Washing Machine).

Technology Analysis: Report covers specific technologies relevant to Household Appliances Color-Coated Sheet. It assesses the current state, advancements, and potential future developments in Household Appliances Color-Coated Sheet areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Household Appliances Color-Coated Sheet market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Household Appliances Color-Coated Sheet market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

**PCM** 

**VCM** 

Market segment by Application

Refrigerator



Washing Machine
Air Conditioning
TV
Audio-video Product
Micro-wave Oven
Water Heater
Others
Major players covered
Qingdao Hegang New Material Technology
Jiangsu Liba
Suzhou Hesheng
Zhuhai Speedbird
Suzhou Xinying
Shenzhen Huamei
Jiangyin Haimei
Hebei Zhaojian Metal Product
Yieh Phui (China)
Suzhou Yangtze New Materials
Anhui Wonderful-wall Color Coating Aluminium Science



Jiangsu Jiangnan

Dingchuan Shengyu
DK Dongshin
Dongkuk Steel
Dongbu Steel
POSCO
BN STEELA
DCM CORP
SAMYANG METAL
AJU Steel Co Ltd
Lampre
Hanwa Steel
JFE Steel
NSSMC
Shandong Guanzhou
Zhejiang Huada
Jiangsu Zhongwei
Tianjin Xinyu
Tianjin Pipe



Hefei Dadong

Puluofei New Material

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Household Appliances Color-Coated Sheet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Household Appliances Color-Coated Sheet, with price, sales, revenue and global market share of Household Appliances Color-Coated Sheet from 2019 to 2024.

Chapter 3, the Household Appliances Color-Coated Sheet competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Household Appliances Color-Coated Sheet breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.



Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Household Appliances Color-Coated Sheet market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Household Appliances Color-Coated Sheet.

Chapter 14 and 15, to describe Household Appliances Color-Coated Sheet sales channel, distributors, customers, research findings and conclusion.



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