

# Global Household Air Purifiers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Household Air Purifiers market size was valued at USD 9933.5 million in 2023 and is forecast to a readjusted size of USD 16340 million by 2030 with a CAGR of 7.4% during review period.

Household Air Purifiers, also known as 'air cleaners,' are those that have the ability of absorption, decomposition or transformation of various air pollutants such as PM2.5, dust, pollen, odors, formaldehyde decoration pollution, bacteria, and allergens.

Global Household Air Purifiers key players include Sharp, Panasonic, Philips, Daikin, etc. Global top four manufacturers hold a share over 40%.

China is the largest market, with a share about 60%, followed by Japan and Europe, both have a share about 25 percent.

In terms of product, 20-50 Sqm is the largest segment, with a share over 40%. And in terms of application, the largest application is Living Room, followed by Bed Room, Kitchen, etc.

The Global Info Research report includes an overview of the development of the Household Air Purifiers industry chain, the market status of Living Room ( Regionally, the report analyzes the Household Air Purifiers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Household Air Purifiers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Household Air Purifiers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Household Air Purifiers industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g.,

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Household Air Purifiers market.

**Regional Analysis:** The report involves examining the Household Air Purifiers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Household Air Purifiers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Household Air Purifiers:

**Company Analysis:** Report covers individual Household Air Purifiers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Household Air Purifiers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Living Room, Bed Room).

**Technology Analysis:** Report covers specific technologies relevant to Household Air Purifiers. It assesses the current state, advancements, and potential future developments in Household Air Purifiers areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Household Air Purifiers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Household Air Purifiers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

20-50 Sqm

50-80 Sqm

>80 Sqm

#### Market segment by Application

Living Room

Bed Room

Kitchen

Others

## Major players covered

Sharp

Panasonic

Philips

Daikin

Midea

Coway

Smartmi

Electrolux

IQAir

Amway

Whirlpool

Honeywell

Yadu

Samsung

Austin

Blueair

Boneco

Broad

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Household Air Purifiers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Household Air Purifiers, with price, sales, revenue and global market share of Household Air Purifiers from 2019 to 2024.

Chapter 3, the Household Air Purifiers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Household Air Purifiers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Household Air Purifiers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Household Air Purifiers.

Chapter 14 and 15, to describe Household Air Purifiers sales channel, distributors, customers, research findings and conclusion.

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