

# Global Household Air Purifiers Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Household Air Purifiers market size is expected to reach \$ 20330 million by 2032, rising at a market growth of 7.5% CAGR during the forecast period (2026-2032).

Household Air Purifiers, also known as 'air cleaners,' are those that have the ability of absorption, decomposition or transformation of various air pollutants such as PM2.5, dust, pollen, odors, formaldehyde decoration pollution, bacteria, and allergens.

Global Household Air Purifiers key players include Sharp, Panasonic, Philips, Daikin, etc. Global top four manufacturers hold a share over 40%.

China is the largest market, with a share about 60%, followed by Japan and Europe, both have a share about 25 percent.

In terms of product, 20-50 Sqm is the largest segment, with a share over 40%. And in terms of application, the largest application is Living Room, followed by Bed Room, Kitchen, etc.

This report studies the global Household Air Purifiers production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Household Air Purifiers and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Household Air Purifiers that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Household Air Purifiers total production and demand, 2021-2032, (K Units)

Global Household Air Purifiers total production value, 2021-2032, (USD Million)

Global Household Air Purifiers production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Household Air Purifiers consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Household Air Purifiers domestic production, consumption, key domestic manufacturers and share

Global Household Air Purifiers production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Household Air Purifiers production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Household Air Purifiers production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Household Air Purifiers market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sharp, Panasonic, Philips, Daikin, Midea, Coway, Smartmi, Electrolux, IQAir, Amway, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Household Air Purifiers market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Household Air Purifiers Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Household Air Purifiers Market, Segmentation by Type:

20-50 Sqm

50-80 Sqm

>80 Sqm

#### Global Household Air Purifiers Market, Segmentation by Application:

Living Room

Bed Room

Kitchen

Others

#### Companies Profiled:

Sharp

Panasonic

Philips

Daikin

Midea

Coway

Smartmi

Electrolux

IQAir

Amway

Whirlpool

Honeywell

Yadu

Samsung

Austin

Blueair

Boneco

Broad

### **Key Questions Answered:**

1. How big is the global Household Air Purifiers market?
2. What is the demand of the global Household Air Purifiers market?

3. What is the year over year growth of the global Household Air Purifiers market?
4. What is the production and production value of the global Household Air Purifiers market?
5. Who are the key producers in the global Household Air Purifiers market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Household Air Purifiers Introduction
- 1.2 World Household Air Purifiers Supply & Forecast
  - 1.2.1 World Household Air Purifiers Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Household Air Purifiers Production (2021-2032)
  - 1.2.3 World Household Air Purifiers Pricing Trends (2021-2032)
- 1.3 World Household Air Purifiers Production by Region (Based on Production Site)
  - 1.3.1 World Household Air Purifiers Production Value by Region (2021-2032)
  - 1.3.2 World Household Air Purifiers Production by Region (2021-2032)
  - 1.3.3 World Household Air Purifiers Average Price by Region (2021-2032)
  - 1.3.4 North America Household Air Purifiers Production (2021-2032)
  - 1.3.5 Europe Household Air Purifiers Production (2021-2032)
  - 1.3.6 China Household Air Purifiers Production (2021-2032)
  - 1.3.7 Japan Household Air Purifiers Production (2021-2032)
  - 1.3.8 South Korea Household Air Purifiers Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Household Air Purifiers Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Household Air Purifiers Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Household Air Purifiers Demand (2021-2032)
- 2.2 World Household Air Purifiers Consumption by Region
  - 2.2.1 World Household Air Purifiers Consumption by Region (2021-2026)
  - 2.2.2 World Household Air Purifiers Consumption Forecast by Region (2027-2032)
- 2.3 United States Household Air Purifiers Consumption (2021-2032)
- 2.4 China Household Air Purifiers Consumption (2021-2032)
- 2.5 Europe Household Air Purifiers Consumption (2021-2032)
- 2.6 Japan Household Air Purifiers Consumption (2021-2032)
- 2.7 South Korea Household Air Purifiers Consumption (2021-2032)
- 2.8 ASEAN Household Air Purifiers Consumption (2021-2032)
- 2.9 India Household Air Purifiers Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Household Air Purifiers Production Value by Manufacturer (2021-2026)
- 3.2 World Household Air Purifiers Production by Manufacturer (2021-2026)
- 3.3 World Household Air Purifiers Average Price by Manufacturer (2021-2026)
- 3.4 Household Air Purifiers Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Household Air Purifiers Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Household Air Purifiers in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Household Air Purifiers in 2025
- 3.6 Household Air Purifiers Market: Overall Company Footprint Analysis
  - 3.6.1 Household Air Purifiers Market: Region Footprint
  - 3.6.2 Household Air Purifiers Market: Company Product Type Footprint
  - 3.6.3 Household Air Purifiers Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Household Air Purifiers Production Value Comparison
  - 4.1.1 United States VS China: Household Air Purifiers Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Household Air Purifiers Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Household Air Purifiers Production Comparison
  - 4.2.1 United States VS China: Household Air Purifiers Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Household Air Purifiers Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Household Air Purifiers Consumption Comparison
  - 4.3.1 United States VS China: Household Air Purifiers Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Household Air Purifiers Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Household Air Purifiers Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Household Air Purifiers Manufacturers, Headquarters and

## Production Site (States, Country)

4.4.2 United States Based Manufacturers Household Air Purifiers Production Value (2021-2026)

4.4.3 United States Based Manufacturers Household Air Purifiers Production (2021-2026)

## 4.5 China Based Household Air Purifiers Manufacturers and Market Share

4.5.1 China Based Household Air Purifiers Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Household Air Purifiers Production Value (2021-2026)

4.5.3 China Based Manufacturers Household Air Purifiers Production (2021-2026)

## 4.6 Rest of World Based Household Air Purifiers Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Household Air Purifiers Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Household Air Purifiers Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Household Air Purifiers Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Household Air Purifiers Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 5.2.2 20-50 Sqm

5.2.3 50-80 Sqm

5.2.4 >80 Sqm

5.3 Market Segment by Type

5.3.1 World Household Air Purifiers Production by Type (2021-2032)

5.3.2 World Household Air Purifiers Production Value by Type (2021-2032)

5.3.3 World Household Air Purifiers Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY APPLICATION**

6.1 World Household Air Purifiers Market Size Overview by Application: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Application

6.2.1 Living Room

6.2.2 Bed Room

6.2.3 Kitchen

6.2.4 Others

6.3 Market Segment by Application

6.3.1 World Household Air Purifiers Production by Application (2021-2032)

6.3.2 World Household Air Purifiers Production Value by Application (2021-2032)

6.3.3 World Household Air Purifiers Average Price by Application (2021-2032)

## **7 COMPANY PROFILES**

7.1 Sharp

7.1.1 Sharp Details

7.1.2 Sharp Major Business

7.1.3 Sharp Household Air Purifiers Product and Services

7.1.4 Sharp Household Air Purifiers Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.1.5 Sharp Recent Developments/Updates

7.1.6 Sharp Competitive Strengths & Weaknesses

7.2 Panasonic

7.2.1 Panasonic Details

7.2.2 Panasonic Major Business

7.2.3 Panasonic Household Air Purifiers Product and Services

7.2.4 Panasonic Household Air Purifiers Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.2.5 Panasonic Recent Developments/Updates

7.2.6 Panasonic Competitive Strengths & Weaknesses

7.3 Philips

7.3.1 Philips Details

7.3.2 Philips Major Business

7.3.3 Philips Household Air Purifiers Product and Services

7.3.4 Philips Household Air Purifiers Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.3.5 Philips Recent Developments/Updates

7.3.6 Philips Competitive Strengths & Weaknesses

7.4 Daikin

7.4.1 Daikin Details

7.4.2 Daikin Major Business

7.4.3 Daikin Household Air Purifiers Product and Services

7.4.4 Daikin Household Air Purifiers Production, Price, Value, Gross Margin and

## Market Share (2021-2026)

7.4.5 Daikin Recent Developments/Updates

7.4.6 Daikin Competitive Strengths & Weaknesses

## 7.5 Midea

7.5.1 Midea Details

7.5.2 Midea Major Business

7.5.3 Midea Household Air Purifiers Product and Services

7.5.4 Midea Household Air Purifiers Production, Price, Value, Gross Margin and

## Market Share (2021-2026)

7.5.5 Midea Recent Developments/Updates

7.5.6 Midea Competitive Strengths & Weaknesses

## 7.6 Coway

7.6.1 Coway Details

7.6.2 Coway Major Business

7.6.3 Coway Household Air Purifiers Product and Services

7.6.4 Coway Household Air Purifiers Production, Price, Value, Gross Margin and

## Market Share (2021-2026)

7.6.5 Coway Recent Developments/Updates

7.6.6 Coway Competitive Strengths & Weaknesses

## 7.7 Smartmi

7.7.1 Smartmi Details

7.7.2 Smartmi Major Business

7.7.3 Smartmi Household Air Purifiers Product and Services

7.7.4 Smartmi Household Air Purifiers Production, Price, Value, Gross Margin and

## Market Share (2021-2026)

7.7.5 Smartmi Recent Developments/Updates

7.7.6 Smartmi Competitive Strengths & Weaknesses

## 7.8 Electrolux

7.8.1 Electrolux Details

7.8.2 Electrolux Major Business

7.8.3 Electrolux Household Air Purifiers Product and Services

7.8.4 Electrolux Household Air Purifiers Production, Price, Value, Gross Margin and

## Market Share (2021-2026)

7.8.5 Electrolux Recent Developments/Updates

7.8.6 Electrolux Competitive Strengths & Weaknesses

## 7.9 IQAir

7.9.1 IQAir Details

7.9.2 IQAir Major Business

7.9.3 IQAir Household Air Purifiers Product and Services

7.9.4 IQAir Household Air Purifiers Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.9.5 IQAir Recent Developments/Updates

7.9.6 IQAir Competitive Strengths & Weaknesses

7.10 Amway

7.10.1 Amway Details

7.10.2 Amway Major Business

7.10.3 Amway Household Air Purifiers Product and Services

7.10.4 Amway Household Air Purifiers Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.10.5 Amway Recent Developments/Updates

7.10.6 Amway Competitive Strengths & Weaknesses

7.11 Whirlpool

7.11.1 Whirlpool Details

7.11.2 Whirlpool Major Business

7.11.3 Whirlpool Household Air Purifiers Product and Services

7.11.4 Whirlpool Household Air Purifiers Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.11.5 Whirlpool Recent Developments/Updates

7.11.6 Whirlpool Competitive Strengths & Weaknesses

7.12 Honeywell

7.12.1 Honeywell Details

7.12.2 Honeywell Major Business

7.12.3 Honeywell Household Air Purifiers Product and Services

7.12.4 Honeywell Household Air Purifiers Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.12.5 Honeywell Recent Developments/Updates

7.12.6 Honeywell Competitive Strengths & Weaknesses

7.13 Yadu

7.13.1 Yadu Details

7.13.2 Yadu Major Business

7.13.3 Yadu Household Air Purifiers Product and Services

7.13.4 Yadu Household Air Purifiers Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.13.5 Yadu Recent Developments/Updates

7.13.6 Yadu Competitive Strengths & Weaknesses

7.14 Samsung

7.14.1 Samsung Details

7.14.2 Samsung Major Business

- 7.14.3 Samsung Household Air Purifiers Product and Services
- 7.14.4 Samsung Household Air Purifiers Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.14.5 Samsung Recent Developments/Updates
- 7.14.6 Samsung Competitive Strengths & Weaknesses
- 7.15 Austin
  - 7.15.1 Austin Details
  - 7.15.2 Austin Major Business
  - 7.15.3 Austin Household Air Purifiers Product and Services
  - 7.15.4 Austin Household Air Purifiers Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.15.5 Austin Recent Developments/Updates
  - 7.15.6 Austin Competitive Strengths & Weaknesses
- 7.16 Blueair
  - 7.16.1 Blueair Details
  - 7.16.2 Blueair Major Business
  - 7.16.3 Blueair Household Air Purifiers Product and Services
  - 7.16.4 Blueair Household Air Purifiers Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.16.5 Blueair Recent Developments/Updates
  - 7.16.6 Blueair Competitive Strengths & Weaknesses
- 7.17 Boneco
  - 7.17.1 Boneco Details
  - 7.17.2 Boneco Major Business
  - 7.17.3 Boneco Household Air Purifiers Product and Services
  - 7.17.4 Boneco Household Air Purifiers Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.17.5 Boneco Recent Developments/Updates
  - 7.17.6 Boneco Competitive Strengths & Weaknesses
- 7.18 Broad
  - 7.18.1 Broad Details
  - 7.18.2 Broad Major Business
  - 7.18.3 Broad Household Air Purifiers Product and Services
  - 7.18.4 Broad Household Air Purifiers Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 7.18.5 Broad Recent Developments/Updates
  - 7.18.6 Broad Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

- 8.1 Household Air Purifiers Industry Chain
- 8.2 Household Air Purifiers Upstream Analysis
  - 8.2.1 Household Air Purifiers Core Raw Materials
  - 8.2.2 Main Manufacturers of Household Air Purifiers Core Raw Materials
- 8.3 Midstream Analysis
- 8.4 Downstream Analysis
- 8.5 Household Air Purifiers Production Mode
- 8.6 Household Air Purifiers Procurement Model
- 8.7 Household Air Purifiers Industry Sales Model and Sales Channels
  - 8.7.1 Household Air Purifiers Sales Model
  - 8.7.2 Household Air Purifiers Typical Distributors

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Household Air Purifiers Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Household Air Purifiers Production Value by Region (2021-2026) & (USD Million)

Table 3. World Household Air Purifiers Production Value by Region (2027-2032) & (USD Million)

Table 4. World Household Air Purifiers Production Value Market Share by Region (2021-2026)

Table 5. World Household Air Purifiers Production Value Market Share by Region (2027-2032)

Table 6. World Household Air Purifiers Production by Region (2021-2026) & (K Units)

Table 7. World Household Air Purifiers Production by Region (2027-2032) & (K Units)

Table 8. World Household Air Purifiers Production Market Share by Region (2021-2026)

Table 9. World Household Air Purifiers Production Market Share by Region (2027-2032)

Table 10. World Household Air Purifiers Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Household Air Purifiers Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Household Air Purifiers Major Market Trends

Table 13. World Household Air Purifiers Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Household Air Purifiers Consumption by Region (2021-2026) & (K Units)

Table 15. World Household Air Purifiers Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Household Air Purifiers Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Household Air Purifiers Producers in 2025

Table 18. World Household Air Purifiers Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Household Air Purifiers Producers in 2025

Table 20. World Household Air Purifiers Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Household Air Purifiers Company Evaluation Quadrant

Table 22. World Household Air Purifiers Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Household Air Purifiers Production Site of Key Manufacturer

Table 24. Household Air Purifiers Market: Company Product Type Footprint

Table 25. Household Air Purifiers Market: Company Product Application Footprint

Table 26. Household Air Purifiers Competitive Factors

Table 27. Household Air Purifiers New Entrant and Capacity Expansion Plans

Table 28. Household Air Purifiers Mergers & Acquisitions Activity

Table 29. United States VS China Household Air Purifiers Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Household Air Purifiers Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Household Air Purifiers Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Household Air Purifiers Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Household Air Purifiers Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Household Air Purifiers Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Household Air Purifiers Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Household Air Purifiers Production Market Share (2021-2026)

Table 37. China Based Household Air Purifiers Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Household Air Purifiers Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Household Air Purifiers Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Household Air Purifiers Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Household Air Purifiers Production Market Share (2021-2026)

Table 42. Rest of World Based Household Air Purifiers Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Household Air Purifiers Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Household Air Purifiers Production Value

Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Household Air Purifiers Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Household Air Purifiers Production Market Share (2021-2026)

Table 47. World Household Air Purifiers Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Household Air Purifiers Production by Type (2021-2026) & (K Units)

Table 49. World Household Air Purifiers Production by Type (2027-2032) & (K Units)

Table 50. World Household Air Purifiers Production Value by Type (2021-2026) & (USD Million)

Table 51. World Household Air Purifiers Production Value by Type (2027-2032) & (USD Million)

Table 52. World Household Air Purifiers Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Household Air Purifiers Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Household Air Purifiers Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 55. World Household Air Purifiers Production by Application (2021-2026) & (K Units)

Table 56. World Household Air Purifiers Production by Application (2027-2032) & (K Units)

Table 57. World Household Air Purifiers Production Value by Application (2021-2026) & (USD Million)

Table 58. World Household Air Purifiers Production Value by Application (2027-2032) & (USD Million)

Table 59. World Household Air Purifiers Average Price by Application (2021-2026) & (US\$/Unit)

Table 60. World Household Air Purifiers Average Price by Application (2027-2032) & (US\$/Unit)

Table 61. Sharp Basic Information, Manufacturing Base and Competitors

Table 62. Sharp Major Business

Table 63. Sharp Household Air Purifiers Product and Services

Table 64. Sharp Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Sharp Recent Developments/Updates

Table 66. Sharp Competitive Strengths & Weaknesses

Table 67. Panasonic Basic Information, Manufacturing Base and Competitors

- Table 68. Panasonic Major Business
- Table 69. Panasonic Household Air Purifiers Product and Services
- Table 70. Panasonic Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 71. Panasonic Recent Developments/Updates
- Table 72. Panasonic Competitive Strengths & Weaknesses
- Table 73. Philips Basic Information, Manufacturing Base and Competitors
- Table 74. Philips Major Business
- Table 75. Philips Household Air Purifiers Product and Services
- Table 76. Philips Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 77. Philips Recent Developments/Updates
- Table 78. Philips Competitive Strengths & Weaknesses
- Table 79. Daikin Basic Information, Manufacturing Base and Competitors
- Table 80. Daikin Major Business
- Table 81. Daikin Household Air Purifiers Product and Services
- Table 82. Daikin Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 83. Daikin Recent Developments/Updates
- Table 84. Daikin Competitive Strengths & Weaknesses
- Table 85. Midea Basic Information, Manufacturing Base and Competitors
- Table 86. Midea Major Business
- Table 87. Midea Household Air Purifiers Product and Services
- Table 88. Midea Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. Midea Recent Developments/Updates
- Table 90. Midea Competitive Strengths & Weaknesses
- Table 91. Coway Basic Information, Manufacturing Base and Competitors
- Table 92. Coway Major Business
- Table 93. Coway Household Air Purifiers Product and Services
- Table 94. Coway Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. Coway Recent Developments/Updates
- Table 96. Coway Competitive Strengths & Weaknesses
- Table 97. Smartmi Basic Information, Manufacturing Base and Competitors
- Table 98. Smartmi Major Business
- Table 99. Smartmi Household Air Purifiers Product and Services
- Table 100. Smartmi Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 101. Smartmi Recent Developments/Updates
- Table 102. Smartmi Competitive Strengths & Weaknesses
- Table 103. Electrolux Basic Information, Manufacturing Base and Competitors
- Table 104. Electrolux Major Business
- Table 105. Electrolux Household Air Purifiers Product and Services
- Table 106. Electrolux Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 107. Electrolux Recent Developments/Updates
- Table 108. Electrolux Competitive Strengths & Weaknesses
- Table 109. IQAir Basic Information, Manufacturing Base and Competitors
- Table 110. IQAir Major Business
- Table 111. IQAir Household Air Purifiers Product and Services
- Table 112. IQAir Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 113. IQAir Recent Developments/Updates
- Table 114. IQAir Competitive Strengths & Weaknesses
- Table 115. Amway Basic Information, Manufacturing Base and Competitors
- Table 116. Amway Major Business
- Table 117. Amway Household Air Purifiers Product and Services
- Table 118. Amway Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 119. Amway Recent Developments/Updates
- Table 120. Amway Competitive Strengths & Weaknesses
- Table 121. Whirlpool Basic Information, Manufacturing Base and Competitors
- Table 122. Whirlpool Major Business
- Table 123. Whirlpool Household Air Purifiers Product and Services
- Table 124. Whirlpool Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 125. Whirlpool Recent Developments/Updates
- Table 126. Whirlpool Competitive Strengths & Weaknesses
- Table 127. Honeywell Basic Information, Manufacturing Base and Competitors
- Table 128. Honeywell Major Business
- Table 129. Honeywell Household Air Purifiers Product and Services
- Table 130. Honeywell Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 131. Honeywell Recent Developments/Updates
- Table 132. Honeywell Competitive Strengths & Weaknesses
- Table 133. Yadu Basic Information, Manufacturing Base and Competitors
- Table 134. Yadu Major Business

- Table 135. Yadu Household Air Purifiers Product and Services
- Table 136. Yadu Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 137. Yadu Recent Developments/Updates
- Table 138. Yadu Competitive Strengths & Weaknesses
- Table 139. Samsung Basic Information, Manufacturing Base and Competitors
- Table 140. Samsung Major Business
- Table 141. Samsung Household Air Purifiers Product and Services
- Table 142. Samsung Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 143. Samsung Recent Developments/Updates
- Table 144. Samsung Competitive Strengths & Weaknesses
- Table 145. Austin Basic Information, Manufacturing Base and Competitors
- Table 146. Austin Major Business
- Table 147. Austin Household Air Purifiers Product and Services
- Table 148. Austin Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 149. Austin Recent Developments/Updates
- Table 150. Austin Competitive Strengths & Weaknesses
- Table 151. Blueair Basic Information, Manufacturing Base and Competitors
- Table 152. Blueair Major Business
- Table 153. Blueair Household Air Purifiers Product and Services
- Table 154. Blueair Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 155. Blueair Recent Developments/Updates
- Table 156. Blueair Competitive Strengths & Weaknesses
- Table 157. Boneco Basic Information, Manufacturing Base and Competitors
- Table 158. Boneco Major Business
- Table 159. Boneco Household Air Purifiers Product and Services
- Table 160. Boneco Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 161. Boneco Recent Developments/Updates
- Table 162. Boneco Competitive Strengths & Weaknesses
- Table 163. Broad Basic Information, Manufacturing Base and Competitors
- Table 164. Broad Major Business
- Table 165. Broad Household Air Purifiers Product and Services
- Table 166. Broad Household Air Purifiers Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 167. Broad Recent Developments/Updates

Table 168. Broad Competitive Strengths & Weaknesses

Table 169. Global Key Players of Household Air Purifiers Upstream (Raw Materials)

Table 170. Global Household Air Purifiers Typical Customers

Table 171. Household Air Purifiers Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Household Air Purifiers Picture

Figure 2. World Household Air Purifiers Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Household Air Purifiers Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Household Air Purifiers Production (2021-2032) & (K Units)

Figure 5. World Household Air Purifiers Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Household Air Purifiers Production Value Market Share by Region (2021-2032)

Figure 7. World Household Air Purifiers Production Market Share by Region (2021-2032)

Figure 8. North America Household Air Purifiers Production (2021-2032) & (K Units)

Figure 9. Europe Household Air Purifiers Production (2021-2032) & (K Units)

Figure 10. China Household Air Purifiers Production (2021-2032) & (K Units)

Figure 11. Japan Household Air Purifiers Production (2021-2032) & (K Units)

Figure 12. South Korea Household Air Purifiers Production (2021-2032) & (K Units)

Figure 13. Household Air Purifiers Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Household Air Purifiers Consumption (2021-2032) & (K Units)

Figure 16. World Household Air Purifiers Consumption Market Share by Region (2021-2032)

Figure 17. United States Household Air Purifiers Consumption (2021-2032) & (K Units)

Figure 18. China Household Air Purifiers Consumption (2021-2032) & (K Units)

Figure 19. Europe Household Air Purifiers Consumption (2021-2032) & (K Units)

Figure 20. Japan Household Air Purifiers Consumption (2021-2032) & (K Units)

Figure 21. South Korea Household Air Purifiers Consumption (2021-2032) & (K Units)

Figure 22. ASEAN Household Air Purifiers Consumption (2021-2032) & (K Units)

Figure 23. India Household Air Purifiers Consumption (2021-2032) & (K Units)

Figure 24. Producer Shipments of Household Air Purifiers by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Household Air Purifiers Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Household Air Purifiers Markets in 2025

Figure 27. United States VS China: Household Air Purifiers Production Value Market

Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Household Air Purifiers Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Household Air Purifiers Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Household Air Purifiers Production Market Share 2025

Figure 31. China Based Manufacturers Household Air Purifiers Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Household Air Purifiers Production Market Share 2025

Figure 33. World Household Air Purifiers Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Household Air Purifiers Production Value Market Share by Type in 2025

Figure 35. Figure 36. 20-50 Sqm

Figure 37. 50-80 Sqm

Figure 38. >80 Sqm

Figure 39. World Household Air Purifiers Production Market Share by Type (2021-2032)

Figure 40. World Household Air Purifiers Production Value Market Share by Type (2021-2032)

Figure 41. World Household Air Purifiers Average Price by Type (2021-2032) & (US\$/Unit)

Figure 42. World Household Air Purifiers Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 43. World Household Air Purifiers Production Value Market Share by Application in 2025

Figure 44. Living Room

Figure 45. Bed Room

Figure 46. Kitchen

Figure 47. Others

Figure 48. World Household Air Purifiers Production Market Share by Application (2021-2032)

Figure 49. World Household Air Purifiers Production Value Market Share by Application (2021-2032)

Figure 50. World Household Air Purifiers Average Price by Application (2021-2032) & (US\$/Unit)

Figure 51. Household Air Purifiers Industry Chain

Figure 52. Household Air Purifiers Procurement Model

Figure 53. Household Air Purifiers Sales Model

Figure 54. Household Air Purifiers Sales Channels, Direct Sales, and Distribution

Figure 55. Methodology

Figure 56. Research Process and Data Source

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