

# Global Household Air Freshener Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Household Air Freshener market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Household Air Freshener market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Household Air Freshener market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2018-2029

Global Household Air Freshener market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2018-2029

Global Household Air Freshener market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices

(US\$/Unit), 2018-2029

Global Household Air Freshener market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Household Air Freshener

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Household Air Freshener market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Church & Dwight, Air Delights, Godrej Household Products, Ada Electrotech (Xiamen) Co. Ltd. and Reckitt Benckiser Group Plc, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

## Market Segmentation

Household Air Freshener market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Gel Air Freshener

Sprays Air Fresheners

Electric Air Fresheners

Solids & Liquids Air Fresheners

Candle Air Fresheners

Others

#### Market segment by Application

Supermarkets/ Hypermarkets

Convenience Stores

Pharmacies

Other

#### Major players covered

Church & Dwight

Air Delights

Godrej Household Products

Ada Electrotech (Xiamen) Co. Ltd.

Reckitt Benckiser Group Plc

Procter & Gamble

Farcent Enterprise

Henkel

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Household Air Freshener product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Household Air Freshener, with price, sales, revenue and global market share of Household Air Freshener from 2018 to 2023.

Chapter 3, the Household Air Freshener competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Household Air Freshener breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Household Air Freshener market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Household Air Freshener.

Chapter 14 and 15, to describe Household Air Freshener sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Household Air Freshener
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Household Air Freshener Consumption Value by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 Gel Air Freshener
  - 1.3.3 Sprays Air Fresheners
  - 1.3.4 Electric Air Fresheners
  - 1.3.5 Solids & Liquids Air Fresheners
  - 1.3.6 Candle Air Fresheners
  - 1.3.7 Others
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Household Air Freshener Consumption Value by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Supermarkets/ Hypermarkets
  - 1.4.3 Convenience Stores
  - 1.4.4 Pharmacies
  - 1.4.5 Other
- 1.5 Global Household Air Freshener Market Size & Forecast
  - 1.5.1 Global Household Air Freshener Consumption Value (2018 & 2022 & 2029)
  - 1.5.2 Global Household Air Freshener Sales Quantity (2018-2029)
  - 1.5.3 Global Household Air Freshener Average Price (2018-2029)

### 2 MANUFACTURERS PROFILES

- 2.1 Church & Dwight
  - 2.1.1 Church & Dwight Details
  - 2.1.2 Church & Dwight Major Business
  - 2.1.3 Church & Dwight Household Air Freshener Product and Services
  - 2.1.4 Church & Dwight Household Air Freshener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.1.5 Church & Dwight Recent Developments/Updates
- 2.2 Air Delights
  - 2.2.1 Air Delights Details
  - 2.2.2 Air Delights Major Business

- 2.2.3 Air Delights Household Air Freshener Product and Services
- 2.2.4 Air Delights Household Air Freshener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.2.5 Air Delights Recent Developments/Updates
- 2.3 Godrej Household Products
  - 2.3.1 Godrej Household Products Details
  - 2.3.2 Godrej Household Products Major Business
  - 2.3.3 Godrej Household Products Household Air Freshener Product and Services
  - 2.3.4 Godrej Household Products Household Air Freshener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.3.5 Godrej Household Products Recent Developments/Updates
- 2.4 Ada Electrotech (Xiamen) Co. Ltd.
  - 2.4.1 Ada Electrotech (Xiamen) Co. Ltd. Details
  - 2.4.2 Ada Electrotech (Xiamen) Co. Ltd. Major Business
  - 2.4.3 Ada Electrotech (Xiamen) Co. Ltd. Household Air Freshener Product and Services
  - 2.4.4 Ada Electrotech (Xiamen) Co. Ltd. Household Air Freshener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Ada Electrotech (Xiamen) Co. Ltd. Recent Developments/Updates
- 2.5 Reckitt Benckiser Group Plc
  - 2.5.1 Reckitt Benckiser Group Plc Details
  - 2.5.2 Reckitt Benckiser Group Plc Major Business
  - 2.5.3 Reckitt Benckiser Group Plc Household Air Freshener Product and Services
  - 2.5.4 Reckitt Benckiser Group Plc Household Air Freshener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 Reckitt Benckiser Group Plc Recent Developments/Updates
- 2.6 Procter & Gamble
  - 2.6.1 Procter & Gamble Details
  - 2.6.2 Procter & Gamble Major Business
  - 2.6.3 Procter & Gamble Household Air Freshener Product and Services
  - 2.6.4 Procter & Gamble Household Air Freshener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 Procter & Gamble Recent Developments/Updates
- 2.7 Farcent Enterprise
  - 2.7.1 Farcent Enterprise Details
  - 2.7.2 Farcent Enterprise Major Business
  - 2.7.3 Farcent Enterprise Household Air Freshener Product and Services
  - 2.7.4 Farcent Enterprise Household Air Freshener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.7.5 Farcent Enterprise Recent Developments/Updates
- 2.8 Henkel
  - 2.8.1 Henkel Details
  - 2.8.2 Henkel Major Business
  - 2.8.3 Henkel Household Air Freshener Product and Services
  - 2.8.4 Henkel Household Air Freshener Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.8.5 Henkel Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: HOUSEHOLD AIR FRESHENER BY MANUFACTURER**

- 3.1 Global Household Air Freshener Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global Household Air Freshener Revenue by Manufacturer (2018-2023)
- 3.3 Global Household Air Freshener Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
  - 3.4.1 Producer Shipments of Household Air Freshener by Manufacturer Revenue (\$MM) and Market Share (%): 2022
  - 3.4.2 Top 3 Household Air Freshener Manufacturer Market Share in 2022
  - 3.4.2 Top 6 Household Air Freshener Manufacturer Market Share in 2022
- 3.5 Household Air Freshener Market: Overall Company Footprint Analysis
  - 3.5.1 Household Air Freshener Market: Region Footprint
  - 3.5.2 Household Air Freshener Market: Company Product Type Footprint
  - 3.5.3 Household Air Freshener Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Household Air Freshener Market Size by Region
  - 4.1.1 Global Household Air Freshener Sales Quantity by Region (2018-2029)
  - 4.1.2 Global Household Air Freshener Consumption Value by Region (2018-2029)
  - 4.1.3 Global Household Air Freshener Average Price by Region (2018-2029)
- 4.2 North America Household Air Freshener Consumption Value (2018-2029)
- 4.3 Europe Household Air Freshener Consumption Value (2018-2029)
- 4.4 Asia-Pacific Household Air Freshener Consumption Value (2018-2029)
- 4.5 South America Household Air Freshener Consumption Value (2018-2029)
- 4.6 Middle East and Africa Household Air Freshener Consumption Value (2018-2029)



## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Household Air Freshener Sales Quantity by Type (2018-2029)
- 5.2 Global Household Air Freshener Consumption Value by Type (2018-2029)
- 5.3 Global Household Air Freshener Average Price by Type (2018-2029)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Household Air Freshener Sales Quantity by Application (2018-2029)
- 6.2 Global Household Air Freshener Consumption Value by Application (2018-2029)
- 6.3 Global Household Air Freshener Average Price by Application (2018-2029)

## **7 NORTH AMERICA**

- 7.1 North America Household Air Freshener Sales Quantity by Type (2018-2029)
- 7.2 North America Household Air Freshener Sales Quantity by Application (2018-2029)
- 7.3 North America Household Air Freshener Market Size by Country
  - 7.3.1 North America Household Air Freshener Sales Quantity by Country (2018-2029)
  - 7.3.2 North America Household Air Freshener Consumption Value by Country (2018-2029)
  - 7.3.3 United States Market Size and Forecast (2018-2029)
  - 7.3.4 Canada Market Size and Forecast (2018-2029)
  - 7.3.5 Mexico Market Size and Forecast (2018-2029)

## **8 EUROPE**

- 8.1 Europe Household Air Freshener Sales Quantity by Type (2018-2029)
- 8.2 Europe Household Air Freshener Sales Quantity by Application (2018-2029)
- 8.3 Europe Household Air Freshener Market Size by Country
  - 8.3.1 Europe Household Air Freshener Sales Quantity by Country (2018-2029)
  - 8.3.2 Europe Household Air Freshener Consumption Value by Country (2018-2029)
  - 8.3.3 Germany Market Size and Forecast (2018-2029)
  - 8.3.4 France Market Size and Forecast (2018-2029)
  - 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
  - 8.3.6 Russia Market Size and Forecast (2018-2029)
  - 8.3.7 Italy Market Size and Forecast (2018-2029)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Household Air Freshener Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific Household Air Freshener Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific Household Air Freshener Market Size by Region
  - 9.3.1 Asia-Pacific Household Air Freshener Sales Quantity by Region (2018-2029)
  - 9.3.2 Asia-Pacific Household Air Freshener Consumption Value by Region (2018-2029)
  - 9.3.3 China Market Size and Forecast (2018-2029)
  - 9.3.4 Japan Market Size and Forecast (2018-2029)
  - 9.3.5 Korea Market Size and Forecast (2018-2029)
  - 9.3.6 India Market Size and Forecast (2018-2029)
  - 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
  - 9.3.8 Australia Market Size and Forecast (2018-2029)

## **10 SOUTH AMERICA**

- 10.1 South America Household Air Freshener Sales Quantity by Type (2018-2029)
- 10.2 South America Household Air Freshener Sales Quantity by Application (2018-2029)
- 10.3 South America Household Air Freshener Market Size by Country
  - 10.3.1 South America Household Air Freshener Sales Quantity by Country (2018-2029)
  - 10.3.2 South America Household Air Freshener Consumption Value by Country (2018-2029)
  - 10.3.3 Brazil Market Size and Forecast (2018-2029)
  - 10.3.4 Argentina Market Size and Forecast (2018-2029)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Household Air Freshener Sales Quantity by Type (2018-2029)
- 11.2 Middle East & Africa Household Air Freshener Sales Quantity by Application (2018-2029)
- 11.3 Middle East & Africa Household Air Freshener Market Size by Country
  - 11.3.1 Middle East & Africa Household Air Freshener Sales Quantity by Country (2018-2029)
  - 11.3.2 Middle East & Africa Household Air Freshener Consumption Value by Country (2018-2029)
  - 11.3.3 Turkey Market Size and Forecast (2018-2029)
  - 11.3.4 Egypt Market Size and Forecast (2018-2029)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

### 11.3.6 South Africa Market Size and Forecast (2018-2029)

## **12 MARKET DYNAMICS**

### 12.1 Household Air Freshener Market Drivers

### 12.2 Household Air Freshener Market Restraints

### 12.3 Household Air Freshener Trends Analysis

### 12.4 Porters Five Forces Analysis

#### 12.4.1 Threat of New Entrants

#### 12.4.2 Bargaining Power of Suppliers

#### 12.4.3 Bargaining Power of Buyers

#### 12.4.4 Threat of Substitutes

#### 12.4.5 Competitive Rivalry

### 12.5 Influence of COVID-19 and Russia-Ukraine War

#### 12.5.1 Influence of COVID-19

#### 12.5.2 Influence of Russia-Ukraine War

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

### 13.1 Raw Material of Household Air Freshener and Key Manufacturers

### 13.2 Manufacturing Costs Percentage of Household Air Freshener

### 13.3 Household Air Freshener Production Process

### 13.4 Household Air Freshener Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

### 14.1 Sales Channel

#### 14.1.1 Direct to End-User

#### 14.1.2 Distributors

### 14.2 Household Air Freshener Typical Distributors

### 14.3 Household Air Freshener Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

### 16.1 Methodology

### 16.2 Research Process and Data Source

### 16.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. Global Household Air Freshener Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Household Air Freshener Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Church & Dwight Basic Information, Manufacturing Base and Competitors

Table 4. Church & Dwight Major Business

Table 5. Church & Dwight Household Air Freshener Product and Services

Table 6. Church & Dwight Household Air Freshener Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Church & Dwight Recent Developments/Updates

Table 8. Air Delights Basic Information, Manufacturing Base and Competitors

Table 9. Air Delights Major Business

Table 10. Air Delights Household Air Freshener Product and Services

Table 11. Air Delights Household Air Freshener Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Air Delights Recent Developments/Updates

Table 13. Godrej Household Products Basic Information, Manufacturing Base and Competitors

Table 14. Godrej Household Products Major Business

Table 15. Godrej Household Products Household Air Freshener Product and Services

Table 16. Godrej Household Products Household Air Freshener Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Godrej Household Products Recent Developments/Updates

Table 18. Ada Electrotech (Xiamen) Co. Ltd. Basic Information, Manufacturing Base and Competitors

Table 19. Ada Electrotech (Xiamen) Co. Ltd. Major Business

Table 20. Ada Electrotech (Xiamen) Co. Ltd. Household Air Freshener Product and Services

Table 21. Ada Electrotech (Xiamen) Co. Ltd. Household Air Freshener Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Ada Electrotech (Xiamen) Co. Ltd. Recent Developments/Updates

Table 23. Reckitt Benckiser Group Plc Basic Information, Manufacturing Base and Competitors

- Table 24. Reckitt Benckiser Group Plc Major Business
- Table 25. Reckitt Benckiser Group Plc Household Air Freshener Product and Services
- Table 26. Reckitt Benckiser Group Plc Household Air Freshener Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 27. Reckitt Benckiser Group Plc Recent Developments/Updates
- Table 28. Procter & Gamble Basic Information, Manufacturing Base and Competitors
- Table 29. Procter & Gamble Major Business
- Table 30. Procter & Gamble Household Air Freshener Product and Services
- Table 31. Procter & Gamble Household Air Freshener Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 32. Procter & Gamble Recent Developments/Updates
- Table 33. Farcent Enterprise Basic Information, Manufacturing Base and Competitors
- Table 34. Farcent Enterprise Major Business
- Table 35. Farcent Enterprise Household Air Freshener Product and Services
- Table 36. Farcent Enterprise Household Air Freshener Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 37. Farcent Enterprise Recent Developments/Updates
- Table 38. Henkel Basic Information, Manufacturing Base and Competitors
- Table 39. Henkel Major Business
- Table 40. Henkel Household Air Freshener Product and Services
- Table 41. Henkel Household Air Freshener Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 42. Henkel Recent Developments/Updates
- Table 43. Global Household Air Freshener Sales Quantity by Manufacturer (2018-2023) & (Units)
- Table 44. Global Household Air Freshener Revenue by Manufacturer (2018-2023) & (USD Million)
- Table 45. Global Household Air Freshener Average Price by Manufacturer (2018-2023) & (US\$/Unit)
- Table 46. Market Position of Manufacturers in Household Air Freshener, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022
- Table 47. Head Office and Household Air Freshener Production Site of Key Manufacturer
- Table 48. Household Air Freshener Market: Company Product Type Footprint
- Table 49. Household Air Freshener Market: Company Product Application Footprint
- Table 50. Household Air Freshener New Market Entrants and Barriers to Market Entry
- Table 51. Household Air Freshener Mergers, Acquisition, Agreements, and Collaborations

Table 52. Global Household Air Freshener Sales Quantity by Region (2018-2023) & (Units)

Table 53. Global Household Air Freshener Sales Quantity by Region (2024-2029) & (Units)

Table 54. Global Household Air Freshener Consumption Value by Region (2018-2023) & (USD Million)

Table 55. Global Household Air Freshener Consumption Value by Region (2024-2029) & (USD Million)

Table 56. Global Household Air Freshener Average Price by Region (2018-2023) & (US\$/Unit)

Table 57. Global Household Air Freshener Average Price by Region (2024-2029) & (US\$/Unit)

Table 58. Global Household Air Freshener Sales Quantity by Type (2018-2023) & (Units)

Table 59. Global Household Air Freshener Sales Quantity by Type (2024-2029) & (Units)

Table 60. Global Household Air Freshener Consumption Value by Type (2018-2023) & (USD Million)

Table 61. Global Household Air Freshener Consumption Value by Type (2024-2029) & (USD Million)

Table 62. Global Household Air Freshener Average Price by Type (2018-2023) & (US\$/Unit)

Table 63. Global Household Air Freshener Average Price by Type (2024-2029) & (US\$/Unit)

Table 64. Global Household Air Freshener Sales Quantity by Application (2018-2023) & (Units)

Table 65. Global Household Air Freshener Sales Quantity by Application (2024-2029) & (Units)

Table 66. Global Household Air Freshener Consumption Value by Application (2018-2023) & (USD Million)

Table 67. Global Household Air Freshener Consumption Value by Application (2024-2029) & (USD Million)

Table 68. Global Household Air Freshener Average Price by Application (2018-2023) & (US\$/Unit)

Table 69. Global Household Air Freshener Average Price by Application (2024-2029) & (US\$/Unit)

Table 70. North America Household Air Freshener Sales Quantity by Type (2018-2023) & (Units)

Table 71. North America Household Air Freshener Sales Quantity by Type (2024-2029)



& (Units)

Table 72. North America Household Air Freshener Sales Quantity by Application (2018-2023) & (Units)

Table 73. North America Household Air Freshener Sales Quantity by Application (2024-2029) & (Units)

Table 74. North America Household Air Freshener Sales Quantity by Country (2018-2023) & (Units)

Table 75. North America Household Air Freshener Sales Quantity by Country (2024-2029) & (Units)

Table 76. North America Household Air Freshener Consumption Value by Country (2018-2023) & (USD Million)

Table 77. North America Household Air Freshener Consumption Value by Country (2024-2029) & (USD Million)

Table 78. Europe Household Air Freshener Sales Quantity by Type (2018-2023) & (Units)

Table 79. Europe Household Air Freshener Sales Quantity by Type (2024-2029) & (Units)

Table 80. Europe Household Air Freshener Sales Quantity by Application (2018-2023) & (Units)

Table 81. Europe Household Air Freshener Sales Quantity by Application (2024-2029) & (Units)

Table 82. Europe Household Air Freshener Sales Quantity by Country (2018-2023) & (Units)

Table 83. Europe Household Air Freshener Sales Quantity by Country (2024-2029) & (Units)

Table 84. Europe Household Air Freshener Consumption Value by Country (2018-2023) & (USD Million)

Table 85. Europe Household Air Freshener Consumption Value by Country (2024-2029) & (USD Million)

Table 86. Asia-Pacific Household Air Freshener Sales Quantity by Type (2018-2023) & (Units)

Table 87. Asia-Pacific Household Air Freshener Sales Quantity by Type (2024-2029) & (Units)

Table 88. Asia-Pacific Household Air Freshener Sales Quantity by Application (2018-2023) & (Units)

Table 89. Asia-Pacific Household Air Freshener Sales Quantity by Application (2024-2029) & (Units)

Table 90. Asia-Pacific Household Air Freshener Sales Quantity by Region (2018-2023) & (Units)



Table 91. Asia-Pacific Household Air Freshener Sales Quantity by Region (2024-2029) & (Units)

Table 92. Asia-Pacific Household Air Freshener Consumption Value by Region (2018-2023) & (USD Million)

Table 93. Asia-Pacific Household Air Freshener Consumption Value by Region (2024-2029) & (USD Million)

Table 94. South America Household Air Freshener Sales Quantity by Type (2018-2023) & (Units)

Table 95. South America Household Air Freshener Sales Quantity by Type (2024-2029) & (Units)

Table 96. South America Household Air Freshener Sales Quantity by Application (2018-2023) & (Units)

Table 97. South America Household Air Freshener Sales Quantity by Application (2024-2029) & (Units)

Table 98. South America Household Air Freshener Sales Quantity by Country (2018-2023) & (Units)

Table 99. South America Household Air Freshener Sales Quantity by Country (2024-2029) & (Units)

Table 100. South America Household Air Freshener Consumption Value by Country (2018-2023) & (USD Million)

Table 101. South America Household Air Freshener Consumption Value by Country (2024-2029) & (USD Million)

Table 102. Middle East & Africa Household Air Freshener Sales Quantity by Type (2018-2023) & (Units)

Table 103. Middle East & Africa Household Air Freshener Sales Quantity by Type (2024-2029) & (Units)

Table 104. Middle East & Africa Household Air Freshener Sales Quantity by Application (2018-2023) & (Units)

Table 105. Middle East & Africa Household Air Freshener Sales Quantity by Application (2024-2029) & (Units)

Table 106. Middle East & Africa Household Air Freshener Sales Quantity by Region (2018-2023) & (Units)

Table 107. Middle East & Africa Household Air Freshener Sales Quantity by Region (2024-2029) & (Units)

Table 108. Middle East & Africa Household Air Freshener Consumption Value by Region (2018-2023) & (USD Million)

Table 109. Middle East & Africa Household Air Freshener Consumption Value by Region (2024-2029) & (USD Million)

Table 110. Household Air Freshener Raw Material

Table 111. Key Manufacturers of Household Air Freshener Raw Materials

Table 112. Household Air Freshener Typical Distributors

Table 113. Household Air Freshener Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Household Air Freshener Picture
- Figure 2. Global Household Air Freshener Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Figure 3. Global Household Air Freshener Consumption Value Market Share by Type in 2022
- Figure 4. Gel Air Freshener Examples
- Figure 5. Sprays Air Fresheners Examples
- Figure 6. Electric Air Fresheners Examples
- Figure 7. Solids & Liquids Air Fresheners Examples
- Figure 8. Candle Air Fresheners Examples
- Figure 9. Others Examples
- Figure 10. Global Household Air Freshener Consumption Value by Application, (USD Million), 2018 & 2022 & 2029
- Figure 11. Global Household Air Freshener Consumption Value Market Share by Application in 2022
- Figure 12. Supermarkets/ Hypermarkets Examples
- Figure 13. Convenience Stores Examples
- Figure 14. Pharmacies Examples
- Figure 15. Other Examples
- Figure 16. Global Household Air Freshener Consumption Value, (USD Million): 2018 & 2022 & 2029
- Figure 17. Global Household Air Freshener Consumption Value and Forecast (2018-2029) & (USD Million)
- Figure 18. Global Household Air Freshener Sales Quantity (2018-2029) & (Units)
- Figure 19. Global Household Air Freshener Average Price (2018-2029) & (US\$/Unit)
- Figure 20. Global Household Air Freshener Sales Quantity Market Share by Manufacturer in 2022
- Figure 21. Global Household Air Freshener Consumption Value Market Share by Manufacturer in 2022
- Figure 22. Producer Shipments of Household Air Freshener by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021
- Figure 23. Top 3 Household Air Freshener Manufacturer (Consumption Value) Market Share in 2022
- Figure 24. Top 6 Household Air Freshener Manufacturer (Consumption Value) Market Share in 2022

Figure 25. Global Household Air Freshener Sales Quantity Market Share by Region (2018-2029)

Figure 26. Global Household Air Freshener Consumption Value Market Share by Region (2018-2029)

Figure 27. North America Household Air Freshener Consumption Value (2018-2029) & (USD Million)

Figure 28. Europe Household Air Freshener Consumption Value (2018-2029) & (USD Million)

Figure 29. Asia-Pacific Household Air Freshener Consumption Value (2018-2029) & (USD Million)

Figure 30. South America Household Air Freshener Consumption Value (2018-2029) & (USD Million)

Figure 31. Middle East & Africa Household Air Freshener Consumption Value (2018-2029) & (USD Million)

Figure 32. Global Household Air Freshener Sales Quantity Market Share by Type (2018-2029)

Figure 33. Global Household Air Freshener Consumption Value Market Share by Type (2018-2029)

Figure 34. Global Household Air Freshener Average Price by Type (2018-2029) & (US\$/Unit)

Figure 35. Global Household Air Freshener Sales Quantity Market Share by Application (2018-2029)

Figure 36. Global Household Air Freshener Consumption Value Market Share by Application (2018-2029)

Figure 37. Global Household Air Freshener Average Price by Application (2018-2029) & (US\$/Unit)

Figure 38. North America Household Air Freshener Sales Quantity Market Share by Type (2018-2029)

Figure 39. North America Household Air Freshener Sales Quantity Market Share by Application (2018-2029)

Figure 40. North America Household Air Freshener Sales Quantity Market Share by Country (2018-2029)

Figure 41. North America Household Air Freshener Consumption Value Market Share by Country (2018-2029)

Figure 42. United States Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 43. Canada Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 44. Mexico Household Air Freshener Consumption Value and Growth Rate

(2018-2029) & (USD Million)

Figure 45. Europe Household Air Freshener Sales Quantity Market Share by Type (2018-2029)

Figure 46. Europe Household Air Freshener Sales Quantity Market Share by Application (2018-2029)

Figure 47. Europe Household Air Freshener Sales Quantity Market Share by Country (2018-2029)

Figure 48. Europe Household Air Freshener Consumption Value Market Share by Country (2018-2029)

Figure 49. Germany Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. France Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. United Kingdom Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 52. Russia Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 53. Italy Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 54. Asia-Pacific Household Air Freshener Sales Quantity Market Share by Type (2018-2029)

Figure 55. Asia-Pacific Household Air Freshener Sales Quantity Market Share by Application (2018-2029)

Figure 56. Asia-Pacific Household Air Freshener Sales Quantity Market Share by Region (2018-2029)

Figure 57. Asia-Pacific Household Air Freshener Consumption Value Market Share by Region (2018-2029)

Figure 58. China Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Japan Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Korea Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. India Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 62. Southeast Asia Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 63. Australia Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 64. South America Household Air Freshener Sales Quantity Market Share by Type (2018-2029)

Figure 65. South America Household Air Freshener Sales Quantity Market Share by Application (2018-2029)

Figure 66. South America Household Air Freshener Sales Quantity Market Share by Country (2018-2029)

Figure 67. South America Household Air Freshener Consumption Value Market Share by Country (2018-2029)

Figure 68. Brazil Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 69. Argentina Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 70. Middle East & Africa Household Air Freshener Sales Quantity Market Share by Type (2018-2029)

Figure 71. Middle East & Africa Household Air Freshener Sales Quantity Market Share by Application (2018-2029)

Figure 72. Middle East & Africa Household Air Freshener Sales Quantity Market Share by Region (2018-2029)

Figure 73. Middle East & Africa Household Air Freshener Consumption Value Market Share by Region (2018-2029)

Figure 74. Turkey Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. Egypt Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 76. Saudi Arabia Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 77. South Africa Household Air Freshener Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 78. Household Air Freshener Market Drivers

Figure 79. Household Air Freshener Market Restraints

Figure 80. Household Air Freshener Market Trends

Figure 81. Porters Five Forces Analysis

Figure 82. Manufacturing Cost Structure Analysis of Household Air Freshener in 2022

Figure 83. Manufacturing Process Analysis of Household Air Freshener

Figure 84. Household Air Freshener Industrial Chain

Figure 85. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 86. Direct Channel Pros & Cons

Figure 87. Indirect Channel Pros & Cons

Figure 88. Methodology

Figure 89. Research Process and Data Source

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