

# Global House Wraps Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global House Wraps market size was valued at USD 2948.8 million in 2023 and is forecast to a readjusted size of USD 3961.2 million by 2030 with a CAGR of 4.3% during review period.

Housewrap (or house wrap) generally denotes a synthetic material used to protect buildings. Housewrap functions as a weather-resistant barrier, preventing rain from getting into the wall assembly while allowing water vapor to pass to the exterior. If moisture from either direction is allowed to build up within stud or cavity walls, mold and rot can set in and fiberglass or cellulose insulation will lose its R-value due to heat-conducting moisture. House wrap may also serve as an air barrier if it is sealed carefully at seams.

Global core house wraps manufacturers include DuPont, Berry Global, Inc. and James Hardie etc. The top 5 companies hold a share about 60%. North America is the largest market, with a share about 43%.

In terms of product, polyolefin fabric is the largest segment with a share about 61%. And in terms of application, the largest application is commercial with a share about 58%.

The Global Info Research report includes an overview of the development of the House Wraps industry chain, the market status of Residential (Asphalt-Impregnated Paper or Fiberglass, Micro-Perforated), Commercial and Public Buildings (Asphalt-Impregnated Paper or Fiberglass, Micro-Perforated), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of House Wraps.

Regionally, the report analyzes the House Wraps markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global House Wraps market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the House Wraps market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the House Wraps industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., Asphalt-Impregnated Paper or Fiberglass, Micro-Perforated).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the House Wraps market.

**Regional Analysis:** The report involves examining the House Wraps market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the House Wraps market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to House Wraps:

**Company Analysis:** Report covers individual House Wraps manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards House Wraps. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial and Public Buildings).

**Technology Analysis:** Report covers specific technologies relevant to House Wraps. It assesses the current state, advancements, and potential future developments in House Wraps areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the House Wraps market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

House Wraps market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Asphalt-Impregnated Paper or Fiberglass

Micro-Perforated

Polyolefin Fabric

Others

### Market segment by Application

Residential

Commercial and Public Buildings

## Major players covered

DuPont

Berry Global, Inc.

James Hardie

Kingspan Group

Benjamin Obdyke

Owens Corning

Henry Company

GCP Applied Technologies

Polyguard

Kimberly-Clark Professional

CertainTeed Corporation

INDEVCO North America

Alpha Pro Tech

Protecto Wrap Company

Shandong Zhengbang Plastic Products Co., Ltd

Xiong County Xiashi Packing Co., Ltd.

Intertape Polymer Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe House Wraps product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of House Wraps, with price, sales, revenue and global market share of House Wraps from 2019 to 2024.

Chapter 3, the House Wraps competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the House Wraps breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and House Wraps market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of House Wraps.

Chapter 14 and 15, to describe House Wraps sales channel, distributors, customers, research findings and conclusion.

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