

# Global Household Rice Cooker Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Household Rice Cooker market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

**Smart Rice Cookers:** Smart technology was making its way into the rice cooker market. Manufacturers were introducing rice cookers with Wi-Fi or Bluetooth connectivity, allowing users to control and monitor cooking through smartphone apps. These smart rice cookers often came with additional features like recipe suggestions and customization options.

**Multi-Functional Rice Cookers:** Consumers were increasingly looking for appliances that could perform multiple tasks. As a result, multi-functional rice cookers were gaining popularity. These devices could not only cook rice but also be used for steaming, slow cooking, and making other dishes like porridge and soups.

**Health and Nutrition Features:** Some rice cooker models were designed with health and nutrition in mind. They included features like special cooking modes for brown rice and quinoa, which are considered healthier alternatives to white rice. Additionally, some rice cookers had features for reducing starch content in rice, appealing to health-conscious consumers.

The Global Info Research report includes an overview of the development of the Household Rice Cooker industry chain, the market status of Online Sales (IH Rice Cooker, Electric Rice Cooker), Offline Sales (IH Rice Cooker, Electric Rice Cooker), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of Household Rice Cooker.

Regionally, the report analyzes the Household Rice Cooker markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Household Rice Cooker market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Household Rice Cooker market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Household Rice Cooker industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., IH Rice Cooker, Electric Rice Cooker).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Household Rice Cooker market.

**Regional Analysis:** The report involves examining the Household Rice Cooker market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Household Rice Cooker market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Household Rice Cooker:

**Company Analysis:** Report covers individual Household Rice Cooker manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Household Rice Cooker. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

**Technology Analysis:** Report covers specific technologies relevant to Household Rice Cooker. It assesses the current state, advancements, and potential future developments in Household Rice Cooker areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Household Rice Cooker market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Household Rice Cooker market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

IH Rice Cooker

Electric Rice Cooker

### Market segment by Application

Online Sales

Offline Sales

Major players covered

Midea

Joyoung

SUPOR(SEB)

PHILIPS

ZO JIRUSHI

Cuckoo

TIGER

CUCHEN

Panasonic

Mitsubishi

Guangdong Galanz

Povos

Guangdong Peskoe

Aroma

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Household Rice Cooker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Household Rice Cooker, with price, sales, revenue and global market share of Household Rice Cooker from 2018 to 2023.

Chapter 3, the Household Rice Cooker competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Household Rice Cooker breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Household Rice Cooker market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Household Rice Cooker.

Chapter 14 and 15, to describe Household Rice Cooker sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Household Rice Cooker
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Household Rice Cooker Consumption Value by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 IH Rice Cooker
  - 1.3.3 Electric Rice Cooker
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Household Rice Cooker Consumption Value by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Online Sales
  - 1.4.3 Offline Sales
- 1.5 Global Household Rice Cooker Market Size & Forecast
  - 1.5.1 Global Household Rice Cooker Consumption Value (2018 & 2022 & 2029)
  - 1.5.2 Global Household Rice Cooker Sales Quantity (2018-2029)
  - 1.5.3 Global Household Rice Cooker Average Price (2018-2029)

### 2 MANUFACTURERS PROFILES

- 2.1 Midea
  - 2.1.1 Midea Details
  - 2.1.2 Midea Major Business
  - 2.1.3 Midea Household Rice Cooker Product and Services
  - 2.1.4 Midea Household Rice Cooker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.1.5 Midea Recent Developments/Updates
- 2.2 Joyoung
  - 2.2.1 Joyoung Details
  - 2.2.2 Joyoung Major Business
  - 2.2.3 Joyoung Household Rice Cooker Product and Services
  - 2.2.4 Joyoung Household Rice Cooker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.2.5 Joyoung Recent Developments/Updates
- 2.3 SUPOR(SEB)
  - 2.3.1 SUPOR(SEB) Details

### 2.3.2 SUPOR(SEB) Major Business

### 2.3.3 SUPOR(SEB) Household Rice Cooker Product and Services

### 2.3.4 SUPOR(SEB) Household Rice Cooker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.3.5 SUPOR(SEB) Recent Developments/Updates

## 2.4 PHILIPS

### 2.4.1 PHILIPS Details

### 2.4.2 PHILIPS Major Business

### 2.4.3 PHILIPS Household Rice Cooker Product and Services

### 2.4.4 PHILIPS Household Rice Cooker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.4.5 PHILIPS Recent Developments/Updates

## 2.5 ZO JIRUSHI

### 2.5.1 ZO JIRUSHI Details

### 2.5.2 ZO JIRUSHI Major Business

### 2.5.3 ZO JIRUSHI Household Rice Cooker Product and Services

### 2.5.4 ZO JIRUSHI Household Rice Cooker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.5.5 ZO JIRUSHI Recent Developments/Updates

## 2.6 Cuckoo

### 2.6.1 Cuckoo Details

### 2.6.2 Cuckoo Major Business

### 2.6.3 Cuckoo Household Rice Cooker Product and Services

### 2.6.4 Cuckoo Household Rice Cooker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.6.5 Cuckoo Recent Developments/Updates

## 2.7 TIGER

### 2.7.1 TIGER Details

### 2.7.2 TIGER Major Business

### 2.7.3 TIGER Household Rice Cooker Product and Services

### 2.7.4 TIGER Household Rice Cooker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.7.5 TIGER Recent Developments/Updates

## 2.8 CUCHEN

### 2.8.1 CUCHEN Details

### 2.8.2 CUCHEN Major Business

### 2.8.3 CUCHEN Household Rice Cooker Product and Services

### 2.8.4 CUCHEN Household Rice Cooker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)



## 2.8.5 CUCHEN Recent Developments/Updates

## 2.9 Panasonic

### 2.9.1 Panasonic Details

### 2.9.2 Panasonic Major Business

### 2.9.3 Panasonic Household Rice Cooker Product and Services

### 2.9.4 Panasonic Household Rice Cooker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.9.5 Panasonic Recent Developments/Updates

## 2.10 Mitsubishi

### 2.10.1 Mitsubishi Details

### 2.10.2 Mitsubishi Major Business

### 2.10.3 Mitsubishi Household Rice Cooker Product and Services

### 2.10.4 Mitsubishi Household Rice Cooker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.10.5 Mitsubishi Recent Developments/Updates

## 2.11 Guangdong Galanz

### 2.11.1 Guangdong Galanz Details

### 2.11.2 Guangdong Galanz Major Business

### 2.11.3 Guangdong Galanz Household Rice Cooker Product and Services

### 2.11.4 Guangdong Galanz Household Rice Cooker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.11.5 Guangdong Galanz Recent Developments/Updates

## 2.12 Povos

### 2.12.1 Povos Details

### 2.12.2 Povos Major Business

### 2.12.3 Povos Household Rice Cooker Product and Services

### 2.12.4 Povos Household Rice Cooker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.12.5 Povos Recent Developments/Updates

## 2.13 Guangdong Peskoe

### 2.13.1 Guangdong Peskoe Details

### 2.13.2 Guangdong Peskoe Major Business

### 2.13.3 Guangdong Peskoe Household Rice Cooker Product and Services

### 2.13.4 Guangdong Peskoe Household Rice Cooker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

### 2.13.5 Guangdong Peskoe Recent Developments/Updates

## 2.14 Aroma

### 2.14.1 Aroma Details

### 2.14.2 Aroma Major Business

- 2.14.3 Aroma Household Rice Cooker Product and Services
- 2.14.4 Aroma Household Rice Cooker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.14.5 Aroma Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: HOUSEHOLD RICE COOKER BY MANUFACTURER**

- 3.1 Global Household Rice Cooker Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global Household Rice Cooker Revenue by Manufacturer (2018-2023)
- 3.3 Global Household Rice Cooker Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
  - 3.4.1 Producer Shipments of Household Rice Cooker by Manufacturer Revenue (\$MM) and Market Share (%): 2022
  - 3.4.2 Top 3 Household Rice Cooker Manufacturer Market Share in 2022
  - 3.4.2 Top 6 Household Rice Cooker Manufacturer Market Share in 2022
- 3.5 Household Rice Cooker Market: Overall Company Footprint Analysis
  - 3.5.1 Household Rice Cooker Market: Region Footprint
  - 3.5.2 Household Rice Cooker Market: Company Product Type Footprint
  - 3.5.3 Household Rice Cooker Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Household Rice Cooker Market Size by Region
  - 4.1.1 Global Household Rice Cooker Sales Quantity by Region (2018-2029)
  - 4.1.2 Global Household Rice Cooker Consumption Value by Region (2018-2029)
  - 4.1.3 Global Household Rice Cooker Average Price by Region (2018-2029)
- 4.2 North America Household Rice Cooker Consumption Value (2018-2029)
- 4.3 Europe Household Rice Cooker Consumption Value (2018-2029)
- 4.4 Asia-Pacific Household Rice Cooker Consumption Value (2018-2029)
- 4.5 South America Household Rice Cooker Consumption Value (2018-2029)
- 4.6 Middle East and Africa Household Rice Cooker Consumption Value (2018-2029)

### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Household Rice Cooker Sales Quantity by Type (2018-2029)
- 5.2 Global Household Rice Cooker Consumption Value by Type (2018-2029)

5.3 Global Household Rice Cooker Average Price by Type (2018-2029)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Household Rice Cooker Sales Quantity by Application (2018-2029)

6.2 Global Household Rice Cooker Consumption Value by Application (2018-2029)

6.3 Global Household Rice Cooker Average Price by Application (2018-2029)

## **7 NORTH AMERICA**

7.1 North America Household Rice Cooker Sales Quantity by Type (2018-2029)

7.2 North America Household Rice Cooker Sales Quantity by Application (2018-2029)

7.3 North America Household Rice Cooker Market Size by Country

7.3.1 North America Household Rice Cooker Sales Quantity by Country (2018-2029)

7.3.2 North America Household Rice Cooker Consumption Value by Country (2018-2029)

7.3.3 United States Market Size and Forecast (2018-2029)

7.3.4 Canada Market Size and Forecast (2018-2029)

7.3.5 Mexico Market Size and Forecast (2018-2029)

## **8 EUROPE**

8.1 Europe Household Rice Cooker Sales Quantity by Type (2018-2029)

8.2 Europe Household Rice Cooker Sales Quantity by Application (2018-2029)

8.3 Europe Household Rice Cooker Market Size by Country

8.3.1 Europe Household Rice Cooker Sales Quantity by Country (2018-2029)

8.3.2 Europe Household Rice Cooker Consumption Value by Country (2018-2029)

8.3.3 Germany Market Size and Forecast (2018-2029)

8.3.4 France Market Size and Forecast (2018-2029)

8.3.5 United Kingdom Market Size and Forecast (2018-2029)

8.3.6 Russia Market Size and Forecast (2018-2029)

8.3.7 Italy Market Size and Forecast (2018-2029)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Household Rice Cooker Sales Quantity by Type (2018-2029)

9.2 Asia-Pacific Household Rice Cooker Sales Quantity by Application (2018-2029)

9.3 Asia-Pacific Household Rice Cooker Market Size by Region

9.3.1 Asia-Pacific Household Rice Cooker Sales Quantity by Region (2018-2029)

- 9.3.2 Asia-Pacific Household Rice Cooker Consumption Value by Region (2018-2029)
- 9.3.3 China Market Size and Forecast (2018-2029)
- 9.3.4 Japan Market Size and Forecast (2018-2029)
- 9.3.5 Korea Market Size and Forecast (2018-2029)
- 9.3.6 India Market Size and Forecast (2018-2029)
- 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
- 9.3.8 Australia Market Size and Forecast (2018-2029)

## **10 SOUTH AMERICA**

- 10.1 South America Household Rice Cooker Sales Quantity by Type (2018-2029)
- 10.2 South America Household Rice Cooker Sales Quantity by Application (2018-2029)
- 10.3 South America Household Rice Cooker Market Size by Country
  - 10.3.1 South America Household Rice Cooker Sales Quantity by Country (2018-2029)
  - 10.3.2 South America Household Rice Cooker Consumption Value by Country (2018-2029)
  - 10.3.3 Brazil Market Size and Forecast (2018-2029)
  - 10.3.4 Argentina Market Size and Forecast (2018-2029)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Household Rice Cooker Sales Quantity by Type (2018-2029)
- 11.2 Middle East & Africa Household Rice Cooker Sales Quantity by Application (2018-2029)
- 11.3 Middle East & Africa Household Rice Cooker Market Size by Country
  - 11.3.1 Middle East & Africa Household Rice Cooker Sales Quantity by Country (2018-2029)
  - 11.3.2 Middle East & Africa Household Rice Cooker Consumption Value by Country (2018-2029)
  - 11.3.3 Turkey Market Size and Forecast (2018-2029)
  - 11.3.4 Egypt Market Size and Forecast (2018-2029)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)
  - 11.3.6 South Africa Market Size and Forecast (2018-2029)

## **12 MARKET DYNAMICS**

- 12.1 Household Rice Cooker Market Drivers
- 12.2 Household Rice Cooker Market Restraints
- 12.3 Household Rice Cooker Trends Analysis

## 12.4 Porters Five Forces Analysis

- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Household Rice Cooker and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Household Rice Cooker
- 13.3 Household Rice Cooker Production Process
- 13.4 Household Rice Cooker Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Household Rice Cooker Typical Distributors
- 14.3 Household Rice Cooker Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Household Rice Cooker Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Table 2. Global Household Rice Cooker Consumption Value by Application, (USD Million), 2018 & 2022 & 2029
- Table 3. Midea Basic Information, Manufacturing Base and Competitors
- Table 4. Midea Major Business
- Table 5. Midea Household Rice Cooker Product and Services
- Table 6. Midea Household Rice Cooker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 7. Midea Recent Developments/Updates
- Table 8. Joyoung Basic Information, Manufacturing Base and Competitors
- Table 9. Joyoung Major Business
- Table 10. Joyoung Household Rice Cooker Product and Services
- Table 11. Joyoung Household Rice Cooker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 12. Joyoung Recent Developments/Updates
- Table 13. SUPOR(SEB) Basic Information, Manufacturing Base and Competitors
- Table 14. SUPOR(SEB) Major Business
- Table 15. SUPOR(SEB) Household Rice Cooker Product and Services
- Table 16. SUPOR(SEB) Household Rice Cooker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 17. SUPOR(SEB) Recent Developments/Updates
- Table 18. PHILIPS Basic Information, Manufacturing Base and Competitors
- Table 19. PHILIPS Major Business
- Table 20. PHILIPS Household Rice Cooker Product and Services
- Table 21. PHILIPS Household Rice Cooker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 22. PHILIPS Recent Developments/Updates
- Table 23. ZO JIRUSHI Basic Information, Manufacturing Base and Competitors
- Table 24. ZO JIRUSHI Major Business
- Table 25. ZO JIRUSHI Household Rice Cooker Product and Services
- Table 26. ZO JIRUSHI Household Rice Cooker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 27. ZO JIRUSHI Recent Developments/Updates
- Table 28. Cuckoo Basic Information, Manufacturing Base and Competitors

- Table 29. Cuckoo Major Business
- Table 30. Cuckoo Household Rice Cooker Product and Services
- Table 31. Cuckoo Household Rice Cooker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 32. Cuckoo Recent Developments/Updates
- Table 33. TIGER Basic Information, Manufacturing Base and Competitors
- Table 34. TIGER Major Business
- Table 35. TIGER Household Rice Cooker Product and Services
- Table 36. TIGER Household Rice Cooker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 37. TIGER Recent Developments/Updates
- Table 38. CUCHEN Basic Information, Manufacturing Base and Competitors
- Table 39. CUCHEN Major Business
- Table 40. CUCHEN Household Rice Cooker Product and Services
- Table 41. CUCHEN Household Rice Cooker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 42. CUCHEN Recent Developments/Updates
- Table 43. Panasonic Basic Information, Manufacturing Base and Competitors
- Table 44. Panasonic Major Business
- Table 45. Panasonic Household Rice Cooker Product and Services
- Table 46. Panasonic Household Rice Cooker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 47. Panasonic Recent Developments/Updates
- Table 48. Mitsubishi Basic Information, Manufacturing Base and Competitors
- Table 49. Mitsubishi Major Business
- Table 50. Mitsubishi Household Rice Cooker Product and Services
- Table 51. Mitsubishi Household Rice Cooker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 52. Mitsubishi Recent Developments/Updates
- Table 53. Guangdong Galanz Basic Information, Manufacturing Base and Competitors
- Table 54. Guangdong Galanz Major Business
- Table 55. Guangdong Galanz Household Rice Cooker Product and Services
- Table 56. Guangdong Galanz Household Rice Cooker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 57. Guangdong Galanz Recent Developments/Updates
- Table 58. Pivos Basic Information, Manufacturing Base and Competitors
- Table 59. Pivos Major Business
- Table 60. Pivos Household Rice Cooker Product and Services

- Table 61. Pivos Household Rice Cooker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 62. Pivos Recent Developments/Updates
- Table 63. Guangdong Peskoe Basic Information, Manufacturing Base and Competitors
- Table 64. Guangdong Peskoe Major Business
- Table 65. Guangdong Peskoe Household Rice Cooker Product and Services
- Table 66. Guangdong Peskoe Household Rice Cooker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 67. Guangdong Peskoe Recent Developments/Updates
- Table 68. Aroma Basic Information, Manufacturing Base and Competitors
- Table 69. Aroma Major Business
- Table 70. Aroma Household Rice Cooker Product and Services
- Table 71. Aroma Household Rice Cooker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 72. Aroma Recent Developments/Updates
- Table 73. Global Household Rice Cooker Sales Quantity by Manufacturer (2018-2023) & (K Units)
- Table 74. Global Household Rice Cooker Revenue by Manufacturer (2018-2023) & (USD Million)
- Table 75. Global Household Rice Cooker Average Price by Manufacturer (2018-2023) & (US\$/Unit)
- Table 76. Market Position of Manufacturers in Household Rice Cooker, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022
- Table 77. Head Office and Household Rice Cooker Production Site of Key Manufacturer
- Table 78. Household Rice Cooker Market: Company Product Type Footprint
- Table 79. Household Rice Cooker Market: Company Product Application Footprint
- Table 80. Household Rice Cooker New Market Entrants and Barriers to Market Entry
- Table 81. Household Rice Cooker Mergers, Acquisition, Agreements, and Collaborations
- Table 82. Global Household Rice Cooker Sales Quantity by Region (2018-2023) & (K Units)
- Table 83. Global Household Rice Cooker Sales Quantity by Region (2024-2029) & (K Units)
- Table 84. Global Household Rice Cooker Consumption Value by Region (2018-2023) & (USD Million)
- Table 85. Global Household Rice Cooker Consumption Value by Region (2024-2029) & (USD Million)
- Table 86. Global Household Rice Cooker Average Price by Region (2018-2023) &



(US\$/Unit)

Table 87. Global Household Rice Cooker Average Price by Region (2024-2029) & (US\$/Unit)

Table 88. Global Household Rice Cooker Sales Quantity by Type (2018-2023) & (K Units)

Table 89. Global Household Rice Cooker Sales Quantity by Type (2024-2029) & (K Units)

Table 90. Global Household Rice Cooker Consumption Value by Type (2018-2023) & (USD Million)

Table 91. Global Household Rice Cooker Consumption Value by Type (2024-2029) & (USD Million)

Table 92. Global Household Rice Cooker Average Price by Type (2018-2023) & (US\$/Unit)

Table 93. Global Household Rice Cooker Average Price by Type (2024-2029) & (US\$/Unit)

Table 94. Global Household Rice Cooker Sales Quantity by Application (2018-2023) & (K Units)

Table 95. Global Household Rice Cooker Sales Quantity by Application (2024-2029) & (K Units)

Table 96. Global Household Rice Cooker Consumption Value by Application (2018-2023) & (USD Million)

Table 97. Global Household Rice Cooker Consumption Value by Application (2024-2029) & (USD Million)

Table 98. Global Household Rice Cooker Average Price by Application (2018-2023) & (US\$/Unit)

Table 99. Global Household Rice Cooker Average Price by Application (2024-2029) & (US\$/Unit)

Table 100. North America Household Rice Cooker Sales Quantity by Type (2018-2023) & (K Units)

Table 101. North America Household Rice Cooker Sales Quantity by Type (2024-2029) & (K Units)

Table 102. North America Household Rice Cooker Sales Quantity by Application (2018-2023) & (K Units)

Table 103. North America Household Rice Cooker Sales Quantity by Application (2024-2029) & (K Units)

Table 104. North America Household Rice Cooker Sales Quantity by Country (2018-2023) & (K Units)

Table 105. North America Household Rice Cooker Sales Quantity by Country (2024-2029) & (K Units)

Table 106. North America Household Rice Cooker Consumption Value by Country (2018-2023) & (USD Million)

Table 107. North America Household Rice Cooker Consumption Value by Country (2024-2029) & (USD Million)

Table 108. Europe Household Rice Cooker Sales Quantity by Type (2018-2023) & (K Units)

Table 109. Europe Household Rice Cooker Sales Quantity by Type (2024-2029) & (K Units)

Table 110. Europe Household Rice Cooker Sales Quantity by Application (2018-2023) & (K Units)

Table 111. Europe Household Rice Cooker Sales Quantity by Application (2024-2029) & (K Units)

Table 112. Europe Household Rice Cooker Sales Quantity by Country (2018-2023) & (K Units)

Table 113. Europe Household Rice Cooker Sales Quantity by Country (2024-2029) & (K Units)

Table 114. Europe Household Rice Cooker Consumption Value by Country (2018-2023) & (USD Million)

Table 115. Europe Household Rice Cooker Consumption Value by Country (2024-2029) & (USD Million)

Table 116. Asia-Pacific Household Rice Cooker Sales Quantity by Type (2018-2023) & (K Units)

Table 117. Asia-Pacific Household Rice Cooker Sales Quantity by Type (2024-2029) & (K Units)

Table 118. Asia-Pacific Household Rice Cooker Sales Quantity by Application (2018-2023) & (K Units)

Table 119. Asia-Pacific Household Rice Cooker Sales Quantity by Application (2024-2029) & (K Units)

Table 120. Asia-Pacific Household Rice Cooker Sales Quantity by Region (2018-2023) & (K Units)

Table 121. Asia-Pacific Household Rice Cooker Sales Quantity by Region (2024-2029) & (K Units)

Table 122. Asia-Pacific Household Rice Cooker Consumption Value by Region (2018-2023) & (USD Million)

Table 123. Asia-Pacific Household Rice Cooker Consumption Value by Region (2024-2029) & (USD Million)

Table 124. South America Household Rice Cooker Sales Quantity by Type (2018-2023) & (K Units)

Table 125. South America Household Rice Cooker Sales Quantity by Type (2024-2029)

& (K Units)

Table 126. South America Household Rice Cooker Sales Quantity by Application (2018-2023) & (K Units)

Table 127. South America Household Rice Cooker Sales Quantity by Application (2024-2029) & (K Units)

Table 128. South America Household Rice Cooker Sales Quantity by Country (2018-2023) & (K Units)

Table 129. South America Household Rice Cooker Sales Quantity by Country (2024-2029) & (K Units)

Table 130. South America Household Rice Cooker Consumption Value by Country (2018-2023) & (USD Million)

Table 131. South America Household Rice Cooker Consumption Value by Country (2024-2029) & (USD Million)

Table 132. Middle East & Africa Household Rice Cooker Sales Quantity by Type (2018-2023) & (K Units)

Table 133. Middle East & Africa Household Rice Cooker Sales Quantity by Type (2024-2029) & (K Units)

Table 134. Middle East & Africa Household Rice Cooker Sales Quantity by Application (2018-2023) & (K Units)

Table 135. Middle East & Africa Household Rice Cooker Sales Quantity by Application (2024-2029) & (K Units)

Table 136. Middle East & Africa Household Rice Cooker Sales Quantity by Region (2018-2023) & (K Units)

Table 137. Middle East & Africa Household Rice Cooker Sales Quantity by Region (2024-2029) & (K Units)

Table 138. Middle East & Africa Household Rice Cooker Consumption Value by Region (2018-2023) & (USD Million)

Table 139. Middle East & Africa Household Rice Cooker Consumption Value by Region (2024-2029) & (USD Million)

Table 140. Household Rice Cooker Raw Material

Table 141. Key Manufacturers of Household Rice Cooker Raw Materials

Table 142. Household Rice Cooker Typical Distributors

Table 143. Household Rice Cooker Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Household Rice Cooker Picture

Figure 2. Global Household Rice Cooker Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Household Rice Cooker Consumption Value Market Share by Type in 2022

Figure 4. IH Rice Cooker Examples

Figure 5. Electric Rice Cooker Examples

Figure 6. Global Household Rice Cooker Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 7. Global Household Rice Cooker Consumption Value Market Share by Application in 2022

Figure 8. Online Sales Examples

Figure 9. Offline Sales Examples

Figure 10. Global Household Rice Cooker Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 11. Global Household Rice Cooker Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 12. Global Household Rice Cooker Sales Quantity (2018-2029) & (K Units)

Figure 13. Global Household Rice Cooker Average Price (2018-2029) & (US\$/Unit)

Figure 14. Global Household Rice Cooker Sales Quantity Market Share by Manufacturer in 2022

Figure 15. Global Household Rice Cooker Consumption Value Market Share by Manufacturer in 2022

Figure 16. Producer Shipments of Household Rice Cooker by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 17. Top 3 Household Rice Cooker Manufacturer (Consumption Value) Market Share in 2022

Figure 18. Top 6 Household Rice Cooker Manufacturer (Consumption Value) Market Share in 2022

Figure 19. Global Household Rice Cooker Sales Quantity Market Share by Region (2018-2029)

Figure 20. Global Household Rice Cooker Consumption Value Market Share by Region (2018-2029)

Figure 21. North America Household Rice Cooker Consumption Value (2018-2029) & (USD Million)

Figure 22. Europe Household Rice Cooker Consumption Value (2018-2029) & (USD Million)

Figure 23. Asia-Pacific Household Rice Cooker Consumption Value (2018-2029) & (USD Million)

Figure 24. South America Household Rice Cooker Consumption Value (2018-2029) & (USD Million)

Figure 25. Middle East & Africa Household Rice Cooker Consumption Value (2018-2029) & (USD Million)

Figure 26. Global Household Rice Cooker Sales Quantity Market Share by Type (2018-2029)

Figure 27. Global Household Rice Cooker Consumption Value Market Share by Type (2018-2029)

Figure 28. Global Household Rice Cooker Average Price by Type (2018-2029) & (US\$/Unit)

Figure 29. Global Household Rice Cooker Sales Quantity Market Share by Application (2018-2029)

Figure 30. Global Household Rice Cooker Consumption Value Market Share by Application (2018-2029)

Figure 31. Global Household Rice Cooker Average Price by Application (2018-2029) & (US\$/Unit)

Figure 32. North America Household Rice Cooker Sales Quantity Market Share by Type (2018-2029)

Figure 33. North America Household Rice Cooker Sales Quantity Market Share by Application (2018-2029)

Figure 34. North America Household Rice Cooker Sales Quantity Market Share by Country (2018-2029)

Figure 35. North America Household Rice Cooker Consumption Value Market Share by Country (2018-2029)

Figure 36. United States Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 37. Canada Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 38. Mexico Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 39. Europe Household Rice Cooker Sales Quantity Market Share by Type (2018-2029)

Figure 40. Europe Household Rice Cooker Sales Quantity Market Share by Application (2018-2029)

Figure 41. Europe Household Rice Cooker Sales Quantity Market Share by Country

(2018-2029)

Figure 42. Europe Household Rice Cooker Consumption Value Market Share by Country (2018-2029)

Figure 43. Germany Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 44. France Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 45. United Kingdom Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 46. Russia Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. Italy Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. Asia-Pacific Household Rice Cooker Sales Quantity Market Share by Type (2018-2029)

Figure 49. Asia-Pacific Household Rice Cooker Sales Quantity Market Share by Application (2018-2029)

Figure 50. Asia-Pacific Household Rice Cooker Sales Quantity Market Share by Region (2018-2029)

Figure 51. Asia-Pacific Household Rice Cooker Consumption Value Market Share by Region (2018-2029)

Figure 52. China Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 53. Japan Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 54. Korea Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 55. India Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. Southeast Asia Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Australia Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. South America Household Rice Cooker Sales Quantity Market Share by Type (2018-2029)

Figure 59. South America Household Rice Cooker Sales Quantity Market Share by Application (2018-2029)

Figure 60. South America Household Rice Cooker Sales Quantity Market Share by Country (2018-2029)

- Figure 61. South America Household Rice Cooker Consumption Value Market Share by Country (2018-2029)
- Figure 62. Brazil Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 63. Argentina Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 64. Middle East & Africa Household Rice Cooker Sales Quantity Market Share by Type (2018-2029)
- Figure 65. Middle East & Africa Household Rice Cooker Sales Quantity Market Share by Application (2018-2029)
- Figure 66. Middle East & Africa Household Rice Cooker Sales Quantity Market Share by Region (2018-2029)
- Figure 67. Middle East & Africa Household Rice Cooker Consumption Value Market Share by Region (2018-2029)
- Figure 68. Turkey Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 69. Egypt Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 70. Saudi Arabia Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 71. South Africa Household Rice Cooker Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 72. Household Rice Cooker Market Drivers
- Figure 73. Household Rice Cooker Market Restraints
- Figure 74. Household Rice Cooker Market Trends
- Figure 75. Porters Five Forces Analysis
- Figure 76. Manufacturing Cost Structure Analysis of Household Rice Cooker in 2022
- Figure 77. Manufacturing Process Analysis of Household Rice Cooker
- Figure 78. Household Rice Cooker Industrial Chain
- Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 80. Direct Channel Pros & Cons
- Figure 81. Indirect Channel Pros & Cons
- Figure 82. Methodology
- Figure 83. Research Process and Data Source

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